

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326337

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Smith Advisory Group, LLC		12/03/2014	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	TMFS Holdings, LLC		
Street Address:	7301 College Boulevard		
Internal Address:	Suite 220		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4156923	INVESTING SENSE	
Registration Number:	4302160	INVESTING SENSE	
CORRESPONDENCE DATA			
Fax Number:	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9136479050		
Email:	cdw@hoveywilliams.com		
Correspondent Name:	Andrew G. Colombo/Hovey Williams LLP		
Address Line 1:	10801 Mastin Blvd.		
Address Line 2:	Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	AGC/MUTUALF/46948/46949		
NAME OF SUBMITTER:	Andrew G. colombo		
SIGNATURE:	/Andrew G. Colombo/		
DATE SIGNED:	12/15/2014		
Total Attachments: 3			
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ASSIGNMENT

This Agreement is entered into by and between The Smith Advisory Group, LLC (hereinafter "ASSIGNOR"), a limited liability company duly organized under the laws of the State of Indiana having an address 15951 Little Eagle Creek Avenue, Westfield, IN 46074; and TMFS Holdings, LLC (hereinafter "ASSIGNEE"), a limited liability company duly organized under the laws of the State of Delaware having an address of 7301 College Boulevard, Suite 220, Overland Park, KS 66210.

Whereas, ASSIGNOR, has adopted, used and/or licensed the use of, and is using and/or licensing the use of the mark INVESTING SENSE (hereinafter "the Mark"), and has registered the Mark as United States Certificate of Trademark Reg. Nos. 4,156,923 and 4,302,160 (hereinafter "the Registrations"); and

Whereas, ASSIGNEE is desirous of acquiring all right, title and interest in, to and under the Mark and the Registrations.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. ASSIGNOR has sold, assigned and transferred, and by these presents does sell, assign and transfer unto ASSIGNEE the full and exclusive right, title and interest, throughout the world, in, to and under the Mark and the Registrations, together with the good will of the business symbolized by the Mark and the right to sue for and collect on all claims for damages by reason of past infringement of the Mark or either of the Registrations.

2. At ASSIGNEE's request, ASSIGNOR shall provide non-monetary assistance to ASSIGNEE in registering, perfecting, enforcing or defending ASSIGNEE's rights in the Mark.

This Agreement is executed this 3rd day of DECEMBER, 2014

ASSIGNOR:

The Smith Advisory Group, LLC

By: Dennis P. Smith

Title: PARTNER - PRESIDENT

STATE OF)
County of) ss.
)

On this 3rd day of December, 2014, before me personally appeared Dennis P. Smith of The Smith Advisory Group, LLC, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Betsy J. Eckstein
Notary Public

My Commission expires:
01-25-2018



ASSIGNEE:

TMFS HOLDINGS, LLC

Nick Jacobson
Nick Jacobson, Vice-President Marketing

STATE OF *Kansas*)
) ss.
County of *Johnson*)

On this 15 day of December, 2014, before me personally appeared Nick Jacobson of TMFS Holdings, LLC, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Sherry S. Timbrook
Notary Public

My Commission expires:

8/30/18

[SEAL]

