

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326420

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
bubba brands, inc.		10/22/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Rubbermaid Incorporated		
Street Address:	3 Glenlake Parkway		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	86409822	B DRINKWARE PEOPLE LOVE!	
Serial Number:	86260671		
Serial Number:	86260590		
Serial Number:	85195824	HERO	
Serial Number:	86236692	TASTE YOUR DRINK, NOT YOUR MUG	
Serial Number:	86236705	TASTE YOUR FOOD, NOT YOUR CONTAINER	
Serial Number:	86216368	TASTEGUARD	
Serial Number:	86416393	TASTEGUARD	
Registration Number:	4005384	B	
Registration Number:	3839426	BUBBA	
Registration Number:	2885114	BUBBA KEG	
Registration Number:	3717477		
Registration Number:	3993099	BUBBA.	
Registration Number:	4345892	DRINKWARE PEOPLE LOVE	
Registration Number:	4032758	ENVY	
Registration Number:	4449089	MUGSOCK	
Registration Number:	4231079	RAPTOR	
Registration Number:	4116378	THERMAL HYDRATION EXPERTS	
CORRESPONDENCE DATA			
		TRADEMARK	

Fax Number: 6308292900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 630-829-2844

Email: chris.schneider@newellco.com

Correspondent Name: Christopher Schneider

Address Line 1: 3500 Lacey Rd., 10th Floor

Address Line 4: DOWNERS GROVE, ILLINOIS 60515

ATTORNEY DOCKET NUMBER:	BUBBA TM- ASSIGNMENT
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NAME OF SUBMITTER:	Christopher Schneider
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SIGNATURE:	/cbs/
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DATE SIGNED:	12/17/2014
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Total Attachments: 23

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this 22nd day of October, 2014 by and among bubba brands, inc., a Georgia corporation ("Seller"), In Zone Holdings, Inc., a Georgia corporation ("In Zone," together with Seller, "Assignors"), and Rubbermaid Incorporated, an Ohio corporation ("Assignee"), pursuant to the Asset Purchase Agreement, dated as of October 1, 2014, by and among Assignors, Assignee and, solely for the purposes of Sections 7.8(b) and 7.9 and Articles 1 and 11 thereof, Jim Scott (the "Purchase Agreement").

WHEREAS, in accordance with and subject to the Purchase Agreement, Assignors desire to assign to Assignee all of Assignors' right, title and interest in and to the trademarks set forth on Schedule A and the goodwill associated therewith (collectively, the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignors do hereby sell, assign, transfer and set over to Assignee, and Assignee hereby accepts the transfer and assignment of, Assignors' entire right, title and interest in and to the Trademarks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademarks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

2. Assignee shall request the Commissioner of Patents and Trademarks of the United States or the analogous individual or agency responsible for trademarks, service marks, trade/assumed names in other countries referenced in Schedule A, to record Assignee as owner of the Trademarks, including any variations thereof, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

3. Pursuant to Section 7.10 of the Purchase Agreement, Assignors shall provide Assignee, its successors, assigns or other legal representatives, with reasonable cooperation and assistance at Assignee's request (including the execution and delivery of any and all documentation as may be reasonably required) in the recordation of this Assignment.

4. This Assignment is being executed solely to give effect to the transactions contemplated by the Purchase Agreement. Nothing in this Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way the terms of the Purchase Agreement. To the extent that any provision of this Assignment conflicts or is

inconsistent with the terms of the Purchase Agreement, the Purchase Agreement shall govern.

5. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute one and the same instrument. Facsimiles or other electronic copies of signatures shall be deemed to be originals.

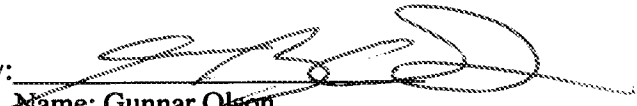
6. This Assignment shall be governed by and interpreted and enforced in accordance with the Laws of the State of Georgia, without giving effect to any choice of law or conflict of laws provisions (whether of the State of Georgia or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of Georgia.

[SIGNATURE PAGE FOLLOWS]

Assignor and Assignee have caused this Assignment to be signed and executed by their undersigned officers thereunto duly authorized on the date first written above.


ASSIGNOR:

BUBBA BRANDS, INC.

By: 
Name: Gunnar Olson
Title: President

State of Georgia
County of Paulding

This document was acknowledged before me by Gunnar Olson
on October 22, 2014.


Signature of Notary Public
My Commission Expires
July 31, 2015
Expiration Date of Commission

(SEAL)

[SIGNATURES CONTINUE ON FOLLOWING PAGE]

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

IN ZONE:

IN ZONE HOLDINGS, INC.

By: 

Name: Leon James Scott, III

Title: Chief Executive Officer and
President

State of Georgia

County of Paulding

This document was acknowledged before me by Leon James Scott III
on October 22, 2014.



Signature of Notary Public

**My Commission Expires
July 31, 2015**

Expiration Date of Commission

(SEAL)

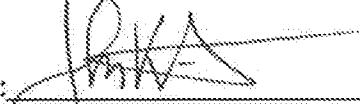
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[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**TRADEMARK
REEL: 005421 FRAME: 0085**

ASSIGNEE:

RUBBERMAID INCORPORATED


By: 

Name: John K. Stipancich
Title: Executive Vice President, General
Counsel, and Corporate Secretary

State of Georgia

County of Fulton

This document was acknowledged before me by John K. Stipancich
on October 22, 2014.


Signature of Notary Public

April 22, 2016
Expiration Date of Commission

(SEAL)



[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 005421 FRAME: 0086

Schedule A

See Attached.

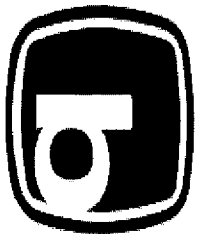
bubba brands inc. - Trademark Status Report

DOCKET NO 898-0166AU
MARK B & Design

APPLICATION NUMBER A0045383
APPLICATION DATE 8/30/14

OWNER bubba brands, inc.
COUNTRY Australia
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
NOTES 02/29/2016



CLASS 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166CN
MARK B & Design

APPLICATION NUMBER A0045383
APPLICATION DATE 9/30/14

OWNER bubba brands, inc.
COUNTRY China P.R.
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
NOTES 03/30/2016



CLASS 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166EM
MARK B & Design

APPLICATION NUMBER A0045383
APPLICATION DATE 9/30/14

OWNER bubba brands, inc.
COUNTRY Community Trademark
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
NOTES 03/30/2016



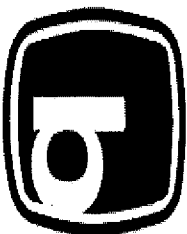
CLASS 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166MP
MARK B & Design

APPLICATION NUMBER A0045383
APPLICATION DATE 9/30/14

OWNER bubba brands, inc.
COUNTRY International
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE Transmittal of documents
NOTES 11/29/2014



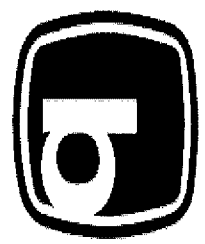
CLASS 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166MX
MARK B & Design

APPLICATION NUMBER A0045383
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY Mexico
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
NOTES 03/30/2016



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166NZ
MARK B & Design

APPLICATION NUMBER A0045383
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY New Zealand
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
NOTES 03/30/2016



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166PH
MARK B & Design

APPLICATION NUMBER A0045383
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY Philippines
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
NOTES 03/30/2016



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166US
MARK B & Design

APPLICATION NUMBER 85/176,102
APPLICATION DATE 11/13/10
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Registered

REGISTRATION DATE 4,005,384
EXPIRATION DATE 8/2/11
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 08/02/2016
NOTES



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193AU
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER



drinkware people love!

OWNER bubba brands, inc.
COUNTRY Australia
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DATE Madrid Refusal Period
NOTES 03/30/2016

CLASS GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193CN
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER



drinkware people love!

OWNER bubba brands, inc.
COUNTRY China P.R.
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DATE Madrid Refusal Period
NOTES 03/30/2016

CLASS GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193EM
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER



drinkware people love!

OWNER bubba brands, inc.
COUNTRY Community Trademark
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DATE Madrid Refusal Period
NOTES 03/30/2016

CLASS GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193MP
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER



drinkware people love!

OWNER bubba brands, inc.
COUNTRY International
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DATE Transmittal of documents
NOTES 11/29/2014

CLASS GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193MX
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381
APPLICATION DATE 9/30/14
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY Mexico
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE

Madrid Refusal Period
03/30/2016

NOTES



bubba brands, inc.!

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193NZ
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381
APPLICATION DATE 9/30/14
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY New Zealand
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE

Madrid Refusal Period
03/30/2016

NOTES



bubba brands, inc.!

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193PH
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381
APPLICATION DATE 9/30/14
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY Philippines
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE

Madrid Refusal Period
03/30/2016

NOTES



bubba brands, inc.!

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193US
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER 86/409,822
APPLICATION DATE 9/30/14
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY United States
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE

Foreign Filing - 3 mo. Reminder
12/30/2014

NOTES



bubba brands, inc.!

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0083AU11
MARK BUBBA

APPLICATION NUMBER 1198235
APPLICATION DATE 2/11/14
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER

COUNTRY Australia
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
08/11/2015
NOTES

CLASS

GOODS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STOKING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083CA
MARK BUBBA

APPLICATION NUMBER 1593287
APPLICATION DATE 9/7/12
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER TMA880,095

COUNTRY Canada
AGENT Tabrizi Law Office
STATUS Registered

EXPIRATION DATE 6/13/14
NEXT ACTION Renewal Reminder (1 year)
DUE DATE 06/13/2028
NOTES

CLASS

GOODS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STOKING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083CN
MARK BUBBA

APPLICATION NUMBER 1198235
APPLICATION DATE 2/11/14
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER

COUNTRY China P.R.
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION
DUE DATE Madrid Refusal Period
08/11/2015
NOTES

CLASS

GOODS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STOKING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083CR
MARK BUBBA

APPLICATION NUMBER 20144001141
APPLICATION DATE 2/11/14
PUBLICATION DATE 6/16/14

OWNER bubba brands, inc.

REGISTRATION NUMBER

COUNTRY Costa Rica
AGENT Facio & Canas - Fayccanmark
STATUS Filed

EXPIRATION DATE
NEXT ACTION
DUE DATE
NOTES

CLASS

GOODS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STOKING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083EM
MARK BUBBA

APPLICATION NUMBER 10763704
APPLICATION DATE 3/27/12
PUBLICATION DATE
REGISTRATION NUMBER 10763704

OWNER bubba brands, inc.

COUNTRY Community Trademark
AGENT
STATUS Registered

REGISTRATION DATE 7/20/12
EXPIRATION DATE 3/27/22
NEXT ACTION Renewal Reminder (1 year)
DUE DATE 03/31/2021
NOTES

CLASS

020 GOODS FURNITURE, MIRRORS, PICTURE FRAMES; GOODS (NOT INCLUDED IN OTHER CLASSES) OF WOOD, CORK, REED, CANE, WICKER, HORN, BONE, IVORY, WHALEBONE, SHELL, AMBER, MOTHER-OF-PEARL, MEERSCHAUM AND SUBSTITUTES FOR ALL THESE MATERIALS, OR OF PLASTICS. HOUSEHOLD OR KITCHEN UTENSILS AND CONTAINERS, COMBS AND SPONGES; BRUSHES (EXCEPT PAINT BRUSHES); BRUSH-MAKING MATERIALS; ARTICLES FOR CLEANING PURPOSES; STEEL WOOL, UNWORKED OR SEMI-WORKED GLASS (EXCEPT GLASS USED IN BUILDING); GLASSWARE, PORCELAIN AND EARTHENWARE NOT INCLUDED IN OTHER CLASSES.
035 ADVERTISING; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; OFFICE FUNCTIONS.

DOCKET NO 898-0083GT
MARK BUBBA

APPLICATION NUMBER 2014-001087
APPLICATION DATE 2/7/14
PUBLICATION DATE 7/25/14
REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE

OWNER bubba brands, inc.

COUNTRY Guatemala
AGENT
STATUS Filed

NOTES Opposition Period Expires 09/25/2014

CLASS

021 GOODS BEER MUGS, CONTAINERS FOR ICE, HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS, PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083HN
MARK BUBBA

APPLICATION NUMBER 4255/2014
APPLICATION DATE 2/6/14
PUBLICATION DATE 6/24/14
REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE
NOTES

OWNER bubba brands, inc.

COUNTRY Honduras
AGENT
STATUS Filed

CLASS

021 GOODS BEER MUGS, CONTAINERS FOR ICE, HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083MP
MARK BUBBA

APPLICATION NUMBER 1198235
APPLICATION DATE 2/11/14
PUBLICATION DATE
REGISTRATION NUMBER 1198235
REGISTRATION DATE 2/11/14
EXPIRATION DATE 2/11/24
NEXT ACTION Renewal Reminder (1 year)
DUE DATE 02/11/2023
NOTES

OWNER bubba brands, inc.

COUNTRY International
AGENT
STATUS Registered

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083MX1
MARK BUBBA

APPLICATION NUMBER 1198235
APPLICATION DATE 2/1/14
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY Mexico
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE
NOTES Madrid Refusal Period
08/11/2015

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083MY
MARK BUBBA

APPLICATION NUMBER
APPLICATION DATE
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Malaysia
AGENT
STATUS Docket

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE
NOTES File Trademark Application
10/03/2014
9.29.14 instructions sent

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083NI
MARK BUBBA

APPLICATION NUMBER 2014-000422
APPLICATION DATE 2/12/14
PUBLICATION DATE 6/4/14

OWNER bubba brands, inc.

COUNTRY Nicaragua
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE
NOTES

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083NZ
MARK BUBBA

APPLICATION NUMBER 957024
APPLICATION DATE 4/10/12

OWNER bubba brands, inc.

COUNTRY New Zealand
AGENT
STATUS Registered

REGISTRATION NUMBER 957024
REGISTRATION DATE 10/11/12
EXPIRATION DATE 4/10/22
NEXT ACTION Renewal Reminder (1 year)
DUE DATE 04/10/2021
NOTES

CLASS

021 MUGS; BOTTLES; TUMBLERS (DRINKING VESSELS); CUPS; JUGS.

DOCKET NO 898-0083PH
MARK BUBBA

APPLICATION NUMBER 1198235
APPLICATION DATE 2/11/14
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Philippines
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Response due
DUE DATE 12/22/2014
NOTES 9.10.14 first sent

CLASS

021

GOODS
BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083SV
MARK BUBBA

APPLICATION NUMBER 20140196658
APPLICATION DATE 2/7/14
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY El Salvador
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE
NOTES

CLASS

021

GOODS
BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083US
MARK BUBBA

APPLICATION NUMBER 78/966,075
APPLICATION DATE 9/1/06
PUBLICATION DATE 1/1/08
REGISTRATION NUMBER 3,839,426

OWNER bubba brands, inc.

COUNTRY United States
AGENT
STATUS Registered

REGISTRATION DATE 8/24/10
EXPIRATION DATE 8/24/20
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 08/24/2015
NOTES

CLASS

021

GOODS
BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0051US
MARK BUBBA KEG

APPLICATION NUMBER 78/169,244
APPLICATION DATE 9/30/02
PUBLICATION DATE 2/17/04
REGISTRATION NUMBER 2,885,114

OWNER bubba brands, inc.

COUNTRY United States
AGENT
STATUS Registered

REGISTRATION DATE 9/14/04
EXPIRATION DATE 9/14/24
NEXT ACTION Status Check - Section 8&9
DUE DATE 03/11/2015
NOTES

CLASS

021

GOODS
THERMAL INSULATED CONTAINERS FOR BEVERAGES; PORTABLE BEVERAGE CONTAINER

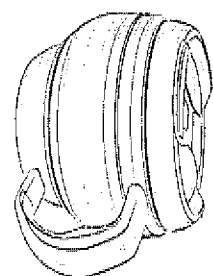
DOCKET NO 898-0084AU
MARK BUBBA KEG 52 Product Configuration Mark

APPLICATION NUMBER 1265380
APPLICATION DATE 9/30/08
PUBLICATION DATE 8/12/10

OWNER bubba brands, inc.
COUNTRY Australia
AGENT CLAYTON UTZ
STATUS Registered

REGISTRATION NUMBER 1265380
REGISTRATION DATE 11/22/10
EXPIRATION DATE 9/30/18
NEXT ACTION Renewal Reminder (1 year)
DUE DATE 09/30/2017
NOTES

CLASS GOODS BEER MUGS; MUGS; PORTABLE BEVERAGECOOLERS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE.



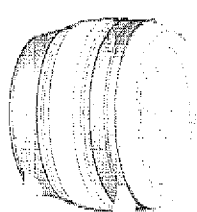
DOCKET NO 898-0084US
MARK BUBBA KEG 52 Product Configuration Mark

APPLICATION NUMBER 77552,795
APPLICATION DATE 8/21/08
PUBLICATION DATE 9/15/09

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Registered

REGISTRATION NUMBER 3,717,477
REGISTRATION DATE 12/1/09
EXPIRATION DATE 12/1/19
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 12/01/2014
NOTES

CLASS GOODS BEER MUGS; MUGS; PORTABLE BEVERAGECOOLERS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE.



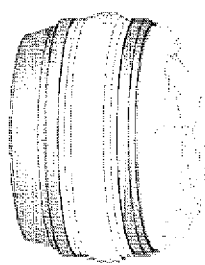
DOCKET NO 898-0177US
MARK BUBBA KEG 72 Cooler Product Configuration Trade Dress

APPLICATION NUMBER 86260,671
APPLICATION DATE 4/23/14

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Filed

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Foreign Filing Deadline
DUE DATE 10/23/2014
NOTES

CLASS GOODS BOTTLES, SOLID EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES; NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS



DOCKET NO 898-0178US
MARK BUBBA KEG HERO Product Configuration Trade Dress

APPLICATION NUMBER
APPLICATION DATE
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Docket

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION File Trademark Application
DUE DATE 11/01/2015
NOTES

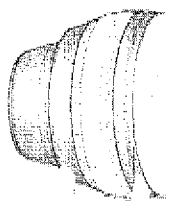
CLASS GOODS

DOCKET NO 898-01760S
MARK BUBBA KEG Travel Mug Product Configuration Trade Dress

APPLICATION NUMBER 861260,590
APPLICATION DATE 4/23/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Foreign Filing Deadline
DUE DATE 10/23/2014
NOTES



CLASS 021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0153AU
MARK BUBBA & Design

APPLICATION NUMBER A0045382
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY Australia
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153CA
MARK BUBBA & DESIGN

APPLICATION NUMBER 1,593,288
APPLICATION DATE 9/7/12
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY Canada
AGENT Tabrizi Law Office
STATUS Registered

REGISTRATION DATE TMA880,108
EXPIRATION DATE 6/13/14
NEXT ACTION Renewal Reminder (1 year)
DUE DATE 06/13/2028
NOTES



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0153CN
MARK BUBBA & Design

APPLICATION NUMBER A0045382
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY China P.R.
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0153EM
MARK BUBBA. & Design

APPLICATION NUMBER A0045382
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Community Trademark
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES

CLASS 021
GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153MP
MARK BUBBA. & Design

APPLICATION NUMBER A0045382
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY International
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Transmittal of documents
DUE DATE 11/29/2014
NOTES

CLASS 021
GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153MX
MARK BUBBA. & Design

APPLICATION NUMBER A0045382
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Mexico
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES

CLASS 021
GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153MY
MARK BUBBA. & Design

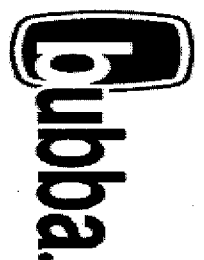
APPLICATION NUMBER
APPLICATION DATE
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Malaysia
AGENT
STATUS Docket

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION File Trademark Application
DUE DATE 10/03/2014
NOTES 9.29.14 instructions sent

CLASS 021
GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.



TRADEMARK

REEL: 005421 FRAME: 0098

DOCKET NO 898-0153NZ
MARK **BUBBA. & Design**

APPLICATION NUMBER A0045382
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER
REGISTRATION DATE

OWNER bubba brands, inc.
COUNTRY New Zealand
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES



CLASS GOODS
HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153PH
MARK **BUBBA. & Design**

APPLICATION NUMBER A0045382
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER
REGISTRATION DATE

OWNER bubba brands, inc.
COUNTRY Philippines
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES



CLASS GOODS
HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153US
MARK **BUBBA. & Design**

APPLICATION NUMBER 85178 571
APPLICATION DATE 11/17/10
PUBLICATION DATE
REGISTRATION NUMBER 3,993,099
REGISTRATION DATE 7/12/11

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Registered

EXPIRATION DATE 7/12/21
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 07/12/2016
NOTES



CLASS GOODS
HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154
MARK **DRINKVARE PEOPLE LOVE!**

APPLICATION NUMBER A0045385
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER
REGISTRATION DATE

OWNER bubba brands, inc.
COUNTRY Australia
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES

CLASS GOODS
BOTTLES, SOLD EMPTY, CONTAINERS FOR HOUSEHOLD USE, DRINKING GLASSES, NAMELY, TUMBLERS, INSULATING SLEEVE HOLDER FOR BOTTLES, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS, MUGS, MUGS, PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154CN
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER
REGISTRATION DATE

OWNER bubba brands, inc.

COUNTRY China P.R.
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154EM
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER
REGISTRATION DATE

OWNER bubba brands, inc.

COUNTRY Community Trademark
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154MP
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER
REGISTRATION DATE

OWNER bubba brands, inc.

COUNTRY International
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION Transmittal of documents
DUE DATE 11/29/2014
NOTES

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154MX
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER
REGISTRATION DATE

OWNER bubba brands, inc.

COUNTRY Mexico
AGENT
STATUS Filed

EXPIRATION DATE
NEXT ACTION Madrid Refusal Period
DUE DATE 03/30/2016
NOTES

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154NZ
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc

COUNTRY New Zealand
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE Madrid Refusal Period
NEXT ACTION
DUE DATE 03/30/2016
NOTES

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154PH
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385
APPLICATION DATE 9/30/14
PUBLICATION DATE
REGISTRATION NUMBER

OWNER bubba brands, inc

COUNTRY Philippines
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE Madrid Refusal Period
NEXT ACTION
DUE DATE 03/30/2016
NOTES

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154US
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER 85/718,921
APPLICATION DATE 9/1/12
PUBLICATION DATE 3/19/13
REGISTRATION NUMBER 4,345,892

OWNER bubba brands, inc

COUNTRY United States
AGENT
STATUS Registered

REGISTRATION DATE 6/4/13
EXPIRATION DATE 6/4/23
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 06/04/2018
NOTES

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0168US
MARK ENVY

APPLICATION NUMBER 85/184,276
APPLICATION DATE 11/24/10
PUBLICATION DATE
REGISTRATION NUMBER 4,032,758

OWNER bubba brands, inc

COUNTRY United States
AGENT
STATUS Registered

REGISTRATION DATE 9/27/11
EXPIRATION DATE 9/27/21
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 09/27/2016
NOTES

CLASS

021 GOODS DUAL-WALL VACUUM STAINLESS STEEL BOTTLES

DOCKET NO 898-0163CA
MARK HERO

APPLICATION NUMBER 1,506,748
APPLICATION DATE 12/7/10
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER TMA811,025
REGISTRATION DATE 11/4/11

COUNTRY Canada
AGENT
STATUS Registered

EXPIRATION DATE 11/4/26
NEXT ACTION Renewal Reminder (1 year)
DUE DATE 11/04/2025
NOTES

CLASS 021 GOODS STAINLESS STEEL VACUUM INSULATED BOTTLES AND STAINLESS STEEL VACUUM INSULATED SPORT BOTTLES.

DOCKET NO 898-0163US
MARK HERO

APPLICATION NUMBER 85195,824
APPLICATION DATE 12/11/10
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER
REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION Status Inquiry Due
DUE DATE 12/11/2014
NOTES

COUNTRY United States
AGENT
STATUS Filed

CLASS 021 GOODS STAINLESS STEEL INSULATED VACUUM BOTTLES

DOCKET NO 898-0158US
MARK MUGSOCK

APPLICATION NUMBER 851834,141
APPLICATION DATE 11/28/13
PUBLICATION DATE 6/18/13

OWNER bubba brands, inc.

REGISTRATION NUMBER 4,449,089
REGISTRATION DATE 12/10/13
EXPIRATION DATE 12/10/23
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 12/10/2018
NOTES

COUNTRY United States
AGENT
STATUS Registered

CLASS 021 GOODS BOTTLES, SOLID EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS, JUGS; MUGS; PORTABLE BEVERAGE CONTAINER HOLDER

DOCKET NO 898-0164US
MARK RAPTOR

APPLICATION NUMBER 851389,807
APPLICATION DATE 8/4/11
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER 4,231,079
REGISTRATION DATE 10/23/12
EXPIRATION DATE 10/23/22
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 10/23/2017
NOTES

COUNTRY United States
AGENT
STATUS Registered

CLASS 021 GOODS SPORTS BOTTLES SOLD EMPTY

DOCKET NO 898-0186US
MARK TASTE YOUR DRINK, NOT YOUR MUG

APPLICATION NUMBER 86/236,692
APPLICATION DATE 3/31/14
PUBLICATION DATE 7/22/14
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE 03/19/2015
NOTES Statement/Allegation of Use Status Check

CLASS GOODS 021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; MUGS

DOCKET NO 898-0187US
MARK TASTE YOUR FOOD, NOT YOUR CONTAINER

APPLICATION NUMBER 86/236,705
APPLICATION DATE 3/31/14
PUBLICATION DATE 7/22/14
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE 03/24/2015
NOTES Statement/Allegation of Use Status Check

CLASS GOODS 021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; MUGS

DOCKET NO 898-0185US
MARK TASTE GUARD

APPLICATION NUMBER 86/216,368
APPLICATION DATE 3/10/14
PUBLICATION DATE 7/22/14
REGISTRATION NUMBER

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Filed

REGISTRATION DATE
EXPIRATION DATE
NEXT ACTION
DUE DATE 03/19/2015
NOTES Statement/Allegation of Use Status Check

CLASS GOODS 021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; MUGS

DOCKET NO 898-0165US
MARK THERMAL HYDRATION EXPERTS

APPLICATION NUMBER 85/205,495
APPLICATION DATE 12/24/10
PUBLICATION DATE
REGISTRATION NUMBER 4,116,378

OWNER bubba brands, inc.
COUNTRY United States
AGENT
STATUS Registered

REGISTRATION DATE 3/20/12
EXPIRATION DATE 3/20/22
NEXT ACTION Section 8 & 15 - 1 Year Reminder
DUE DATE 03/20/2017
NOTES

CLASS GOODS 021 MUGS; DRINKING GLASSES, NAMELY, TUMBLERS; BOTTLES, SOLD EMPTY; AND JUGS

MARK: bubba & design

Application Number: 12446161

OWNER: bubba brands, inc. via assignment
from Yongkang Xinshidai
Industry Co Ltd

Application Date: 04/18/2013

COUNTRY: China

STATUS: Filed

GOODS

Cups, jugs; lunch boxes; porcelain enamel plastic utensils; non-electrical coffee pot; coffee set; cooking pots; drinking flasks for travelers; goblets; teapots

TRADEMARK

REEL: 005421 FRAME: 0104

RECORDED: 12/17/2014