

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326734

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Irfan Farid		12/16/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Edible Arrangements, LLC		
Street Address:	95 Barnes Road		
City:	Wallingford		
State/Country:	CONNECTICUT		
Postal Code:	06492		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86163405	FRUIT OCCASIONS	
Serial Number:	85754748	EVERY OCCASION IS A FRUIT OCCASION!	
Serial Number:	85747436	FRUITIZE	
Registration Number:	4333131	FRUIT OCCASIONS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2037748129		
Email:	ip@edible.com		
Correspondent Name:	Susan Daly Stearns		
Address Line 1:	95 Barnes Road		
Address Line 2:	Edible Arrangements, LLC		
Address Line 4:	Wallingford, CONNECTICUT 06492		
ATTORNEY DOCKET NUMBER:	FRUIT OCCASIONS ASSIGNMEN		
NAME OF SUBMITTER:	Susan Daly Stearns		
SIGNATURE:	/Susan Daly Stearns/		
DATE SIGNED:	12/19/2014		
Total Attachments: 3			
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FRUIT OCCASIONS TRADEMARK ASSIGNMENT

This assignment is made this 16th day of December, 2014, by and between IRFAN FARID, individually, ("Assignor"), with a business address at 1729 Dixwell Avenue, Hamden, CT 06518 and EDIBLE ARRANGEMENTS, LLC ("Assignee"), with a business address at 95 Barnes Road, Wallingford, CT 06492.

WHEREAS, Assignor is the founder of the Fruit Occasions business (f/k/a Fruitful Treats, Inc.) ("Fruit Occasions Business") and is the owner of all right, title and interest in and to the trademarks ("Marks") listed on the attached **Exhibit A** and is the record owner of the corresponding registrations and/or applications for said Marks in the United States Patent and Trademark Office as identified on **Exhibit A**;

WHEREAS, Assignee is acquiring the assets of the Fruit Occasions Business and is desirous of acquiring the Marks and corresponding applications/registrations identified on **Exhibit A**;

NOW, THEREFORE, for good and valuable consideration, receipt which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's common law and statutory right, title and interest in and to the Marks set forth on **Exhibit A**, worldwide, together with the goodwill of the business symbolized by said Marks, and the above identified registration/applications thereof, as well as the right to take legal action against infringements occurring either before or after the date of this assignment, and to collect and retain all monetary and other benefits derived therefrom.

FURTHER, Assignor represents and warrants that Assignor holds marketable title to the Marks there being no prior assignments, hypothecations, licenses or other encumbrances of any nature affecting the Marks;

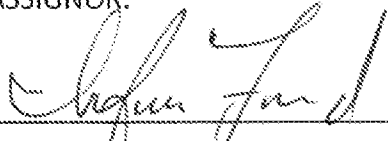
FURTHER, Assignor represents and warrants that to the best of his knowledge the Marks do not infringe the rights of any third party and that Assignor is not aware of any threats or claims that the Marks infringe the rights of any third party other than any claims by Assignee;

IT IS FURTHER AGREED that this is the complete agreement between the parties regarding this subject matter and that the law of the State of Connecticut shall govern its interpre-

tation.

IN WITNESS WHEREOF, Assignor and Assignee have executed this assignment on the date above stated.


ASSIGNOR:



IRFAN FARID, Individually

ASSIGNEE:

EDIBLE ARRANGEMENTS, LLC



By: Tariq Farid, Authorized Signatory

EXHIBIT A

MARK	Serial Number	Registration Number
FRUIT OCCASIONS	86163405	
EVERY OCCASION IS A FRUIT OCCASION!	85754748	
FRUIT OCCASIONS	85754739	4333131
FRUITIZE	8574736	