

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326922

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Forethought Financial Services, Inc.		01/02/2014	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	Forethought Services, LLC
Street Address:	2711 Centerville Road
Internal Address:	Suite 400
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	3392727	FORETHOUGHT
Registration Number:	2650860	EASY TRUST PLANNER
Registration Number:	1504262	FORETHOUGHT LIFE INSURANCE COMPANY
Registration Number:	2468533	LOYALTYONE
Registration Number:	1509543	FORETHOUGHT
Registration Number:	2953603	TCP
Registration Number:	1459519	
Registration Number:	1540815	FORE THOUGHT
Registration Number:	2502266	FORETHOUGHT
Registration Number:	2322788	PEACE OF MIND
Registration Number:	1500007	MAKE IT EASIER FOR THOSE YOU LOVE
Registration Number:	4468993	THINKING AHEAD FORETHOUGHT
Registration Number:	4643579	FORE THOUGHT THINKING AHEAD
Registration Number:	2860619	IT'S THE RIGHT CHOICE

CORRESPONDENCE DATA

Fax Number: 3172371000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

Phone: 317-237-1180
Email: tmindy@faegrebd.com
Correspondent Name: Amie Peele Carter
Address Line 1: 300 N. Meridian Street
Address Line 2: Suite 2700
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	FORETHOUGHT
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NAME OF SUBMITTER:	Amie Peele Carter
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SIGNATURE:	/amiepeeecarter/
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DATE SIGNED:	12/22/2014
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Total Attachments: 5

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "FORETHOUGHT SERVICES, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

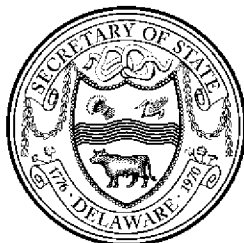
CERTIFICATE OF CONVERSION, CHANGING ITS NAME FROM "FORETHOUGHT FINANCIAL SERVICES, INC." TO "FORETHOUGHT SERVICES, LLC", FILED THE SECOND DAY OF JANUARY, A.D. 2014, AT 4:28 O'CLOCK P.M.

CERTIFICATE OF FORMATION, FILED THE SECOND DAY OF JANUARY, A.D. 2014, AT 4:28 O'CLOCK P.M.

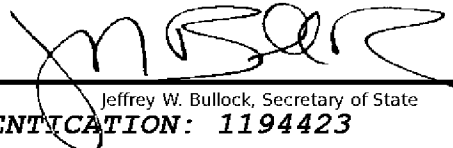
AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "FORETHOUGHT SERVICES, LLC".

5459107 8100H

140311509



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1194423

DATE: 03-10-14

TRADEMARK
REEL: 005423 FRAME: 0890

**FORETHOUGHT FINANCIAL SERVICES, INC.
CERTIFICATE OF CONVERSION
FROM A FOREIGN CORPORATION TO A
DELAWARE LIMITED LIABILITY COMPANY**

This Certificate of Conversion (this "Certificate") of Forethought Financial Services, Inc., an Indiana corporation (the "Other Entity"), into Forethought Services, LLC, a Delaware limited liability company (the "Company"), dated January 2, 2014, is being duly executed and filed by the undersigned, as authorized person, pursuant to Section 18-214 of the Delaware Limited Liability Company Act.


FIRST. The Other Entity was formed on May 10, 1985 in the State of Indiana.

SECOND. The jurisdiction of the Other Entity immediately prior to the filing of this Certificate is Indiana.

THIRD. The name of the Other Entity immediately prior to filing this Certificate is Forethought Financial Services, Inc.

FOURTH. The name of the Company, as set forth in its Certificate of Formation filed January 2, 2014, is Forethought Services, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate as of the date first above written.

By: 
Name: Michael Reardon
Authorized Person

CERTIFICATE OF FORMATION
OF
FORETHOUGHT SERVICES, LLC


This Certificate of Formation of Forethought Services, LLC (the "Company"), dated January 2, 2014, is being duly executed and filed by the undersigned, as authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101 et seq.).

FIRST. The name of the limited liability company formed hereby is Forethought Services, LLC.

SECOND. The address of its registered office in the State of Delaware is: Corporation Service Company 2711 Centerville Road Suite 400 Wilmington, DE 19808. The name of its registered agent at such address is Corporation Service Company.

THIRD. The Company shall have the power to indemnify, to the fullest extent permitted by the Delaware Limited Liability Company Act, as amended from time to time, all persons whom it is permitted to indemnify pursuant thereto.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

By: 
Name: Michael Reardon
Authorized Person