

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM326982

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SIMON WOOD		12/22/2014	INDIVIDUAL: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LOOSE LACES PTY LTD		
<b>Street Address:</b>	106 Victoria Street		
<b>Internal Address:</b>	Level 1		
<b>City:</b>	Fitzroy, VIC		
<b>State/Country:</b>	AUSTRALIA		
<b>Postal Code:</b>	3065		
<b>Entity Type:</b>	PROPRIETARY LIMITED COMPANY: AUSTRALIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3660949	SNEAKER FREAKER	
<b>Registration Number:</b>	3639563	SNEAKER FREAKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8587921642		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8582591940		
<b>Email:</b>	binderow@lawyer.com		
<b>Correspondent Name:</b>	Lawrence H, Binderow		
<b>Address Line 1:</b>	1330 Camino Del Mar		
<b>Address Line 2:</b>	Suite 250		
<b>Address Line 4:</b>	Del Mar, CALIFORNIA 92014		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Lawrence H, Binderow		
<b>Address Line 1:</b>	1330 Camino Del Mar		
<b>Address Line 2:</b>	Suite 250		
<b>Address Line 4:</b>	Del Mar, CALIFORNIA 92014		
<b>NAME OF SUBMITTER:</b>	Lawrence H. Binderow, Attorney at Law		
<b>SIGNATURE:</b>	/Lawrence H. Binderow/		

OP \$65.00 3660949

<b>DATE SIGNED:</b>	12/22/2014
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<b>Total Attachments: 1</b> source=LOOSELACESUNITEDSTATESNEAKERFREAKERASSIGNMENT122214#page1.tif
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## ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, **SIMON WOOD**, AN INDIVIDUAL OF AUSTRALIAN CITIZENSHIP ("ASSIGNOR"), HAVING HIS PRINCIPAL PLACE OF BUSINESS AT: 193 SMITH STREET, FITZROY, VICTORIA 3065, AUSTRALIA, HAS USED, IS USING AND IS THE OWNER OF THE FOLLOWING TRADEMARKS NOW REGISTERED IN THE UNITED STATES PATENT AND TRADEMARK OFFICE:

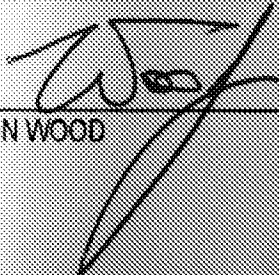
<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>CLASSIFICATION</u>	<u>DATE OF REGISTRATION</u>
SNEAKER FREAKER	3660949	INTERNATIONAL CLASSES 16, 25, AND 35	JULY 28, 2009
SNEAKER FREAKER	3639563	INTERNATIONAL CLASS 16	JUNE 16, 2009

WHEREAS, **LOOSE LACES PTY LTD**, AN AUSTRALIAN PROPRIETARY LIMITED COMPANY ("ASSIGNEE"), HAVING ITS PRINCIPAL PLACE OF BUSINESS AT: LEVEL 1, 106 VICTORIA STREET, FITZROY, VICTORIA 3065, AUSTRALIA, IS DESIROUS OF ACQUIRING SAID REGISTERED TRADEMARKS.

NOW, THEREFORE, IN CONSIDERATION OF THE SUM OF TEN DOLLARS (US\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, THE RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, SIMON WOOD DOES HEREBY ASSIGN TO LOOSE LACES PTY LTD ALL RIGHT, TITLE AND INTEREST IN THE UNITED STATES IN AND TO SAID REGISTERED TRADEMARKS TOGETHER WITH THE GOODWILL OF THAT PART OF THE ASSIGNOR'S BUSINESS SYMBOLIZED BY SAID TRADEMARKS AND REGISTRATIONS THEREOF.

SIGNED AT FITZROY, VICTORIA, AUSTRALIA, THIS 22 DAY OF DECEMBER, 2014.

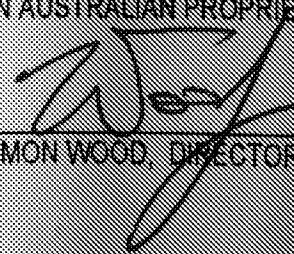
**SIMON WOOD**  
AN INDIVIDUAL OF AUSTRALIAN CITIZENSHIP ("ASSIGNOR")

By:   
\_\_\_\_\_  
SIMON WOOD

**ACCEPTANCE OF ASSIGNMENT:**

SIGNED AT FITZROY, VICTORIA, AUSTRALIA, THIS 22 DAY OF DECEMBER, 2014.

**LOOSE LACES PTY LTD**  
AN AUSTRALIAN PROPRIETARY LIMITED COMPANY ("ASSIGNEE")

BY:   
\_\_\_\_\_  
SIMON WOOD, DIRECTOR