

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM326614

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignment by adding an Assignee to the Assignment previously recorded on Reel 003079 Frame 0946. Assignor(s) hereby confirms the Assignment.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Intervisual Books, Inc.		08/12/2004	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Simon & Schuster, Inc.		
<b>Street Address:</b>	1230 Avenue of the Americas		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10020		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>Name:</b>	David A. Carter C/O Simon & Schuster, Inc.		
<b>Street Address:</b>	1230 Avenue of the Americas		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10020		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1868219	BUGS IN A BOX	
<b>Registration Number:</b>	2039214		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129750114		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2129754321		
<b>Email:</b>	trademarks@cbs.com		
<b>Correspondent Name:</b>	Mallory Levitt		
<b>Address Line 1:</b>	51 West 52nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	S&S		
<b>NAME OF SUBMITTER:</b>	Mallory Levitt		<b>TRADEMARK</b>

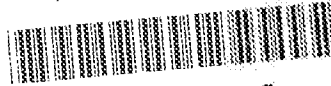
CH \$65.00 1868219

<b>SIGNATURE:</b>	/ml/
<b>DATE SIGNED:</b>	12/18/2014
<b>Total Attachments: 6</b> source=BUGS IN A BOX Assignment#page1.tif source=BUGS IN A BOX Assignment#page2.tif source=BUGS IN A BOX Assignment#page3.tif source=BUGS IN A BOX Assignment#page4.tif source=BUGS IN A BOX Assignment#page5.tif source=BUGS IN A BOX Assignment#page6.tif	

11-18-2004

11/03/04

RECO  
TR



102884189

To the Director of the U. S. Patent and Trade

Additional documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Intervisual Books, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Hong Kong

Execution Date(s) 10/28/2004

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Simon & Schuster, Inc.

Internal

Address:

Street Address: 1230 Avenue of the Americas

City: New York

State: New York

Country: USA Zip: 10020

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other
- Citizenship
- Citi:
- Citi:
- Citizenship 11-03-2004
- Citi U.S. Patent & TMO/TM Mail Rcpt Dt. #64

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2088835, 2039214, 1868219

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Viacom International Inc

Internal Address: c/o Amanda Cravette

Street Address: 1515 Broadway

City: New York

State: New York Zip: 10028

Phone Number: 212.846.7074

Fax Number: 212.846.1729

Email Address:

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 192257  
Authorized User Name Amanda Cravette

9. Signature: Mallory Lentz

Signature

10/28/04

Date

Mallory Lentz  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

11/16/2004  
12:28:22  
12/03/04  
12:04:06

ADDENDUM TWO

ASSIGNMENT OF TRADEMARKS

WHEREAS, Intervisual Books, Inc. ("Assignor"), a California corporation, is one of the owners of the registrations for the mark BUGS IN A BOX and related designs on and in connection with the classes of goods/services as identified in schedule "A" and desires to assign all its right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby as of (date) August 12, 2004, and

WHEREAS, David A. Carter of 4009 Sheridan Ct., Auburn, CA 95602 and Simon & Schuster, Inc. a New York corporation with a place of business at 1230 Avenue of the Americas (collectively, Carter and Simon & Schuster are referred to as "Assignee"), desire to obtain all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 12 day of Aug., 2004.

INTERVISUAL BOOKS INCORPORATED

By: Michael Silber

Name: Michael Silber

Title: President

STATE OF Connecticut )ss  
COUNTY OF Fairfield

Acknowledged before me this 12 day of August, 2004 by Jose I. Solano who being duly sworn did say that she executed this document.

Jose I. Solano  
Notary Public  
JOSE I. SOLANO  
Notary Public, Connecticut  
My Commission Expires June 30, 2008

**ASSIGNMENT OF TRADEMARKS, Schedule A**

- **Registration No. 2088835 – Design Only, Class 16 (Series of Children’s Books)**
- **Registration No. 2039214 – Design Only, Class 16 (Series of Children’s Books)**
- **Registration No. 1868219 – BUGS IN A BOX – Class 16 (Series of Children’s Books)**

ITS



00006119

RECORDED: 12/18/2014

TRADEMARK  
REEL: 005422 FRAME: 0113