

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326812

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
I.C.E.D. Management, Inc.		10/31/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ANNEX BRANDS, INC.		
Street Address:	7580 Metropolitan Drive, Suite 200		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92108		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2843429	PARCEL PLUS	
Registration Number:	1492544	PARCEL PLUS	
CORRESPONDENCE DATA			
Fax Number:	4348170977		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(434) 951-5700		
Email:	tbergert@williamsmullen.com		
Correspondent Name:	Thomas F. Bergert		
Address Line 1:	Williams Mullen		
Address Line 2:	321 East Main Street, Suite 400		
Address Line 4:	Charlottesville, VIRGINIA 22902-3200		
NAME OF SUBMITTER:	Thomas F. Bergert		
SIGNATURE:	/Thomas F. Bergert/		
DATE SIGNED:	12/19/2014		
Total Attachments: 2			
source=U.S. - PARCEL PLUS Marks - Assignment#page1.tif			
source=U.S. - PARCEL PLUS Marks - Assignment#page2.tif			

OP \$65.00 2843429

EXHIBIT E

ASSIGNMENT OF THE MARKS

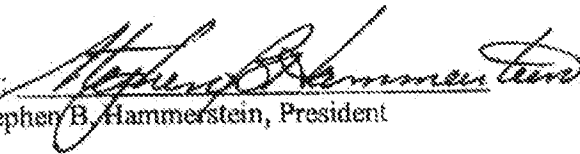
SERVICE MARK ASSIGNMENT

WHEREAS, I.C.E.D. MANAGEMENT, INC. (hereinafter referred to as "ASSIGNOR"), a Delaware corporation, with a mailing address at 12715 Telge Road, Cypress, Texas 77429 is the owner of the mark PARCEL PLUS (standard characters / word mark) and the U.S. service mark registration (Reg. No. 2843429) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined the Agreement for Purchase and Sale of Assets dated **October 31, 2014** and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

EXECUTED as of October 31, 2014

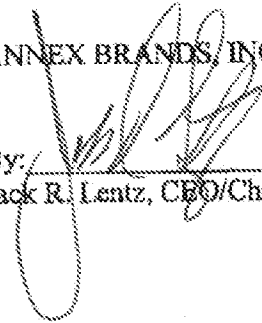
ASSIGNOR:

I.C.E.D. MANAGEMENT, INC.

By: 
Stephen B. Hammerstein, President

ASSIGNEE:

ANNEX BRANDS, INC.

By: 
Jack R. Lentz, CEO/Chairman

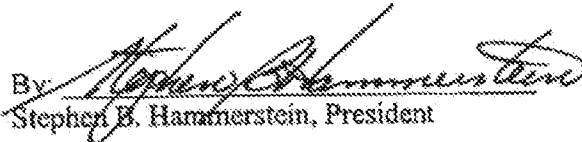
SERVICE MARK ASSIGNMENT

WHEREAS, I.C.E.D. MANAGEMENT, INC. (hereinafter referred to as "ASSIGNOR"), a Delaware corporation, with a mailing address at 12715 Telge Road, Cypress, Texas 77429 is the owner of the mark PARCEL PLUS (stylized and/or with design) and the U.S. service mark registration (Reg. No. 1492544) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined the Agreement for Purchase and Sale of Assets dated October 31, 2014 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

EXECUTED as of October 31, 2014

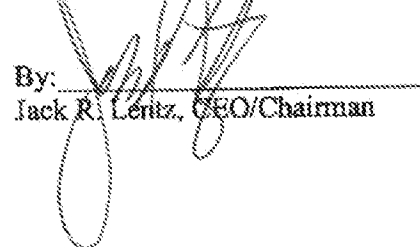
ASSIGNOR:

I.C.E.D. MANAGEMENT, INC.

By: 
Stephen B. Hamnerstein, President

ASSIGNEE:

ANNEX BRANDS, INC.

By: 
Jack R. Lantz, CEO/Chairman