

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326543

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EBSCO Industries, Inc.		12/12/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SBC Holdings, LLC		
Street Address:	1 Maltese Drive		
City:	Totowa		
State/Country:	NEW JERSEY		
Postal Code:	07511		
Entity Type:	LIMITED LIABILITY COMPANY: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2755436	NSC INTERNATIONAL	
CORRESPONDENCE DATA			
Fax Number:	3026365454		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-408-3121 X62348		
Email:	jpaterso@cscinfo.com		
Correspondent Name:	CORPORATION SERVICE COMPANY		
Address Line 1:	1090 VERMONT AVENUE NW, SUITE 430		
Address Line 4:	WASHINGTON, D.C. 20005		
ATTORNEY DOCKET NUMBER:	423280-5		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	12/18/2014		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

WHEREAS, EBSCO Industries, Inc. a corporation formed under the laws of the State of Delaware (“Assignor”), has adopted and used the trademark which is the subject of U.S. trademark registration and which is identified on Schedule A attached hereto (the “Trademark”); and

WHEREAS, SBC Holdings, LLC (“Assignee”), a limited liability company formed under the laws of the state of Arkansas is desirous of acquiring the Trademark and the corresponding registration and goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor’s entire worldwide rights, title and interest in and to the Trademark and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Trademark, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to Assignee under this Assignment of Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its duly authorized officer as of this 12th day of December, 2014.

EBSCO Industries, Inc.

By: 

J. David Walker
Chief Operating Officer and
Chief Financial Officer

**SCHEDULE A
Trademark**

NSC INTERNATIONAL . US Registration 2,755,436 Registered August 26, 2003

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