

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326952

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/08/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Prometheus Global Media, LLC		12/19/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Billboard IP Holdings, LLC
Street Address:	770 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	1193612	AUDARENA STADIUM
Registration Number:	0986949	BILLBOARD
Serial Number:	85190047	BILLBOARD
Registration Number:	4211680	BILLBOARD
Registration Number:	4090682	BILLBOARD
Registration Number:	4618813	BILLBOARD
Registration Number:	3475206	BILLBOARD
Registration Number:	1704965	BILLBOARD 200
Registration Number:	2160124	BILLBOARD BULLETIN
Registration Number:	0606753	BILLBOARD
Registration Number:	2082353	BILLBOARD
Registration Number:	1528168	BILLBOARD
Registration Number:	2319617	BILLBOARD LIVE
Registration Number:	3858349	BILLBOARD LIVE
Serial Number:	85383207	BILLBOARD LIVE
Registration Number:	2290642	BILLBOARD LIVE
Registration Number:	1538506	BILLBOARD SONG CONTEST
Registration Number:	2202505	BILLBOARD.COM

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1920850	HEATSEEKERS
Registration Number:	1494186	TOP POP
Registration Number:	1966029	VITAL REISSUES
Registration Number:	2191939	ROSS REPORTS
Registration Number:	2213123	ROSS REPORTS TELEVISION & FILM
Registration Number:	2361215	GREATEST GAINERS
Registration Number:	0831459	HOT 100
Registration Number:	3023506	BILLBOARD MUSIC AWARDS
Registration Number:	3267250	BILLBOARD UNDERGROUND
Registration Number:	3751949	MOST ADDED
Registration Number:	4050136	DREAMSEEKERS
Registration Number:	4042064	CHART BEAT
Registration Number:	4077031	BILLBOARD PRO
Registration Number:	4090269	UNCHARTED
Registration Number:	4115060	SOUNDTRACK OF MY LIFE
Serial Number:	85430176	SOUNDTRACK OF MY LIFE
Registration Number:	4273203	FASH TRACK
Registration Number:	4455060	SOCIAL 50
Registration Number:	4587605	BILLBOARDBIZ

CORRESPONDENCE DATA

Fax Number: 2033271096

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 203-324-6155

Email: ccobb@ssjr.com

Correspondent Name: Gene S. Winter

Address Line 1: 986 Bedford Street

Address Line 2: St. Onge Steward Johnston & Reens LLC

Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER: 03669-A0229A

NAME OF SUBMITTER: Gene S. Winter

SIGNATURE: /Gene S. Winter/

DATE SIGNED: 12/22/2014

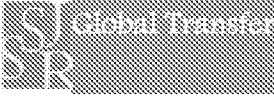
Total Attachments: 4

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Confirmatory Trademarks Assignment

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), dated as of November 8, 2013 (the "Effective Date"), is between **Prometheus Global Media, LLC**, a Delaware limited liability company, having an address of 770 Broadway, New York, New York 10003 ("Assignor") and **Billboard IP Holdings, LLC**, a Delaware limited liability company, having an address of 770 Broadway, New York, New York 10003 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademarks, Patents, Copyrights, and other Intellectual Property and Registrations therefore described on Schedule A attached hereto (hereinafter referred to collectively as the "Properties") and all of the goodwill of the businesses associated therewith.

WHEREAS, for good and valuable consideration and pursuant to a certain Contribution Agreement dated November 8, 2013 by and among Assignor and Assignee (the "Contribution Agreement"), and upon the terms and conditions set forth below, Assignee has acquired all rights, title and interest in and to said Properties described on Schedule A as of November 8, 2013;

NOW, THEREFORE, in consideration of the transactions contemplated by the Contribution Agreement and this Assignment and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns, grants, transfers and otherwise conveys to Assignee, its successors and assigns, its entire right, title and interest in and to said Trademarks and Properties listed on the attached Schedule A, including but not limited to all of Assignor's common law rights and registrations pertaining thereto, as well as all of the goodwill of the business symbolized by said Trademarks and Properties are used, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to any priorities based on the filing of the aforesaid applications, the right to sue for past and future infringement.

2. Further Assurances. At the reasonable request of either party and without further consideration, the other party shall execute and deliver such other instruments of assignment and assumption and take such other actions as may be necessary to effect the intent of this Assignment.

IN WITNESS WHEREOF, the undersigned, pursuant to authority duly received,
has duly executed this Assignment on the 19th day of December, 2014

Prometheus Global Media, LLC

X [Signature]
Name: Gary Bannett
Title: CFO

State of New York ss: Notary Statement
County of New York

On 19th day of December, 2014 before me [Signature] Jonathan Gomez Notary Public, personally appeared **Gary Bannett** who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of New York that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.
(Seal)

Signature [Signature]

JONATHAN A GOMEZ
Notary Public - State of New York
No. 01G06295663
Qualified in Bronx County
My Commission Expires Jan. 06, 2018

Billboard IP Holdings, LLC
X [Signature]
Name: Gary Bannett
Title: CFO

State of New York ss: Notary Statement
County of New York

On 19th day of December, 2014 before me [Signature] Jonathan Gomez Notary Public, personally appeared **Gary Bannett**, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of New York that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.
(Seal)

Signature [Signature]

JONATHAN A GOMEZ
Notary Public - State of New York
No. 01G06295663
Qualified in Bronx County
My Commission Expires Jan. 06, 2018

Exhibit A

Mark	SSJR Client	SSJR Matter	Country	Status	Appl./Serial No.	File Date	Reg. No.	Reg. Date
AUDARENA STADIUM	03669	T0006A	US	REGISTERED	73/252,790	03/06/1980	1,193,612	04/13/1982
BILLBOARD (Cl. 16)	03669	T0009A	US	REGISTERED	72/463,894	07/25/1973	986,949	06/25/1974
BILLBOARD	03669	T0009B	US	ALLOWED	85/190,047	12/03/2010		
BILLBOARD (Classes 009, 016, 025, 041, 043)	03669	T0009B1	US	REGISTERED	85/977,278	12/03/2010	4,211,680	09/18/2012
BILLBOARD	03669	T0009C	US	REGISTERED	85/348,018	06/16/2011	4,090,682	01/24/2012
BILLBOARD (ear buds, headphones)	03669	T0009D	US	REGISTERED	86/159,066	01/07/2014	4,618,813	10/07/2014
BILLBOARD (Cl. 35)	03669	T0009S	US	REGISTERED	77/273,122	09/06/2007	3,475,206	07/29/2008
BILLBOARD 200	03669	T0010A	US	REGISTERED	74/208,175	09/30/1991	1,704,965	08/04/1992
BILLBOARD BULLETIN	03669	T0011A	US	REGISTERED	75/212,555	12/12/1996	2,160,124	05/26/1998
BILLBOARD (stylized 1)-Cl 16	03669	T0012A	US	REGISTERED	71/672,626	09/02/1954	606,753	05/31/1955
BILLBOARD (stylized 2)-Cl 25	03669	T0013B	US	REGISTERED	75/034,111	12/18/1995	2,082,353	07/22/1997
BILLBOARD (stylized 2)-Cl 16	03669	T0013C	US	REGISTERED	73/654,996	04/13/1987	1,528,168	03/07/1989
BILLBOARD LIVE (Cl. 25)	03669	T0015B	US	REGISTERED	75/978,494	07/29/1996	2,319,617	02/15/2000
BILLBOARD LIVE (Cl. 041)	03669	T0015D	US	REGISTERED	77/980,043	12/20/2007	3,858,349	10/05/2010
BILLBOARD LIVE (Class 043)	03669	T0015E	US	ALLOWED	85/383,207	07/28/2011		
BILLBOARD LIVE & DESIGN (Cl. 41, 42)	03669	T0016B	US	REGISTERED	75/978,749	11/28/1995	2,290,642	11/02/1999
BILLBOARD SONG CONTEST	03669	T0019A	US	REGISTERED	73/698,698	12/03/1987	1,538,506	05/09/1989
BILLBOARD.COM	03669	T0021A	US	REGISTERED	75/219,798	12/30/1996	2,202,505	11/10/1998
HEATSEEKERS	03669	T0026A	US	REGISTERED	74/222,749	11/18/1991	1,920,850	09/19/1995
TOP POP	03669	T0031A	US	REGISTERED	73/659,797	05/08/1987	1,494,186	06/28/1988
VITAL REISSUES	03669	T0032A	US	REGISTERED	74/679,136	05/23/1995	1,966,029	04/02/1996
ROSS REPORTS	03669	T0039A	US	REGISTERED	75/258,450	03/17/1997	2,191,939	09/29/1998
ROSS REPORTS TELEVISION & FILM	03669	T0041A	US	REGISTERED	75/462,968	04/03/1998	2,213,123	12/22/1998
GREATEST GAINERS	03669	T0047A	US	REGISTERED	75/471,809	04/21/1998	2,361,215	06/27/2000
HOT 100	03669	T0048A	US	REGISTERED	72/233,867	12/03/1965	831,459	07/04/1967
BILLBOARD MUSIC AWARDS	03669	T0077A	US	REGISTERED	78/494,024	10/04/2004	3,023,506	12/06/2005
BILLBOARD UNDERGROUND	03669	T0096A	US	REGISTERED	77/003,414	09/20/2006	3,267,250	07/24/2007
MOST ADDED	03669	T0154A	US	REGISTERED	77/781,593	07/15/2009	3,751,949	02/23/2010

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Mark	SSJR Client	SSJR Matter	Country	Status	Appl./Serial No.	File Date	Reg. No.	Reg. Date
DREAMSEEKERS	03669	T0165A	US	REGISTERED	85/015,460	04/16/2010	4,050,136	11/01/2011
CHART BEAT	03669	T0178A	US	REGISTERED	85/278,632	03/28/2011	4,042,064	10/18/2011
BILLBOARD PRO	03669	T0179A	US	REGISTERED	85/324,559	05/19/2011	4,077,031	12/27/2011
UNCHARTED	03669	T0182A	US	REGISTERED	85/324,105	05/18/2011	4,090,269	01/24/2012
SOUNDTRACK OF MY LIFE	03669	T0183A	US	REGISTERED	85/430,142	09/23/2011	4,115,060	03/20/2012
SOUNDTRACK OF MY LIFE	03669	T0183B	US	PUBLISHED	85/430,176	09/23/2011		
FASH TRACK	03669	T0191A	US	REGISTERED	85/460,357	10/31/2011	4,273,203	01/08/2013
SOCIAL 50	03669	T0221A	US	REGISTERED	85/956,446	06/11/2013	4,455,060	12/24/2013
BILLBOARDBIZ	03669	T0226A	US	REGISTERED	86/095,934	10/18/2013	4,587,605	08/19/2014