

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326247

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IP APPLICATION DEVELOPMENT LLC		12/10/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	APPLE INC.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4400443	IPAD	
Registration Number:	4537934	IPAD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4087838499		
Email:	trademarkdocket@apple.com		
Correspondent Name:	Jason Cody		
Address Line 1:	1 INFINITE LOOP, MS 169-3IPL		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Jason Cody		
SIGNATURE:	/JAC/		
DATE SIGNED:	12/16/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT


Whereas **IP APPLICATION DEVELOPMENT LLC**, a Delaware limited liability company with an address at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808 ("Assignor"), is the owner of U.S. Trademark Registration Nos. 4,400,443 and 4,537,934 for IPAD for goods in International Classes 9 and 28 (the "Registrations"),

Whereas **APPLE INC.**, a California corporation with an address at 1 Infinite Loop, Cupertino, California 95014 ("Apple"), wishes to acquire the Registrations.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all right, title, and interest in and to the mark shown in the Registrations, the Registrations, the goodwill of the business connected with the use of and symbolized by the mark shown in the Registrations, and all rights of action arising from the mark shown in the Registrations, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated: December 10, 2014

IP APPLICATION DEVELOPMENT LLC



Name: Thomas R. La Perle

Title: Manager