

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM326761

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Homar Hernandez, Jr.		10/20/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Columbia Insurance Company		
Street Address:	3024 Harney Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68131		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3579672	SOLO	
CORRESPONDENCE DATA			
Fax Number:	2032984832		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2032984830		
Email:	pbucci@ipattorneysgroup.com, trademark@ipattorneysgroup.com		
Correspondent Name:	David Chen, IP Attorneys Group, LLC		
Address Line 1:	16 Oxford Road		
Address Line 4:	Milford, CONNECTICUT 06460		
ATTORNEY DOCKET NUMBER:	00024-L0034A		
NAME OF SUBMITTER:	David Chen		
SIGNATURE:	/David Chen/		
DATE SIGNED:	12/19/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, HOMAR HERNANDEZ, JR., a citizen of the United States with an address of record of 2065 SW 22nd Avenue Circle, Boca Raton, Florida 33486 ("Assignor"), is the owner of the trademark SOLO for "footwear" ("Mark"), including United States Trademark Registration No. 3,579,672 thereof; and

WHEREAS, COLUMBIA INSURANCE COMPANY, a corporation organized and existing under and by virtue of the laws of the State of Nebraska, having an office at 3024 Harney Street, Omaha, Nebraska 68131 ("Assignee") is desirous of acquiring said Mark and said Registration thereof, together with the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, including United States Trademark Registration No. 3,579,672 thereof, together with the goodwill of the business symbolized thereby, including all claims for and rights to sue and recover damages and profits for all past, present, and future infringements thereof, all for the Assignee's use and for the use of its successors and assigns.

Dated: October 20, 2014

HOMAR HERNANDEZ, JR.

A handwritten signature in cursive script, appearing to read 'Ho Hernandez', is written over a horizontal line.

ACKNOWLEDGEMENT

STATE OF FLORIDA)

) ss:

COUNTY OF MIAMI-DADE)

Palm Beach

Before me, a Notary Public for said county, Homar Hernandez, Jr., personally appeared who, being duly sworn, did say that he is the owner of United States Trademark Registration No. 3,579,672, and who executed the foregoing Trademark Assignment, and acknowledged the same to be his free act and deed.

In witness whereof I have hereunto set my hand and affixed by official seal this 20th day of October, 2014.

[Signature]

Notary Public

