

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326506

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BWAO LLC		12/17/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Springs Global US, Inc.		
Street Address:	205 North White Street		
City:	Fort Mill		
State/Country:	SOUTH CAROLINA		
Postal Code:	29715		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3561038	MAGIC GEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-377-8105		
Email:	lbarnes@rbh.com		
Correspondent Name:	Lani Barnes, Robinson Bradshaw & Hinson		
Address Line 1:	101 North Tryon Street, Suite 1900		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
ATTORNEY DOCKET NUMBER:	50773.00749		
NAME OF SUBMITTER:	Lani Barnes		
SIGNATURE:	/Lani Barnes/		
DATE SIGNED:	12/18/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

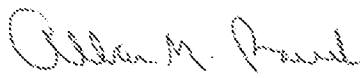
WHEREAS, BWAO LLC, a Delaware limited liability company ("**Assignor**") is the sole owner of all right, title and interest in and to the trademark and trademark registration set forth on the attached **Exhibit A**, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "**Mark**");

WHEREAS, Springs Global US, Inc., a Delaware corporation ("**Assignee**"), desires to acquire from Assignor any and all right, title and interest in and to the Mark as well as all of the goodwill of the business symbolized thereby and associated therewith;

NOW, THEREFORE, in exchange for one U.S. Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of the right, title and interest of Assignor in and to the Mark, together with the goodwill of the business symbolized by the Mark, along with any rights of Assignor to sue for and recover any profits, penalties, expenses and other damages arising out of or related to any past, present and/or future infringement or dilution of the Mark or the goodwill symbolized by the Mark. Assignor further agrees that, upon request by Assignee, Assignor shall execute and deliver such documents and instruments and perform such other acts as may be reasonably required in order to vest all of Assignor's right, title and interest in and to the Mark in Assignee, including the delivery to Assignee of any relevant evidence in Assignor's possession or control that may be reasonably required to support the foregoing.

IN WITNESS WHEREOF, Assignor has caused this document to be executed by one of its duly authorized officers as of this 17th day of December, 2014.

BWAO LLC

By: 

Name: Allan N. Rauch

Title: Vice President, General Counsel of
Bed Bath & Beyond, the sole member
of BWAO LLC

EXHIBIT A

Mark	Registration No.	Registration Date
MAGIC GEL	3,561,038	January 13, 2009

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