

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327274

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joyetech (Changzhou) Electronics Co., LTD		12/22/2014	CORPORATION: CHINA
RECEIVING PARTY DATA			
Name:	Bestore Europe Holding GMBH		
Street Address:	Bahnhofstrasse 28		
Internal Address:	c/o office team ag		
City:	Zug		
State/Country:	SWITZERLAND		
Postal Code:	6304		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4426725	MYVAPORS	
CORRESPONDENCE DATA			
Fax Number:	3523725800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	352-375-8100		
Email:	ckc@slepatents.com		
Correspondent Name:	Corey K. Cho		
Address Line 1:	P.O. Box 142950		
Address Line 4:	Gainesville, FLORIDA 32614-2950		
ATTORNEY DOCKET NUMBER:	JOY.ITU14		
DOMESTIC REPRESENTATIVE			
Name:	Corey K. Cho		
Address Line 1:	8514 SW 68th Rd		
Address Line 4:	Gainesville, FLORIDA 32608		
NAME OF SUBMITTER:	Corey K. Cho		
SIGNATURE:	/corey k cho/		
DATE SIGNED:	12/23/2014		

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, JOYETECH (CHANGZHOU) ELECTRONICS CO., LTD., a corporation of China, having its principal offices at New District, No. 7, Feng Xiang Road, Changzhou, Jiangsu, China, has adopted and used the mark, which is the subject of the following trademark registration in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
MYVAPORS	4,426,725	October 29, 2013

WHEREAS, BESTORE EUROPE HOLDING GMBH, a corporation of Switzerland, having its principal offices at c/o office team ag, Bahnhofstrasse 28, 6304 Zug, Switzerland, is desirous of acquiring said trademark as a successor to the portion of the Registrant's business to which the mark pertains, and that business is ongoing and existing.

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, JOYETECH (CHANGZHOU) ELECTRONICS CO., LTD., hereby assigns to BESTORE EUROPE HOLDING GMBH, all right, title and interest in the United States and abroad in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at CHANGZHOU, this 22th day of DEC, 2014.

JOYETECH (CHANGZHOU)
ELECTRONICS CO., LTD

Signature: 

Name: QIU WEI HUA

Title: President

BESTORE EUROPE HOLDING GMBH

Signature: 

Name: EVAN QIU

Title: CEO