

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327131

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Temple Tag, LLC		12/22/2014	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Datamars, Inc.		
Street Address:	250 West Cummings Park		
City:	Woburn		
State/Country:	MASSACHUSETTS		
Postal Code:	01801		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4268156	EASIEAR	
CORRESPONDENCE DATA			
Fax Number:	7139867100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dhenry@grayreed.com, dlisch@grayreed.com		
Correspondent Name:	David Lisch		
Address Line 1:	1300 Post Oak Blvd., Suite 2000		
Address Line 4:	Houston, TEXAS 77056		
ATTORNEY DOCKET NUMBER:	007399.05		
NAME OF SUBMITTER:	David lisch		
SIGNATURE:	/David Lisch/		
DATE SIGNED:	12/23/2014		
Total Attachments: 3			
source=TM 4268156 - Temple Tag LLC to Datamars Inc Assignment-signed#page1.tif			
source=TM 4268156 - Temple Tag LLC to Datamars Inc Assignment-signed#page2.tif			
source=TM 4268156 - Temple Tag LLC to Datamars Inc Assignment-signed#page3.tif			

CH \$40.00 4268156

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: EASIEAR
REGIS. NO.: 4268156
INT. CLASS NO.: 008

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Temple Tag, Inc., is the owner of the following trademark now registered in the United States Patent and Trademark Office:

Trademark: EASIEAR
Registration No.: 4268156
Date of Regis.: January 1, 2013

WHEREAS, Temple Tag, Inc. converted to Temple Tag, LLC ("Assignor") on August 31, 2012.

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, Assignor hereby assigns to Datamars, Inc. ("Assignee"), being organized under the laws of the State of Massachusetts, having a place of business in Woburn, Massachusetts, all right, title and interest in and to said trademark and said registration(s) and trademark application(s) therefor, together with the goodwill of the business symbolized by said trademark and the registration thereof, known or unknown, pertaining thereto, and all rights and interests in marks, if any, which are owned by Assignor and are colorable imitations of, or otherwise confusingly similar to the mark expressly hereby assigned. Without limiting the foregoing, the present assignment includes, and to the extent that a conveyance is not now possible or effective Assignor hereby agrees to assign as soon as practicable, all past, present and future rights in and related to mark(s) which are colorable imitations of, or that are confusingly similar to the above-identified mark, together, as and when applicable, with the goodwill appurtenant thereto. The right to receive future assignments hereunder shall convey, as applicable, to Assignee's successors and assigns. The present assignment includes, without further

consideration or remuneration, all claims or causes of action against third parties (including Assignee), known or unknown, that relate, or hereafter accrue in relation to any right or property assigned in relation to this agreement.

Assignor represents and warrants that it is the sole owner of all conveyed rights and interests and has full right to make this assignment. Assignor agrees that it will communicate to Assignee or its representatives any material facts known to Assignor respecting said conveyed rights and interests, including those as may be conveyable in the future pursuant to the preceding paragraph. Assignor agrees to cooperate with Assignee or its successors or assigns in any legal proceeding pertaining to the assigned rights and interests, and, upon reasonable request, to cause knowledgeable representatives to be available to Assignee's then counsel for testifying or otherwise providing information in connection with such proceedings. Assignor agrees to sign all lawful papers, make all rightful oaths, and generally do everything possible to aid said Assignee, its successors, assigns and nominees, to perpetuate and enforce trademark protection for the said trademark.

SIGNED this 22 day of DECEMBER, 2014.

By: Bill McCoy

Printed Name: Bill McCoy

Title: RESIDENT

STATE OF TEXAS

COUNTY OF Bell

§
§
§

On this 22ND day of December, 2014, personally appeared Bill McCoy to me known and known to me to be

President of the assignor above named, and acknowledged that he executed the foregoing Assignment pursuant to authority duly received.

Susan Nobles
Notary Public in and for the State of Texas

My commission expires: 7/30/2014

