

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327063

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|---|-------------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PATHLIGHT CAPITAL LLC | | 12/22/2014 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | The H Company IP, LLC | | |
| Street Address: | 1201 W. 5th Street, T-1100 | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90017 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4085186 | H BY HALSTON | |
| Registration Number: | 3948842 | H BY HALSTON | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6173417701 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6173417729 | | |
| Email: | kschmidt@morganlewis.com | | |
| Correspondent Name: | Katarzyna Schmidt | | |
| Address Line 1: | 225 Franklin Street, 16th Floor | | |
| Address Line 2: | c/o Morgan Lewis & Bockius LLP | | |
| Address Line 4: | Boston, MASSACHUSETTS 02110 | | |
| NAME OF SUBMITTER: | Katarzyna Schmidt | | |
| SIGNATURE: | /Katarzyna Schmidt/ | | |
| DATE SIGNED: | 12/22/2014 | | |
| Total Attachments: 3 | | | |
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OP \$65.00 4085186

EXECUTION VERSION

PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS

December 22, 2014

WHEREAS, The H Company IP, LLC, a Delaware limited liability company (the "Company") entered into that certain Term Loan and Security Agreement (the "Credit Agreement"), dated as of February 24, 2014, with PATHLIGHT CAPITAL LLC (the "Secured Party"); and

WHEREAS, pursuant to the Credit Agreement, the Company entered into that certain Trademark Security Agreement, dated as of February 24, 2014 (the "Trademark Security Agreement"), with the Secured Party, which Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 24, 2014 at Reel 5222, Frame 0877; and

WHEREAS, pursuant to the Trademark Security Agreement, the Company granted to the Secured Party a security interest in certain of the Company's trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby terminates and releases its security interest in the trademarks identified on Schedule A attached hereto and assigns and transfers to the Company, without representation, warranty or recourse, all of the Secured Party's right, title and interest in and to the trademarks listed on Schedule A attached hereto, effective as of the date set forth above.

Except as specifically set forth herein, this Partial Release of Security Interest in Trademarks is not intended to release the security interest granted to the Secured Party in the Pledged Trademarks (as such term is defined in the Trademark Security Agreement).

The Secured Party acknowledges that this document may be filed with the United States Patent and Trademark Office to evidence the termination and release granted herein.

This Partial Release of Security Interest in Trademarks shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any conflict of law principles thereof.

[Signature Page Follows]

PATHLIGHT CAPITAL LLC

By: 
Name: Katie Hendricks
Title: Authorized Signatory

SCHEDULE A

Trademarks and Trademark Registrations

| Mark | Registration Number | Registration Date |
|--------------|----------------------------|--------------------------|
| H BY HALSTON | 4085186 | 01/10/2012 |
| H BY HALSTON | 3948842 | 04/19/2011 |