

TRADEMARK ASSIGNMENT COVER SHEET

12/16/2014

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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
I Am The Maven, Inc.		11/11/2014	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Ms. Kerri Jablonski
Street Address:	11515 17th Ave NE
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98125
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3780233	I AM THE MAVEN

CORRESPONDENCE DATA

Fax Number: 2063811988
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 206-381-8888
Email: tim@mccormacklegal.com
Correspondent Name: Timothy B. McCormack, Esq.
Address Line 1: 617 Lee Street
Address Line 4: Seattle, WASHINGTON 98109

ATTORNEY DOCKET NUMBER: JABLONSKI
NAME OF SUBMITTER: Timothy B. McCormack
SIGNATURE: /s Tim McCormack/
DATE SIGNED: 11/14/2014

Total Attachments: 1
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MRD 12/16/14

OP \$40.00 3780233

ASSIGNMENT OF TRADEMARK

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into on November 11, 2014 ("Effective Date") by and between Whitney Zimet, president of I Am The Maven, Inc, an inactive Florida corporation having a former place of business at 2030 S Douglas Road, #504; Coral Gables, FL 33134. ("Zimet"), and Kerri Jablonski, an individual domiciled in the State of Washington at 11515 17th Ave NE; Seattle, WA 98125 ("Assignee") (each a "Party," and collectively, the "Parties").

Whereas, Zimet has agreed to assign to the Assignee the trademark "I AM THE MAVEN" ("Trademark"), which was registered on the Principal Register, Registration Number 3780233 on April 27, 2010, for the services as listed:

Providing consumer information on products and services deemed of excellent quality via the Internet; Promoting the goods and services of others deemed of excellent quality, namely, providing coupons, rebates and vouchers for the goods and services of others; Promoting the goods and services of others deemed of excellent quality via a global computer network; Promoting the goods and services of others deemed of excellent quality by providing a web site featuring coupons, rebates, price information, product reviews, links to the retail web sites of others and discount information.

Now Therefore, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Parties agree as follows:

- 1. Assignment** - Zimet hereby assigns to Assignee, and Assignee hereby accepts, all rights, title and interest in and to the Trademark, including renewal rights therein, the exclusive right to enforce and to obtain registrations therefor in the United States and throughout the world in the sole name of Assignee, its successors or assigns, and including the goodwill of the business symbolized by such marks. This assignment is made by Zimet to the Assignee free from any notice or claim asserted or threatened by any third party due to the infringement of any trade name, trademark, service mark, copyright, or license of any person or organization. The Assignee hereby accepts this assignment.
- 2. Effect of Assignment** - This Assignment is intended to be and is an absolute sale and assignment of all right, title, and interest of Zimet in and to the Trademark. This Assignment is not executed as security in any respect. From and after the Effective Date of this Assignment, the Assignee shall be the sole and lawful owner of the interest of Zimet in and to the Trademark and shall have all rights of Zimet in relation to the Trademark.
- 3. Representations & Warranties** - Zimet represents and warrants that Zimet is the sole and absolute owner of the Trademark, and Zimet has good and valid right to sell, assign, and convey the Trademark to the Assignee.
- 4. Future Assurances** - Zimet shall, upon the request of the Assignee, execute and deliver such additional documents as may be necessary or convenient for the purpose of evidencing or perfecting any rights or interests arising under this Assignment and shall not enter into any agreement in conflict with this Assignment.
- 5. Counterparts** - This Assignment may be executed in identical counterparts with the same force and effect as if the signatures were all set forth on a single instrument. Fax and digital signatures shall be binding in addition to original signatures. Upon execution, the Parties shall exchange executed counterparts, and said exchange may be made by facsimile transmission or email.

IN WITNESS THEREOF, the Parties hereto have executed this Assignment on the dates signed below.

Whitney Zimet
Date: _____

Kerri Jablonski
Date: 11/11/14