

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Classic Brands LLC		12/08/2014	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	7-Eleven, Inc.		
Street Address:	1722 Routh Street, Suite 1000		
Internal Address:	One Arts Plaza		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85869565	BIG GULP	
CORRESPONDENCE DATA			
Fax Number:	3128324700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-832-4500		
Email:	dcopland@foley.com,jolsen@foley.com		
Correspondent Name:	David A. Copland		
Address Line 1:	321 North Clark Street, Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	196887-0771		
NAME OF SUBMITTER:	David A. Copland		
SIGNATURE:	/David A. Copland/		
DATE SIGNED:	12/17/2014		
Total Attachments: 1			
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OP \$40.00 85869565

TRADEMARK ASSIGNMENT

WHEREAS, Classic Brands LLC ("Classic Brands"), a Colorado limited liability company with its principal place of business at 3600 South Yosemite Street, Suite 1000, Denver, Colorado 80237, ("Assignor"), is the owner of the mark BIG GULP for bird feeders, including United States Trademark Application No. 85/869,565; and

WHEREAS, 7-Eleven, Inc. ("7-Eleven"), a Texas corporation with its principal place of business at One Arts Plaza, 1722 Routh Street, Dallas, Texas 75201, ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the mark BIG GULP.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all of Assignor's right, title and interest in and to the mark BIG GULP, including United States Trademark Application No. 85/869,565, and any resulting registration, for "bird feeders," as well as any other goods and services for which it has used the mark, together with the goodwill symbolized by that mark for those goods and services.

CLASSIC BRANDS LLC

By: Robert W. Donegan

Name: Robert W. Donegan

Title: CEO

Dated: 12/8/14