

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327327

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Time, Inc.		11/19/2014	CORPORATION: NEW YORK
Municipal Art Society		11/19/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	National September 11 Memorial & Museum at the World Trade Center Foundation, Inc.		
Street Address:	200 Liberty Street		
Internal Address:	16th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10281		
Entity Type:	Non-profit corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2858529	TRIBUTE IN LIGHT	
CORRESPONDENCE DATA			
Fax Number:	3474382094		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-705-4829		
Email:	pto@fkks.com		
Correspondent Name:	Linda Leone		
Address Line 1:	488 Madison Avenue, 10th Floor		
Address Line 2:	Frankfurt Kurnit Klein & Selz PC		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	016418.0201		
NAME OF SUBMITTER:	Linda Leone		
SIGNATURE:	/Linda Leone/		
DATE SIGNED:	12/24/2014		
Total Attachments: 1			
source=Municipal Art Society Creative Time Trademark Assignment-Executed 11 19 #page1.tif			

OP \$40.00 2858529

TRADEMARK ASSIGNMENT

WHEREAS, **Creative Time, Inc.**, a New York Corporation, with an address of 59 East 4th Street, New York, NY 10001, and **Municipal Art Society**, a New York corporation, with an address of 457 Madison Avenue, New York, NY 10022 (each an "Assignor") are joint owners of the trademark registration for TRIBUTE IN LIGHT, Registration No. 2858529 (the "Trademark").

WHEREAS, **National September 11 Memorial & Museum at the World Trade Center Foundation, Inc.**, a New York non-profit corporation with an address of 200 Liberty Street, 16th Floor, New York NY 10281 ("Assignee"), is desirous of acquiring all of each Assignor's right, title and interest in and to the Trademark.

WHEREAS, each Assignor hereby covenants and agrees that it has the right to convey its entire interest in and to the Trademark, and that such Assignor has not executed, and will not execute, any agreement in conflict herewith.


NOW, THEREFORE, for good and valuable consideration, including the execution and delivery of the letter agreement, dated as of November 19, 2014 among the parties, the receipt and adequacy of which is hereby acknowledged, each Assignor does hereby assign, sell, transfer and set over to Assignee its entire ownership right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and all income, royalties and damages now and hereafter due and/or payable to such Assignor, along with the right to sue for past, present and future infringements, in and to the Trademark.

IN TESTIMONY WHEREOF, each Assignor has caused this Trademark Assignment to be duly executed by its duly authorized officer on the date set forth below.

ASSIGNOR: Creative Time, Inc.

ASSIGNOR: Municipal Art Society

By: 
Name: Katie H. Lander
Title: Deputy Director
Date: 11/19/14

By: 
Name: Robert Libbey
Title: Vice-President Finance and Administration
Date: