

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327541

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DICK CLARK PRODUCTIONS, INC.		12/29/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DCP Rights, LLC		
Street Address:	2900 Olympic Boulevard		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3646648	DICK CLARK'S NEW YEAR'S ROCKIN' EVE	
Registration Number:	1835779	NEW YEAR'S ROCKIN' EVE	
Registration Number:	3777390	AMERICAN MUSIC AWARDS	
Registration Number:	3541597	AMA	
Registration Number:	1222096	THE AMERICAN MUSIC AWARDS	
Registration Number:	1631927		
Serial Number:	86069069	LATIN AMERICAN MUSIC AWARDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mmakover@paulweiss.com, dewilliams@paulweiss.com		
Correspondent Name:	Matthew S. Makover		
Address Line 1:	1285 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	20949-001		
NAME OF SUBMITTER:	Matthew S. Makover		
SIGNATURE:	/Matthew S. Makover/		
DATE SIGNED:	12/30/2014		

CH \$190.00 3646648

Total Attachments: 4

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SHORT FORM TRADEMARK ASSIGNMENT

This Short Form Trademark Assignment, dated as of December 29, 2014 is subject to all the terms and conditions of that certain Intellectual Property Assignment Agreement between dick clark productions, inc., a Delaware corporation, with its principal office located at 2900 Olympic Boulevard, Santa Monica, CA 90404 (“Assignor”), and DCP Rights, LLC, a Delaware limited liability company, with its principal office located at 2900 Olympic Boulevard, Santa Monica, CA 90404 (“Assignee”) (the “Assignment Agreement”). The parties intend that this Short Form Trademark Assignment is for recordation purposes only, and in the event of a conflict between this Short Form Trademark Assignment and the Assignment Agreement, the terms of the Assignment Agreement shall control.

For Ten U.S. Dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, grants, transfers and conveys to Assignee all of Assignor’s right, title and interest of every kind and nature throughout the world in perpetuity in and to all of the trademarks, and all of the goods and services covered thereby, including the goodwill of Assignor’s business connected with the use thereof or symbolized thereby, set forth on Schedule 1 attached hereto and incorporated herein by this reference (the “Trademarks”).

Assignor’s assignment, grant, transfer and conveyance of its rights in and to the Trademarks is on a worldwide basis, which shall include, without limitation, all rights that may now or hereafter be vested anywhere in the world, together with all United States’ and non-U.S. federal, state and common law registrations, applications for registration and renewals and extensions thereof, all goodwill associated therewith, books and records associated therewith, and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations, renewals and/or extensions, to sue for all past, present or future infringements or other violations of any rights in the Trademarks, and to settle and retain proceeds from any such actions).

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any application for registration of a Trademark that would be invalidated, cancelled, voided or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including intent-to-use applications filed with the United States Patent and Trademark Office pursuant to 15 USC Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant to 15 USC 1051(c), unless and until such time that the contribution, assignment and/or conveyance of the Trademarks hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.


This Assignment Agreement may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature page follows]

IN WITNESS WHEREOF, a duly authorized representative of each party has executed this Short Form Trademark Assignment as of the day and year first written above.

Assignor:

DICK CLARK PRODUCTIONS, INC.

By:  _____

Name: Kraig Fox

Title: Authorized Officer

Assignee:

DCP RIGHTS, LLC

By:  _____

Name: Kraig Fox

Title: Authorized Person

SCHEDULE 1

TRADEMARKS

Mark	Owner	Jurisdiction	App. Number	Reg. Number	International Classes
Dick Clark's New Year's Rockin' Eve	Dick Clark Productions, Inc.	U.S. Federal	77621416	3,646,648	41
New Year's Rockin' Eve	Dick Clark Productions, Inc.	U.S. Federal	74429209	1,835,779	41
American Music Awards	Dick Clark Productions, Inc.	U.S. Federal	77815322	3,777,390	41
AMA	Dick Clark Productions, Inc.	U.S. Federal	77389781	3,541,597	41
The American Music Awards	Dick Clark Productions, Inc.	U.S. Federal	73248257	1,222,096	41
American Music Awards Statuette Graphic	Dick Clark Productions, Inc.	U.S. Federal	74048738	1,631,927	41
Latin American Music Awards	Dick Clark Productions, Inc.	U.S. Federal	86069069	<i>Pending</i>	41
The American Music Awards	Dick Clark Productions, Inc.	European Union	002307403	002307403	9, 25, 35, 41, 42