OP \$115.00 85908175

ETAS ID: TM326653

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heart of the Goat LLC		12/12/2014	LIMITED LIABILITY COMPANY: WYOMING

RECEIVING PARTY DATA

Name:	Dave Schroeder	
Street Address:	4315 Valdez Ave.	
City:	Atascadero	
State/Country:	CALIFORNIA	
Postal Code:	93422	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85908175	SMILING GOAT
Serial Number:	86199730	PILLAGER ALE
Serial Number:	85908205	EMBRACE YOUR INNER VIKING
Serial Number:	85911017	

CORRESPONDENCE DATA

Fax Number: 9492668680

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949 515 0003

Email: adwight@dwightlawgroup.com

Correspondent Name: Amanda V. Dwight

Address Line 1:2020 Main Street, Suite 600Address Line 4:Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	1208200
NAME OF SUBMITTER:	Amanda V. Dwight
SIGNATURE:	/ad/
DATE SIGNED:	12/18/2014

Total Attachments: 2

source=Assignement Signed#page1.tif

TRADEMARK REEL: 005422 FRAME: 0403 source=Assignement Signed#page2.tif

TRADEMARK REEL: 005422 FRAME: 0404

TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT ("Agreement") is made by and between Heart of the Goat LLC ("Assignor"), a Wyoming Limited Liability Company, at 60 East Simpson Ave., Box 2869, Jackson. WYOMING 83001, and Dave Schroeder, an individual residing at 4315 VALOEZ AVE. ATAXADERO, CO. 93422 ("Assignee").

Assignor and Assignee shall sometimes be referred to collectively as "Parties."

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties agree as follows:

THAT Assignor is the rightful owner of the following trademarks and trademark applications:

MARK	SERIAL NO.	
SMILING GOAT	85908175	
PILLAGER ALE	86199730	
EMBRACE YOUR INNER VIKING	85908205	
	85911017	

WHEREAS, Assignor assigns and transfers unto Assignee all rights, titles and interests in the foregoing marks and registrations as part of the entire business to which these marks pertain; and

WHEREAS, Assignee agrees to acquire said marks and applications;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee, its successors and assigns, all rights, titles and interests in said trademarks and said applications, the

> TRADEMARK REEL: 005422 FRAME: 0405

common law rights associated therewith, in the United States and worldwide, and all of the goodwill of the business associated with the use of and symbolized by said trademarks and said applications together with all claims for damages by reason of past, present, and future infringement of the rights assigned under this Trademark Assignment, with the right to sue for and collect the same for Assignee's use and benefit, and for the use and benefit of Assignee's successors, assigns, and other legal representatives.

This Agreement is effective as of December 12, 2014.

Assignor:

Heart of the Goat LLC

Name: Dave Schroeder

Title: Member

Dated: December 12, 2014

Assignee:

Dave Schroeder

Dated: December 12, 2014

2