

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327192

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advance Magazine Publishers, Inc.		11/26/2014	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Quidsi, Inc.		
<b>Street Address:</b>	10 Exchange Place, 25th floor		
<b>Internal Address:</b>	Trademarks Department		
<b>City:</b>	Jersey City		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07302		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4583936	SAMPLE SOCIETY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2062667010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2060266-4064		
<b>Email:</b>	trademarks@amazon.com		
<b>Correspondent Name:</b>	Quidsi, Inc.		
<b>Address Line 1:</b>	10 Exchange Place, 25th floor		
<b>Address Line 2:</b>	Trademarks Department		
<b>Address Line 4:</b>	Jersey City, NEW JERSEY 07302		
<b>NAME OF SUBMITTER:</b>	Mark S. Warnick		
<b>SIGNATURE:</b>	/Mark S. Warnick/		
<b>DATE SIGNED:</b>	12/23/2014		
<b>Total Attachments: 1</b>			
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ANNEX D

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is effective as of November 21, 2014 by and between Advance Magazine Publishers, Inc., dba Conde Nast, a New York Corporation ("CN") and Quidsi, Inc. ("Quidsi"), a Delaware corporation.

WHEREAS, CN is the owner of USPTO Registration No. 4583936 for SAMPLE SOCIETY ("Trademark") and CN desires to assign all of its rights, title and interest in and to the Trademark, including without limitation any and all common law rights in the Trademark that CN might have owned;

WHEREAS, Quidsi desires to acquire all of CN's right, title and interest in and to the Trademark and any and all common law rights in the Trademark that CN might have owned, together with any and all associated goodwill associated with the use and/or registration of the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, CN does hereby assign to Quidsi all right, title and interest in and to the Trademark that CN might have owned, together with any and all goodwill associated with the use and/or registration of the Trademark and any and all common law rights.

IN WITNESS WHEREOF, CN has executed this Assignment effective as of the date first above written.

Advance Magazine Publishers, Inc.

By:   
Name: David Geithner  
Title: Vice President