

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327424

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STANCE, INC.		12/24/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION		
Street Address:	333 South Grand Avenue, Suite 4150		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4369470	STANCE	
Serial Number:	85529113		
Registration Number:	4381156		
Registration Number:	4432918	INSTANCE	
Registration Number:	4369471		
Registration Number:	3905421	STANCE	
Serial Number:	86287654	STANCE	
Serial Number:	86210353	INSTANCE FUSION	
Serial Number:	86385882	THE UNCOMMON THREAD	
Serial Number:	86044279	TRINITY TECHNOLOGY	
Serial Number:	86044270	STANCE FUSION	
CORRESPONDENCE DATA			
Fax Number:	2136305788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-891-5935		
Email:	hpanneck@buchalter.com		
Correspondent Name:	Helen Panneck c/o Buchalter Nemer		
Address Line 1:	1000 Wilshire Blvd., Ste.1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017		

CH \$290.00 4369470

TRADEMARK

ATTORNEY DOCKET NUMBER:	C2133-0118
NAME OF SUBMITTER:	Helen Panneck
SIGNATURE:	/Helen Panneck/
DATE SIGNED:	12/29/2014
Total Attachments: 3 source=Stance A&R Memo and Ntc of Security Interest in IP#page1.tif source=Stance A&R Memo and Ntc of Security Interest in IP#page2.tif source=Stance A&R Memo and Ntc of Security Interest in IP#page3.tif	

**AMENDED AND RESTATED MEMORANDUM AND NOTICE OF SECURITY
INTEREST
IN INTELLECTUAL PROPERTY**

STANCE, INC., a Delaware corporation, whose address is 193 Avenida La Pata, San Clemente, California 92672 (the "Assignor"), hereby acknowledges that it has granted to **WELLS FARGO BANK, NATIONAL ASSOCIATION**, whose address is 333 South Grand Avenue, Suite 4150, Los Angeles, California 90071 (the "Assignee"), a security interest in and to all of Assignor's right, title and interest in and to the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Assignor (the "Trademarks"), together with the goodwill and assets of the business, as set forth in the Agreement (as defined below), and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Credit and Security Agreement dated and effective as of January 1, 2015 (as amended from time to time, the "Agreement") and the Trademark Security Agreement defined therein, by and between Assignor and Assignee, as security for the Indebtedness as defined in and set forth in the Agreement and other agreements referred to therein. Nothing contained in this Amended and Restated Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Assignee may have in any other collateral described in the Agreement or otherwise.

[Signature page to follow.]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the 24th day of December, 2014.

STANCE, INC.,
a Delaware corporation

By: 

Name: John Wilson

Title: President

Memorandum and Notice of Security Interest in Intellectual Property

BN 17438209v2

TRADEMARK
REEL: 005431 FRAME: 0176

EXHIBIT A
TRADEMARKS

Trademark	U.S. Registration No./Serial Number	U.S. Registration Date/ Filing Date
STANCE	4369470/ 85527111	July 16, 2013/ January 27, 2012
DESIGN ONLY	85529113	January 30, 2012
DESIGN ONLY	4381156/ 85685485	August 6, 2013/ July 24, 2012
INSTANCE	4432918/ 85341211	November 12, 2013/ June 8, 2011
DESIGN ONLY	4369471/ 85527120	July 16, 2013/ January 27, 2012
STANCE	3905421/ 77848765	January 11, 2011/ October 14, 2009
STANCE	86287654	May 21, 2014
INSTANCE FUSION	86210353	March 4, 2014
THE UNCOMMON THREAD	86385882	September 4, 2014
TRINITY TECHNOLOGY	86044279	August 21, 2013
STANCE FUSION	86044270	August 21, 2013