

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327269

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perkins Coie Internet Services LLC		12/22/2014	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Microsoft Corporation		
Street Address:	One Microsoft Way		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052-6399		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4480546	SWAY	
Registration Number:	4482622	SWAYWHAT	
CORRESPONDENCE DATA			
Fax Number:	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-622-4900		
Email:	JeffG@SeedIP.com		
Correspondent Name:	Kevin S. Costanza		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	660005.20741		
NAME OF SUBMITTER:	Kevin S. Costanza		
SIGNATURE:	/Kevin S. Costanza/		
DATE SIGNED:	12/23/2014		
Total Attachments: 2			
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OP \$65.00 4480546

Trademark Assignment

WHEREAS **Perkins Coie Internet Services LLC**, a limited liability corporation of the state of Washington, having an address at 1201 Third Ave., 39th Floor, Seattle, WA 98101 ("**Assignor**") is the owner of all rights in and to (1) the trademark SWAY, including US Trademark Registration No. 4480546 for SWAY for Goods in Class 9, and (2) the trademark SWAYWHAT, including US Trademark Registration No. 4482622 for SWAYWHAT in Class 42, as further set forth in Exhibit 1 (collectively, the "**Trademarks**"); and

WHEREAS, **Microsoft Corporation**, a corporation of the state of Washington, having an address at One Microsoft Way, Redmond, Washington 98052-6399 ("**Assignee**"), is desirous of acquiring all the right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee and its successors and assigns all right, title and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks and the right to sue for and collect damages by reason of past infringement of the Trademarks.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States to record this Trademark Assignment to reflect that US Trademark Registration Nos. 4480546 and 4482622 are now the property of Assignee and its successors and assigns.

Perkins Coie Internet Services LLC.

By: 

Robert E. Giles
(print or type name and title)

Date: Dec 22, 2014

EXHIBIT 1

Trademark	Application No.	Filing Date	Registration No.	Registration Date
SWAY	85964044	06/19/2013	4480546	02/11/2014
SWAYWHAT	85897831	04/08/2013	4482622	02/11/2014