

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327325

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KEEN LLC		07/31/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KEEN, Inc.		
<b>Also Known As:</b>			
<b>Street Address:</b>	515 NW 13th Ave		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97209		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2916603	KEEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	cathleen.calkins@fuerstgroup.com		
<b>Correspondent Name:</b>	Cathleen Calkins		
<b>Address Line 1:</b>	515 NW 13th Ave		
<b>Address Line 4:</b>	Portland, OREGON 97209		
<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGNMENT OF REG TO KEEN		
<b>NAME OF SUBMITTER:</b>	Timothy Naylor		
<b>SIGNATURE:</b>	/Timothy Naylor/		
<b>DATE SIGNED:</b>	12/24/2014		
<b>Total Attachments: 2</b>			
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source=KEEN LLC to KEEN Inc Certificate of Conversion (Delaware)(1)(1)#page2.tif			

OP \$40.00 2916603

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "KEEN LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "KEEN LLC" TO "KEEN, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2006, AT 10:03 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4197810 8100V  
060715349

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4944819

DATE: 08-02-06

TRADEMARK  
REEL: 005429 FRAME: 0511

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 10:13 AM 07/31/2006  
FILED 10:03 AM 07/31/2006  
SRV 060715349 - 4197810 FILE

CERTIFICATE OF CONVERSION  
OF  
KEEN LLC  
INTO  
KEEN, INC.

(Pursuant to Sections 103 and 265 of the Delaware General Corporation Law.)

KEEN LLC, a California Limited Liability Company (the "Company"), does hereby certify to the following facts relating to the conversion of the Company into Keen, Inc., a Delaware corporation to be formed immediately following the filing of this Certificate of Conversion (the "Conversion"):

**FIRST:** The name of the Company is "Keen LLC." The date on which the Company's Limited Liability Company Articles of Incorporation was originally filed with the Secretary of State of the State of California is January 7, 2003. The Company is a limited liability company formed under the California Corporations Code and the Beverly-Killea Limited Liability Company Act.

**SECOND:** The name of the corporation into which the Company will be converted is "Keen, Inc."

**THIRD:** Upon the filing of this Certificate of Conversion and the Certificate of Incorporation of Keen, Inc. (the "Effective Time"), the Company shall be converted into Keen, Inc.

**FOURTH:** At the Effective Time:

(a) Each Class A Unit held by each Member of the Company shall be converted into one (1) share of Class A Common Stock of Keen, Inc.; and

(b) Each Class B Unit held by each Member of the Company shall be converted into one (1) share of Class B Common Stock of Keen, Inc.

**FIFTH:** At the Effective Time, the initial authorized number of directors of Keen, Inc. shall be four and the initial members of the Board of Directors shall be:

Roy Fuerst  
H. Gabe Whelan  
Kirk Richardson; and  
Tony Muller

**SIXTH:** This Certificate of Conversion was duly adopted in accordance with the applicable provisions of Section 265 of the Delaware General Corporation Law and the Company's Operating Agreement.

[signature page follows]

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