

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327360

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DELSON GROUP, INC		12/27/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PALO ALTO RESEARCH, INC		
<b>Street Address:</b>	19925 Stevens Creek Blvd, Suite 100		
<b>City:</b>	Cupertino		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95014		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2809615	GLOBAL MOBILE CONGRESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	sieneon@gmail.com		
<b>Correspondent Name:</b>	PALO ALTO RESEARCH, INC		
<b>Address Line 1:</b>	19925 Stevens Creek Blvd, Suite 100		
<b>Address Line 4:</b>	Cupertino, CALIFORNIA 95014		
<b>NAME OF SUBMITTER:</b>	Willie W. Lu		
<b>SIGNATURE:</b>	/willielu/		
<b>DATE SIGNED:</b>	12/27/2014		
<b>Total Attachments: 2</b>			
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OP \$40.00 2809615

## **TRADEMARK ASSIGNMENT**

This Assignment is made and entered into this twenty-seventh (27th) day of December, 2014 (“Effective Date”), by and between **DELSON GROUP, INC.**, a Delaware corporation with a principal place of business at 2901 Tasman Dr., Suite 107, Santa Clara, CA 95054 (“Assignor”) and **PALO ALTO RESEARCH, INC.**, a California corporation with a principal place of business at 19925 Stevens Creek Blvd, Suite 100, Cupertino, CA 95014 (“Assignee”);

WHEREAS, Assignor has adopted and used the trademarks listed in **Exhibit 1** to this Trademark Assignment (the “Trademarks”);

WHEREAS, Assignor has obtained United States trademark registrations of, or has applied to register, the Trademarks listed in Exhibit 1 to this Trademark Assignment (the “Registrations and Applications”);

WHEREAS, Assignee desires to obtain and Assignor desires to assign, grant and deliver exclusively to Assignee all United States rights, title, and interest of every kind and nature in and to the Trademarks and the Registrations and Applications;

NOW, THEREFORE, in consideration of the Parties’ Confidential Sales Agreement, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all rights, title and interests in and to the Trademarks and the Registrations and Applications, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the Effective Date.

**DELSON GROUP, INC.**  
**Assignor**

By: /willielu/

Name: Willie Lu

Title: President

**PALO ALTO RESEARCH, INC.**  
**Assignee**

By: /supingyang/

Name: Suping Yang

Title: President

**EXHIBIT 1 – U.S. TRADEMARK REGISTRATIONS & APPLICATIONS**

TRADEMARK	REG./APP. NO.
GLOBAL MOBILE CONGRESS	2809615