

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327019

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Simon Kaye		12/22/2014	INDIVIDUAL: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INFORMATION IS KING LLC		
<b>Street Address:</b>	10 FIFTH STREET		
<b>Internal Address:</b>	SUITE 303		
<b>City:</b>	VALLEY STREAM		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11581		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86401834		
<b>Registration Number:</b>	4602376	FLASHLIGHT	
<b>Registration Number:</b>	4493243	JAGUAR	
<b>Registration Number:</b>	4354373	CYBERCHAIN	
<b>Registration Number:</b>	2904348	CYBERTRAX	
<b>Registration Number:</b>	2957647	FREIGHT ARCHITECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127909200		
<b>Email:</b>	trademark@cll.com		
<b>Correspondent Name:</b>	Lynn S. Fruchter		
<b>Address Line 1:</b>	Cowan, Liebowitz & Latman, P.C.		
<b>Address Line 2:</b>	1133 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	28972.000/LSF/LS		
<b>NAME OF SUBMITTER:</b>	Lynn S. Fruchter		

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<b>SIGNATURE:</b>	/Lynn S. Fruchter/
<b>DATE SIGNED:</b>	12/22/2014
<b>Total Attachments: 2</b> source=Simon Kaye Assignment to Information is King LLC signed#page1.tif source=Simon Kaye Assignment to Information is King LLC signed#page2.tif	

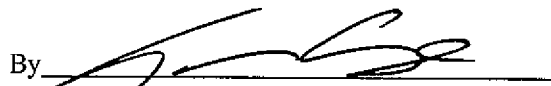
**TRADEMARK ASSIGNMENT**

WHEREAS, **SIMON KAYE**, an Individual, with an address at 10 FIFTH STREET, 3<sup>RD</sup> FLOOR, C/O JAGUAR FREIGHT SERVICES, VALLEY STREAM, NEW YORK 11581 ("**Assignor**") has adopted, used and is using the trademarks shown on the attached Schedule A, which are pending or registered in the United States Patent and Trademark Office, as indicated on the attached Schedule A; and


WHEREAS, **INFORMATION IS KING LLC**, a New York limited liability company, with an address at 10 FIFTH STREET, SUITE 303, VALLEY STREAM, NEW YORK 11581 ("**Assignee**") is desirous of acquiring said marks and the application and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's common law and statutory right, title and interest in and to the marks set forth on Schedule A attached, worldwide, together with the goodwill of the business symbolized by the said marks, and the above identified application and registrations thereof, as well as the right to take legal action against infringements occurring either before or after the date of this assignment, and to collect and retain all monetary and other benefits derived therefrom.

**SIMON KAYE**

By   
Name: Simon Kaye  
Date: 22 December 2014

**INFORMATION IS KING LLC**

By   
Name: Simon Kaye  
Title: Sole Member  
Date: 22 December 2014

Schedule A

TRADEMARKS

Paw Design	App. No. 86401834
FLASHLIGHT	Reg. No. 4602376
JAGUAR	Reg. No. 4493243
CYBERCHAIN	Reg. No. 4354373
CYBERTRAX	Reg. No. 2904348
FREIGHT ARCHITECT	Reg. No. 2957647



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