

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326371

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Ulysses Management, LLC | | 12/16/2014 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Craft Revolution, LLC | | |
| Street Address: | One Rockefeller Plaza 20th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10020 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86300302 | CRAFT REVOLUTION | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7043778156 | | |
| Email: | jcarusone@rbh.com | | |
| Correspondent Name: | Jennifer Carusone | | |
| Address Line 1: | 101 N. Tryon Street, Suite 1900 | | |
| Address Line 4: | Charlotte, NORTH CAROLINA 28246 | | |
| ATTORNEY DOCKET NUMBER: | 18649.00078 | | |
| NAME OF SUBMITTER: | Jennifer Carusone | | |
| SIGNATURE: | /Jennifer Carusone/ | | |
| DATE SIGNED: | 12/17/2014 | | |
| Total Attachments: 3 | | | |
| source=Trademark Assignment- Craft Revolution (executed)#page1.tif | | | |
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CH \$40.00 86300302

TRADEMARK ASSIGNMENT

December 16, 2014

WHEREAS, Ulysses Management, LLC, a Delaware limited liability company (“Assignor”) is the sole owner of all right, title and interest in and to the trademark and trademark application set forth on the attached **Exhibit A**, as well as all of the goodwill of the business symbolized thereby and associated therewith (the “Mark”);

WHEREAS, Craft Revolution, LLC, a Delaware limited liability company (“Assignee”), desires to acquire from Assignor any and all right, title and interest in and to the Mark as well as all of the goodwill of the business symbolized thereby and associated therewith;

NOW, THEREFORE, in exchange for one U.S. Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of the right, title and interest of Assignor in and to the Mark and the application therefor, together with the goodwill of the business symbolized by the Mark, along with any rights of Assignor to sue for and recover any profits, penalties, expenses and other damages arising out of or related to any past, present and/or future infringement or dilution of or damage or injury to the Mark or the goodwill symbolized by the Mark. Assignor further agrees that, upon request by Assignee, Assignor shall execute and deliver such documents and instruments and perform such other acts as may be reasonably required in order to vest all of Assignor’s right, title and interest in and to the Mark in Assignee, including the delivery to Assignee of any relevant evidence in Assignor’s possession or control that may be reasonably required to support the foregoing.

(signatures on following page)

IN WITNESS WHEREOF, Assignor has caused this document to be executed by one of its duly authorized officers as of the date first written above.

ULYSSES MANAGEMENT, LLC

By: 

Name: Paul D. Barnett

Title: Managing Director

{Signature Page to Trademark Assignment}

TRADEMARK
REEL: 005420 FRAME: 0815

EXHIBIT A

| Mark | Serial No. | Filing Date |
|-------------------------|-------------------|--------------------|
| CRAFT REVOLUTION | 86300302 | June 4, 2014 |