

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327257

|   |                                     |                                  |                                     |
|---|-------------------------------------|----------------------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                                  |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | RELEASE OF SECURITY INTEREST        |                                  |                                     |
| <b>CONVEYING PARTY DATA</b>   |                                     |                                  |                                     |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b>            | <b>Entity Type</b>                  |
| T.D. Bank N.A.  |                                     | 12/12/2014                       | National Association: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |                                     |                                  |                                     |
| <b>Name:</b>  | Atlantic Coast Media Group, LLC     |                                  |                                     |
| <b>Street Address:</b>  | 100 Town Square Place, 6th Floor    |                                  |                                     |
| <b>City:</b>  | Jersey City                         |                                  |                                     |
| <b>State/Country:</b>   | NEW JERSEY                          |                                  |                                     |
| <b>Postal Code:</b>   | 07310                               |                                  |                                     |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: VIRGINIA |                                  |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |                                  |                                     |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>                 |                                     |
| <b>Registration Number:</b>   | 3968131                             | THINNING HAIR SOLUTION FOR WOMEN |                                     |
| <b>CORRESPONDENCE DATA</b>  |                                     |                                  |                                     |
| <b>Fax Number:</b>  | 6022584441                          |                                  |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                                  |                                     |
| <b>Phone:</b>   | 602-258-4440                        |                                  |                                     |
| <b>Email:</b>   | chris@daylawfirm.com                |                                  |                                     |
| <b>Correspondent Name:</b>  | Christopher J. Day                  |                                  |                                     |
| <b>Address Line 1:</b>  | 9977 North 90th Street, Suite 155   |                                  |                                     |
| <b>Address Line 4:</b>  | Scottsdale, ARIZONA 85258           |                                  |                                     |
| <b>NAME OF SUBMITTER:</b>   | Christopher J. Day                  |                                  |                                     |
| <b>SIGNATURE:</b>   | /Christopher J. Day/                |                                  |                                     |
| <b>DATE SIGNED:</b>   | 12/23/2014                          |                                  |                                     |
| <b>Total Attachments: 3</b>   |                                     |                                  |                                     |
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OP \$40.00 3968131

RELEASE OF SECURITY INTEREST

This Release of Security Interest ("Release") dated this 12th day of December, 2014, is made by and between Atlantic Coast Media Group, LLC, a limited liability company organized under the laws of Virginia and wholly owned subsidiary of Atlantic Coast Media Group, LLC (collectively "ACMG"), and T.D Bank N.A, formerly T.D Banknorth, N.A., a National Association ("Secured Party").

The Secured Party hereby releases its security interest in the interests of ACMG in the trademarked works set forth on Schedule A attached hereto, created by that certain Trademark Security Agreement executed by ACMG in favor of the Secured Party recorded with the United States Patent and Trademark Office on September 12, 2011, in 4621/0118.

IN WITNESS WHEREOF, this Release has been duly executed as of the day and year first above written.

T.D BANK, N.A.

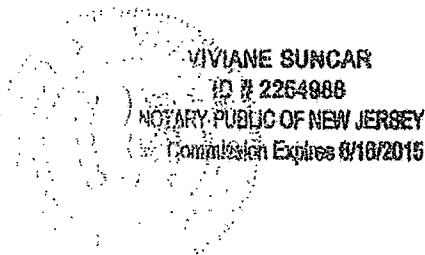
By: ABudano  
Name: Andrenia Budano  
Title: VP

ACKNOWLEDGMENT

STATE/Commonwealth of N.J.  
CITY/COUNTY OF Bergen

Viviane Suncar, Notary Public for the above jurisdiction, certify that Andrenia Budano personally came before me this day and acknowledged that he/she is the V.P. (office) of T.D. Bank, N.A., a national association, and that he/she, being authorized to do so, executed the foregoing on behalf of T.D. Bank, NA.

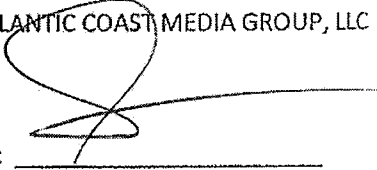
WITNESS my hand and official seal.



Viviane Suncar  
Notary Public  
Registration No: 225 4958  
My Commission Expires: 6/16/2015

[Signatures continue on next page]

ATLANTIC COAST MEDIA GROUP, LLC



By: \_\_\_\_\_

Name: THOMAS STAPLEY

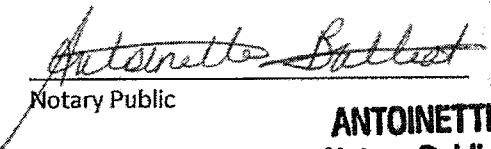
Title: CEO

ACKNOWLEDGMENT

STATE N.J.  
COMMONWEALTH OF VIRGINIA )  
CITY/ COUNTY OF HUDSON )

I ANTOINETTE BATTIATO, Notary Public for the above city or county and commonwealth, certify that THOMAS STAPLEY personally came before me this day and acknowledged that he/she is the CEO (office) of Atlantic Coast Media Group, LLC, a Virginia limited liability company, and that he/she, being authorized to do so, executed the foregoing on behalf of Atlantic Coast Media Group, LLC.

WITNESS my hand and official seal.

  
Notary Public

**ANTOINETTE M. BATTIATO**  
**Notary Public of New Jersey**  
Registration No: \_\_\_\_\_  
My Commission Expires 6/27/2019

**EXHIBIT 'A'**

**TRADEMARK**

| Description                         | Registration Number | Registration Date |
|-------------------------------------|---------------------|-------------------|
| THINNING HAIR SOLUTION<br>FOR WOMEN | 3968131             | May 24, 2011      |

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