

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM326520

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fruitful Treats corp		12/16/2014	CORPORATION: CONNECTICUT
Irfan Farid		12/16/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Edible Arrangements, LLC		
<b>Street Address:</b>	95 Barnes Road		
<b>City:</b>	Wallingford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06492		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85508971	FRUITFUL TREATS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2037748129		
<b>Email:</b>	ip@edible.com		
<b>Correspondent Name:</b>	Susan Daly Stearns		
<b>Address Line 1:</b>	95 Barnes Road		
<b>Address Line 2:</b>	Edible Arrangements, LLC		
<b>Address Line 4:</b>	Wallingford, CONNECTICUT 06492		
<b>ATTORNEY DOCKET NUMBER:</b>	FRUITFUL TREATS ASSIGNMEN		
<b>NAME OF SUBMITTER:</b>	Susan Daly Stearns		
<b>SIGNATURE:</b>	/Susan Daly Stearns/		
<b>DATE SIGNED:</b>	12/18/2014		
<b>Total Attachments: 3</b>			
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source=Fruitful Treats Trademark Assignment-executed#page3.tif			

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TRADEMARK

## FRUITFUL TREATS TRADEMARK ASSIGNMENT

This assignment is made this 11<sup>th</sup> day of December, 2014, by and between IRFAN FARID, individually, and Fruitful Treats corp., d/b/a Fruitful Treats, a Connecticut corporation ("Assignor"), with a business address at 1729 Dixwell Avenue, Hamden, CT 06518 and EDIBLE ARRANGEMENTS, LLC, a Connecticut limited liability company ("Assignee"), with a business address at 95 Barnes Road, Wallingford, CT 06492.

WHEREAS, Assignor is the owner of the Fruitful Treats corp. (n/k/a Fruit Occasions) ("Fruit Occasions Business") and is the owner of all right, title and interest in and to the trademark ("Mark") listed on the attached **Exhibit A** and is the record owner of the corresponding application for said Mark in the United States Patent and Trademark Office as identified on **Exhibit A**;

WHEREAS, Assignee is acquiring the assets of Assignor's Fruit Occasions Business and is desirous of acquiring the Mark and corresponding application identified on **Exhibit A**;

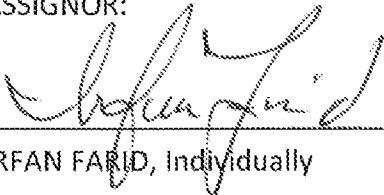
NOW, THEREFORE, for good and valuable consideration, receipt which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's common law and statutory right, title and interest in and to the Mark set forth on **Exhibit A**, worldwide, together with the goodwill of the business symbolized by said Mark, and the above identified application thereof, as well as the right to take legal action against infringements occurring either before or after the date of this assignment, and to collect and retain all monetary and other benefits derived therefrom.

FURTHER, Assignor represents and warrants that to the best of his knowledge the Mark does not infringe the rights of any third party and that Assignor is not aware of any threats or claims that the Mark infringes the rights of any third party other than any claims by Edible Arrangements International, LLC and its affiliated entities;

IT IS FURTHER AGREED that this is the complete agreement between the parties regarding this subject matter and that the law of the State of Connecticut shall govern its interpretation.

IN WITNESS WHEREOF, Assignor and Assignee have executed this assignment on the date above stated.

ASSIGNOR:

  
\_\_\_\_\_  
IRFAN FARID, Individually

FRUITFUL TREATS

  
\_\_\_\_\_  
By: Irfan Farid, Owner

ASSIGNEE:

EDIBLE ARRANGEMENTS, LLC


  
\_\_\_\_\_  
By: Tariq Farid, Authorized Signatory

EXHIBIT A

MARK	Serial Number	Registration Number
FRUITFUL TREATS	85508971	