

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327393

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ruth Kramedjian		12/29/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Armand Kramedjian		
Street Address:	3961 Paces Ferry Dr. SE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1933707	KICKERS	
Registration Number:	2140375	TOO TARTS	
Registration Number:	3004862	SUCK UPS	
Registration Number:	3329950	SMART CHOICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lhdoCKET@leehayes.com		
Correspondent Name:	Robert A. Madayag		
Address Line 1:	1175 Peachtree Street NE		
Address Line 2:	Suite 2000		
Address Line 4:	Atlanta, GEORGIA 30361		
ATTORNEY DOCKET NUMBER:	K047-0001MI		
NAME OF SUBMITTER:	Robert A. Madayag		
SIGNATURE:	/Robert A. Madayag #57,355/		
DATE SIGNED:	12/29/2014		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

ASSIGNMENT OF TRADEMARKS ("this Assignment"), is delivered and effective as of December 19, 2014 by RUTH KRAMEJIAN ("Assignor"), an individual residing at 3961 Paces Ferry Dr. SE, Atlanta, Georgia 30339, to and in favor of ARMAND KRAMEJIAN ("Assignee"), an individual residing at 3961 Paces Ferry Dr. SE, Atlanta, Georgia 30339. Both Assignor and Assignee are collectively referred to herein as the "Parties" and individually as a "Party."

RECITALS

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks and service marks listed on SCHEDULE A attached hereto and incorporated herein by this reference, together with the goodwill symbolized by and associated with such marks (collectively, the "Trademarks"); and

WHEREAS, Assignor has agreed to transfer, convey, and assign all right, title, and interest in and to the Trademarks to the Assignee, and Assignee desires to acquire all of Assignor's right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration contained herein, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Assignment of Trademarks. Assignor hereby irrevocably grants, conveys, transfers and assigns to Assignee all of Assignor's right, title, and interest, throughout the world, in and to the Trademarks (including, without limitation, common law rights, all applications and registrations for the Trademarks, and all rights to further register and obtain renewals and extensions of registrations for the Trademarks and all rights to sue for past infringement and to collect and retain all damages and profits therefrom), together with all goodwill symbolized by and associated with the Trademarks.

2. Recordation of Assignment. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office and/or the applicable foreign authorities to record Assignee as a the Assignee and full owner of all right, title, and interest in and to the Trademarks.

3. Obligation to Assist. The Parties agree to execute any and all other assignments, documents, certificates and other instruments as may at any time be deemed reasonably necessary to further evidence or consummate this Assignment or to renew or maintain the Trademarks at the United States Patent and Trademark Office and/or the applicable foreign authorities. If required to sue for

infringement and to collect and retain all damages and profits therefrom, each Party hereby agrees to join the other Party in any action in a court of law or a governmental agency.

4. Applicable Law. This Assignment shall be governed by and construed in accordance with the laws of the State of Georgia without regard to its principles of conflicts of laws.

5. Entire Agreement. This Assignment contains the Parties entire agreement and may only be changed or supplemented by a signed writing.

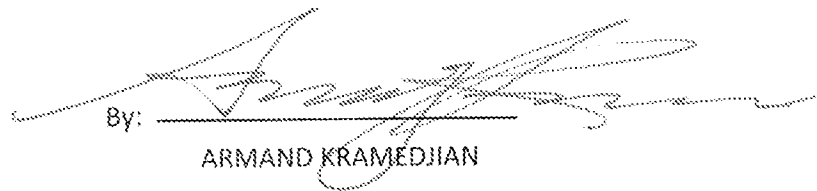
6. Counterparts. This Assignment may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, and all of which together shall constitute one and the same document.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR

By: 
RUTH KRAMEDIJIAN

ASSIGNEE

By: 
ARMAND KRAMEDIJIAN

Schedule A

Trademarks

Serial Number	Registration Number	Mark
74/419,656	1,933,707	KICKERS
75/198,882	2,140,375	TOO TARTS
76/977,629	3,004,862	SUCK UPS
76/609,241	3,329,950	SMART CHOICE