

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327399

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Munire Furniture Co., Inc.		12/16/2014	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Heritage Baby Products, LLC		
Street Address:	1 Cragwood Road		
Internal Address:	Suite 300		
City:	South Plainfield		
State/Country:	NEW JERSEY		
Postal Code:	07080		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	4383394	BABY CACHE´	
Registration Number:	4383396	BABY CACHE ELITE	
Registration Number:	4383397	BABY CACHÉ ELITE	
Registration Number:	4271369	SUITE BEBÉ	
Registration Number:	3303417	LIFETIME CRIB	
Registration Number:	4142245	MUNIRÉ FURNITURE	
Registration Number:	4271683	MUNIRÉ	
Registration Number:	4267296	SOPORA	
Registration Number:	4261546	SOPORA BRINGING BETTER SLEEP	
Registration Number:	4268141	NURSERY CHATTER	
Registration Number:	4267961	NURSERY CHATTER	
Registration Number:	3136676	BABY CACHE	
CORRESPONDENCE DATA			
Fax Number:	9734250161		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734258844		
Email:	fmoldovan@mdmc-law.com		
TRADEMARK			

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Correspondent Name: Florina Moldovan c/o McElroy Deutsch
Address Line 1: 1300 Mount Kemble Ave.
Address Line 4: Morristown, NEW JERSEY 07962

ATTORNEY DOCKET NUMBER: S1536-1001 ASSIGN. TO HB

NAME OF SUBMITTER: Florina Modovan

SIGNATURE: /fmoldovan/

DATE SIGNED: 12/29/2014

Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY

For \$10.00 and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, **Munire Furniture Co., Inc.**, having an address at c/o PricewaterhouseCoopers LLP, 300 Madison Avenue, New York, New York 10017, Attention: Steven J. Fleming, Chief Restructuring Officer (hereinafter "Assignor"), HEREBY GRANTS, ASSIGNS AND QUITCLAIMS TO **Heritage Baby Products, LLC**, having an address at c/o Sterling iCapital, 1 Cragwood Road, Suite 300, South Plainfield, New Jersey 07080, Attention: Dr. Venkat Chinni (hereinafter "Assignee"), all right, title and interest whatsoever, throughout the world, in and under its copyright, trademarks, service marks, patents (including registrations, licenses, and applications pertaining thereto), and all other intellectual property set forth on Schedule 1 attached hereto, including the right to sue for past infringement;

TO HAVE AND TO HOLD THE SAME, UNTO ASSIGNEE, ITS SUCCESSORS AND ASSIGNS, FOR THE FULL DURATION OF ALL SUCH RIGHTS, AND ANY RENEWALS OR EXTENSIONS THEREOF;

IN WITNESS THEREOF, Assignor has hereunto set its hand and seal as of December 16, 2014.

Assignor:

Munire Furniture Co., Inc.

By: 

Name: Steven J. Fleming

Title: Chief Restructuring Officer

Assignee:

Heritage Baby Products, LLC

By: 

Name: Venkata Chinni

Title: President / CEO

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STATE OF New Jersey)
)ss.
COUNTY OF Middlesex)

I CERTIFY that on Dec 23, 2014, Steven J. Fleming personally appeared before me and this person acknowledged under oath, to my satisfaction, that this person:

(a) signed the attached instrument as the Chief Restructuring Officer of Munire Furniture Co., Inc., named in this instrument; and

(b) is authorized to execute the attached instrument on behalf of Munire Furniture Co.; and

(c) executed the attached instrument as the act of Munire Furniture Co.



ANN MCHUGH
A Notary Public of New Jersey
My Commission Expires March 15, 2016

STATE OF New Jersey)
)ss.
COUNTY OF Middlesex)

I CERTIFY that on Dec 23, 2014, Venkata Chinn personally appeared before me and this person acknowledged under oath, to my satisfaction, that this person:

(a) signed the attached instrument as the CEO of Heritage Baby Products, LLC, named in this instrument; and

(b) is authorized to execute the attached instrument on behalf of Heritage Baby Products, LLC; and

(c) executed the attached instrument as the act of Heritage Baby Products, LLC.



STACEY MUSTAPHA
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2397249
My Commission Expires 6/9/2015

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TRADEMARK
REEL: 005431 FRAME: 0085

SCHEDULE 1
To Assignment of Intellectual Property

Type of Intellectual Property	Name or Description of Mark	USPTO Filing Number	USPTO Registration Number	Expiration Date	Status
Trademark	Baby Cache	78431021	3136676	8/29/2016	Active
Trademark	Baby Cache	85795307	4383394	8/13/2018	Active
Trademark	Baby Cache Elite	85795337	4383396	8/13/2018	Active
Trademark	Baby Cache Elite	85795359	4383397	8/13/2018	Active
Trademark	Suite Bebe	85619249	4271369	1/8/2018	Active
Trademark	Lifetime Crib	78409933	3303417	10/2/2017	Active
Trademark	Munire Furniture	85425777	4142245	5/15/2017	Active
Trademark	Munire	85627079	4271683	1/8/2018	Active
Trademark	Sopora	85568051	4267296	1/1/2018	Active
Trademark	Sopora Bringing Better Sleep	85627120	4261546	12/18/2017	Active
Trademark	Nursery Chatter	85625833	4268141	1/1/2018	Active
Trademark	Nursery Chatter	85619237	4267961	1/1/2018	Active

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