

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327419

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Delta Apparel, Inc.		12/29/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	To The Game, LLC		
Street Address:	322 South Main Street		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29601		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85844989	AMERICAN THREADS EST. 1986	
CORRESPONDENCE DATA			
Fax Number:	8642337342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8642711592		
Email:	docketing@dority-manning.com		
Correspondent Name:	Neil M. Batavia		
Address Line 1:	P.O. Box 1449		
Address Line 4:	Greenville, SOUTH CAROLINA 29602		
ATTORNEY DOCKET NUMBER:	DLTA-20-TM		
NAME OF SUBMITTER:	Neil M. Batavia		
SIGNATURE:	/neil m. batavia/		
DATE SIGNED:	12/29/2014		
Total Attachments: 1			
source=Executed Assignment for AMERICAN THREADS logo#page1.tif			

OP \$40.00 85844989

ASSIGNMENT

WHEREAS, Delta Apparel, Inc., a Georgia corporation, having its principal address at 322 South Main Street, Greenville, South Carolina 29601 has adopted, used, is using, either itself or through one or more related parties, and is the owner of the trademark(s) and registration(s) therefor in the United States Patent and Trademark Office as follows:

MARK NAME	SERIAL NO.	REGISTRATION NO.
AMERICAN THREADS logo	85/844,989	

WHEREAS, To The Game, LLC, a Georgia Limited Liability company, having its principal address at 322 South Main Street, Greenville, South Carolina 29601, is desirous of acquiring and/or has acquired said trademark(s) and registration(s) therefor.

NOW, therefore, in view of good and valuable consideration, receipt of which is hereby acknowledged, Delta Apparel, Inc., hereby assigns to To The Game, LLC, all right, title and interest in the United States and all jurisdictions outside the United States, in and to said trademark(s) and registration(s) therefor together with the good will of the business symbolized by said trademark(s) and the right to sue and recover for past infringements, dilution, and other violations.

Signed this 29th day of December, 2014.

By: 
Printed Name: Justin M. Grow
Title: General Counsel

STATE OF South Carolina)
COUNTY OF Greenville)

On this 29th day of December, 2014, personally appeared Justin M. Grow to me known and known to me to be the assignor above-named, and acknowledge that he/she executed the foregoing Assignment on behalf of Assignor and pursuant to authority duly received.

Karen Linda Smith
Notary Public of the State of South Carolina
My Commission Expires: 9/24/22