

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327551

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Franchise Group, LLC		12/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
GAC Franchise Brands, LLC		12/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
PT Franchise Brands, LLC		12/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
PM Franchise Brands, LLC		12/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
Marble Slab Franchise Brands, LLC		12/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
MaggieMoo's Franchise Brands, LLC		12/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
HDOS Franchise Brands, LLC		12/18/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of Montreal
Street Address:	111 West Monroe Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	Chartered Bank: CANADA

PROPERTY NUMBERS Total: 75

Property Type	Number	Word Mark
Registration Number:	989707	HOT SAM
Registration Number:	1327276	DOUBLE DOOZIE
Registration Number:	1351081	MARBLE SLAB CREAMERY
Registration Number:	1657698	GREAT AMERICAN COOKIE CO.
Registration Number:	1778178	PRETZEL TIME
Registration Number:	1818250	PRETZELMAKER WORLD'S BEST SOFT PRETZEL
Registration Number:	1827896	HOT SAM
Registration Number:	2032657	GREAT AMERICAN COOKIES
Registration Number:	2156881	GREAT AMERICAN COOKIES

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2156947	SHARE THE FUN OF COOKIES
Registration Number:	2208567	MAGGIEMOO'S
Registration Number:	2230020	MARBLE SLAB CREAMERY
Registration Number:	2281010	GREAT AMERICAN COOKIES
Registration Number:	2282514	MAGGIEMOO'S ICE CREAM AND TREATERY
Registration Number:	2347706	FRESHNESS WITH A TWIST
Registration Number:	2489736	THE SLAB CLUB
Registration Number:	2495593	PRETZEL TIME
Registration Number:	2609653	MARBLE SLAB CREAMERY
Registration Number:	2900188	SLABBY
Registration Number:	2903406	MARBLE SLAB CREAMERY
Registration Number:	2925107	MARBLE SLAB CREAMERY
Registration Number:	2935161	PRETZELMAKER
Registration Number:	2938148	PRETZELMAKER
Registration Number:	2965306	VERY YELLOW MARSHMALLOW
Registration Number:	2965318	CREATE YOUR OWN ICE CREAM FANTASY
Registration Number:	2965319	THE MARBLE SLAB CREAMERY EXPERIENCE
Registration Number:	2970607	VERY BERRY BLUEBERRY
Registration Number:	2976092	UDDERLY CREAM
Registration Number:	2976093	CINNAMOO
Registration Number:	2976094	COTTON CANDY
Registration Number:	2983268	BLUE RIBBON BANANA SPLIT
Registration Number:	2989419	CINNAMOO SWIRL
Registration Number:	3001992	STRAWBERRY SKATEBOARD
Registration Number:	3004371	YOUR DREAM. MADE TO ORDER.
Registration Number:	3004377	MAGGIEMOO'S ICE CREAM DREAM CAKES
Registration Number:	3004405	BETTER BATTER CAKE CARNIVAL
Registration Number:	3004482	BANANA BEACH
Registration Number:	3004483	CHOCOLATE 2 THE XTREME
Registration Number:	3005943	CHEESECAKE BREAK
Registration Number:	3005944	CARAMEL FUDGE SWIRLPOOL
Registration Number:	3008837	PEANUT BUTTER GALAXY
Registration Number:	3008892	CHERRY VANILLA VACATION
Registration Number:	3011266	STRAWBERRY SKYDIVE
Registration Number:	3015100	PRETZEL CHEESE STUFFERS
Registration Number:	3015223	CARAMEL COWPUCCINO
Registration Number:	3027057	TREATERY
Registration Number:	3032107	TOPTATIONS
Registration Number:	3044914	BETTER BATTER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3045541	MT. ST. NUTTY
Registration Number:	3065581	MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM
Registration Number:	3087680	HOME TREATERY
Registration Number:	3090136	WE'VE GOT FRANCHISING DOWN COLD
Registration Number:	3090184	OFFICE TREATERY
Registration Number:	3111858	SLABWICH
Registration Number:	3187121	THE CUPCAKE YOU EAT WITH A SPOON
Registration Number:	3187250	MOO U
Registration Number:	3217441	MARBLE SLAB CREAMERY
Registration Number:	3217442	MARBLE SLAB CREAMERY
Registration Number:	3219534	GREAT AMERICAN COOKIES
Registration Number:	3227284	MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CRE
Registration Number:	3260134	GREAT AMERICAN COOKIES
Registration Number:	3278529	VANILLA COOKIE DOUGH YO-YO
Registration Number:	3278530	RASPBERRY ROLLER COASTER
Registration Number:	3278531	BETTER BATTER BOOGIE BOARD
Registration Number:	3278576	SMORE FUN THAN A CAMPFIRE
Registration Number:	3278577	BERRY CHEESECAKE LAKE
Registration Number:	3278578	LET'S PLAY PB&J
Registration Number:	3401763	GREAT AMERICAN COOKIES
Registration Number:	3426767	ESPRESS YOURSELF
Registration Number:	3499093	MAGGIEMOO'S QUICK ESCAPES
Registration Number:	3525939	THE FRESHEST ICE CREAM ON EARTH
Registration Number:	3535574	
Registration Number:	3589162	
Registration Number:	3850114	BUTTER PECAN PORT OF CALL
Serial Number:	86402351	HOT DOG ON A STICK

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128622000

Email: rob.soneson@kirkland.com

Correspondent Name: Rob Soneson

Address Line 1: 300 N LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 18643-1-RFS

NAME OF SUBMITTER: Rob Soneson

TRADEMARK

REEL: 005431 FRAME: 0939

SIGNATURE:	/rsoneson/
DATE SIGNED:	12/30/2014

Total Attachments: 43

- source=LLCP Global Franchise Group Trademark Security Agreement Bank of Montreal Proskauer December 18 2014#page1.tif
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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, this "Agreement") dated as of December 18, 2014, by Global Franchise Group, LLC, a Delaware limited liability company, and each of the other persons, if any, designated as a Grantor on the signature pages hereof (collectively, the "Grantors"), in favor of Bank of Montreal, as collateral agent ("Collateral Agent").

W I T N E S S E T H:

WHEREAS, pursuant to that certain Credit Agreement dated as of the date hereof (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement") among the Grantors, certain affiliates of the Grantors from time to time a party thereto, Lenders from time to time party thereto (the "Lenders"), the L/C Issuer, Administrative Agent and Collateral Agent, the L/C Issuer, Administrative Agent, Collateral Agent and Lenders have agreed to make certain loans and other financial accommodations for the benefit of each Grantor or an affiliate thereof; and

WHEREAS, The L/C Issuer, Administrative Agent, Collateral Agent and Lenders are willing to make the loans and other financial accommodations as provided for in the Credit Agreement on the condition, among others, that each Grantor shall have executed and delivered to Collateral Agent (a) that certain Security Agreement dated as of the date hereof (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") among the Grantors, the other "Debtors" party thereto and Collateral Agent and (b) this Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement, and if not defined therein, in the Security Agreement. The term "Trademarks" shall mean all of the trademarks, trademark registrations, trademark applications, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, other business identifiers, prints and labels of each Grantor on which any of the foregoing have appeared or appear, all registrations and recordings thereof, and all applications in connection therewith (other than "intent to use" applications unless and until a verified statement of use is filed with the United States Patent and Trademark Office with respect to such applications), including, without limitation, the registered trademarks, trade names and service marks for which registration has been obtained or for which applications to register are pending listed on Schedule 1 attached hereto and hereby made a part hereof, and all renewals, extensions and continuations of any of the foregoing, and all income, royalties, damages and payments now and hereafter due and/or payable under or with respect to any of the foregoing, including, without limitation, damages and payments for past, present or future infringements of any of the foregoing and the right to sue for past, present and future infringements of any of the foregoing.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. To secure the Obligations, each Grantor hereby grants to Collateral Agent a continuing first priority security interest (subject only to Liens permitted under the Credit Agreement) in all of its right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations, renewals or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(b) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark;

provided that, notwithstanding anything to the contrary in this Agreement, “intent to use” applications shall not constitute Trademark Collateral unless and until a verified statement of use is filed with the United States Patent and Trademark Office with respect to such applications.

3. AGREEMENT; SECURITY AGREEMENT. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Collateral Agent pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any inconsistency between any of the terms and provisions in this Agreement and the terms and provisions of the Security Agreement, the terms and provisions of the Security Agreement shall govern.

4. COUNTERPARTS. This Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Agreement by signing and delivering one or more counterparts. Delivery of an executed counterpart of a signature page of this Agreement by telecopier or other electronic transmission (PDF or TIFF format) shall be effective as delivery of a manually executed counterpart of this Agreement.

5. SEVERABILITY. In the event and to the extent that any provision hereof shall be deemed to be invalid or unenforceable by reason of the operation of any law or by reason of the interpretation placed thereon by any court, this Agreement shall to such extent be construed as not containing such provision, but only as to such locations where such law or interpretation is operative, and the invalidity or unenforceability of such provision shall not affect the validity of any remaining provisions hereof, and any and all other provisions hereof which are otherwise lawful and valid shall remain in full force and effect.

6. ASSIGNMENTS. This Agreement shall create a continuing lien on and security interest in the Trademark Collateral and shall be binding upon each Grantor and its successors and assigns and shall inure to the benefit of the Collateral Agent and its successors and permitted assigns.

7. GOVERNING LAW. This Agreement, and the rights and duties of the parties hereto, shall be construed and determined in accordance with the internal laws of the State of New York.

8. TERMINATION. Upon the payment in full of the Secured Obligations (as such term is defined in the Security Agreement) (other than unasserted contingent indemnification and unasserted expense reimbursement obligations and any outstanding Letters of Credit that are cash collateralized in accordance with the Credit Agreement or are backstopped) in accordance with the provisions of the Credit Agreement and the expiration or termination of the Commitments thereunder, the Liens and security interest granted hereby shall automatically and immediately terminate and all rights to the Trademark Collateral shall revert to the applicable Grantor or any other Person entitled thereto, and at such time, Collateral Agent will authorize the filing of, and at the reasonable expense of Grantors deliver to the applicable Grantor, any releases of security interests in intellectual property collateral and other


release documentation reasonably requested by any Grantor to terminate such Liens and such security interests and take such further action as is reasonably requested by any Grantor.

[signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Agreement to be duly executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTOR:

GLOBAL FRANCHISE GROUP, LLC

By: 

Name: Lewis Loeb

Title: Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

BANK OF MONTREAL, as Collateral Agent

By *Tara Caprin*
Name: Tara Caprin
Title: Director

Trademark Security Agreement

SCHEDULE 1
to
TRADEMARK SECURITY AGREEMENT

U.S. TRADEMARK REGISTRATIONS — GAC Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
DOUBLE DOOZIE	United States	1,327,276	03/26/1985	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIE CO. (Stylized)	United States	1,657,698	09/17/1991	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES	United States	2,032,657	01/21/1997	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	United States	3,260,134	07/10/2007	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	United States	3,219,534	03/20/2007	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	United States	2,281,010	09/28/1999	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	United States	3,401,763	03/25/2008	GAC Franchise Brands, LLC
SHARE THE FUN OF COOKIES	United States	2,156,947	05/12/1998	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES (Stylized)	United States	2,156,881	05/12/1998 <i>*Expires on 11/12/2018; Registration will not be renewed</i>	Great American Cookie Company Franchising, LLC

TRADEMARK REGISTRATIONS (Non U.S.) — GAC Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
GREAT AMERICAN COOKIES	Canada	751,832	11/02/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Canada	751,726	10/30/2009	GAC Franchise Brands, LLC

GREAT AMERICAN COOKIES and Design	Chile	887799	06/22/2010	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	European Union (CTM)	008145344	11/19/2010	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIE COMPANY and Design	Singapore	T9613031B	11/18/1999	Great American Cookie Company Franchising, LLC
GREAT AMERICAN COOKIE COMPANY and Design	Singapore	T9613032J	11/18/1999	Great American Cookie Company Franchising, LLC

U.S. TRADEMARK APPLICATIONS — GAC Franchise Brands, LLC

None.

TRADEMARK APPLICATIONS (Non U.S.) — GAC Franchise Brands, LLC

Mark	Jurisdiction	Application No.	File Date	Owner
GREAT AMERICAN COOKIES	Angola	22709	08/26/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES	Angola	22705	08/26/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Angola	22708	08/26/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Angola	22713	08/26/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES	Bahrain	75120	02/03/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES	Bahrain	75121	02/03/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Bahrain	75123	02/03/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Bahrain	75122	02/03/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Chile	876854	09/04/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Kuwait	107935	11/25/2009	GAC Franchise Brands, LLC

Mark	Jurisdiction	Application No.	File Date	Owner
GREAT AMERICAN COOKIES and Design	Kuwait	107934	12/03/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Mexico	960184	09/09/2008	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Mexico	960183	09/09/2008	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES & Design	Mexico	1176970	05/10/2011	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES & Design	Mexico	1176971	05/10/2011	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Oman	64046	08/03/2010	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Oman	64047	08/03/2010	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Qatar	60254	12/15/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Qatar	60255	12/15/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES	Saudi Arabia	136916	11/05/2008	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Saudi Arabia	136918	11/05/2008	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	Saudi Arabia	136919	11/05/2008	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	UAE	133865	09/24/2009	GAC Franchise Brands, LLC
GREAT AMERICAN COOKIES and Design	UAE	133864	09/24/2009	GAC Franchise Brands, LLC

U.S. TRADEMARK REGISTRATIONS — PT and PM Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
FRESHNESS WITH A TWIST	United States	2,347,706	05/02/2000	PT Franchise Brands, LLC
HOT SAM	United States	989,707	07/30/1974	PT Franchise Brands, LLC

HOT SAM	United States	1,827,896	03/22/1994	PT Franchise Brands, LLC
PRETZEL CHEESE STUFFERS and Design	United States	3,015,100	11/15/2005	PT Franchise Brands, LLC
PRETZEL TIME	United States	2,495,593	10/09/2001	PT Franchise Brands, LLC
PRETZEL TIME and Design	United States	1,778,178	06/22/1993	PT Franchise Brands, LLC
PRETZELMAKER	United States	2,938,148	04/05/2005	PM Franchise Brands, LLC
PRETZELMAKER	United States	2,935,161	03/22/2005	PM Franchise Brands, LLC
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and Design	United States	1,818,250	01/25/1994	PM Franchise Brands, LLC
Stylized Pretzel Design	United States	3,535,574	11/18/2008	PT Franchise Brands, LLC
Stylized Pretzel Design	United States	3,589,162	03/10/2009	PT Franchise Brands, LLC

TRADEMARK REGISTRATIONS (Non U.S.) — PT and PM Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
PRETZEL TIME	Brazil	822244020	01/27/2009	Pretzel Time, Inc.
PRETZEL TIME	Brazil	822264382	08/07/2007	Pretzel Time, Inc.
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and	Brazil	819132659	12/22/1998	Pretzelmaker, Inc.
PRETZEL TIME & Design	Canada	TMA454105	02/16/1996	PT and PM Franchise
PRETZEL TIME and Design	Canada	454105	02/16/1996	PT Franchise Brands, LLC
PRETZELMAKER	Canada	654745	12/09/2005	PM Franchise Brands, LLC
PRETZELMAKER TOUJOURS PRET.	Canada	489221	02/03/1998	PM Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and	Canada	466184	11/21/1996	PM Franchise Brands, LLC
PRETZEL TIME	Chile	679382	11/24/2003	Pretzel Time, Inc.
PRETZEL TIME and Design	European Union (CTM)	002745651	04/07/2004	Pretzel Time, Inc.
PRETZELMAKER and Design	European Union (CTM)	8145369	09/06/2009	PM Franchise Brands, LLC
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and	Guam	SR0015	11/21/1995	Pretzelmaker, Inc.
FRESHNESS WITH A TWIST!	Guatemala	138105272318	09/26/2005	PT Franchise Brands, LLC
FRESHNESS WITH A TWIST!	Guatemala	138123290318	09/26/2005	PT Franchise Brands, LLC
PRETZEL TIME and Design	Guatemala	138110277318	09/26/2005	PT Franchise Brands, LLC
PRETZEL TIME and Design	Guatemala	138078245318	09/23/2005	PT Franchise Brands, LLC
PRETZEL TIME and Design	Japan	3329303	07/04/1997	Pretzel Time Franchising,
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and Design	Japan	4085027	11/21/1997	PM Franchise Brands, LLC
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and	Japan	4095893	12/19/1997	PM Franchise Brands, LLC
PRETZEL TIME and Design	Jordan	76251	04/19/2005	PT Franchise Brands, LLC
PRETZEL TIME and Design	Jordan	76250	04/19/2005	PT Franchise Brands, LLC
PRETZEL TIME FRESHNESS WITH A TWIST and Design	Jordan	76253	04/19/2005	PT Franchise Brands, LLC
PRETZEL TIME FRESHNESS WITH A TWIST and Design	Jordan	76252	04/19/2005	PT Franchise Brands, LLC
PRETZEL TIME and Design	Mexico	458288	04/25/1994	Pretzel Time, Inc.
PRETZELMAKER FRESHNESS WITH A TWIST	Mexico	1203177	02/08/2011	PM Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
PRETZELMAKER FRESHNESS WITH A TWIST	Mexico	1168035	07/12/2010	PM Franchise Brands, LLC
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and	Mexico	1087360	02/26/2009	PM Franchise Brands, LLC
FRESHNESS WITH A TWIST!	Panama	140084	01/14/2005	PT Franchise Brands, LLC
FRESHNESS WITH A TWIST!	Panama	140083	01/14/2005	PT Franchise Brands, LLC
PRETZEL TIME and Design	Panama	140081	01/14/2005	PT Franchise Brands, LLC
PRETZEL TIME and Design	Panama	140082	01/14/2005	PT Franchise Brands, LLC
PRETZELMAKER WORLD'S BEST SOFT PRETZEL and	South Korea	115810	05/03/2005	Pretzelmaker, Inc.
PRETZEL TIME	Tunisia	EE991752	10/21/1999	Pretzel Time, Inc.
PRETZEL TIME and Design	United Kingdom	2302481	12/06/2002	Pretzel Time, Inc.
PRETZEL TIME	Uruguay	318246	11/19/2001	Pretzel Time, Inc.

U.S. TRADEMARK APPLICATIONS — PT and PM Franchise Brands, LLC

None

TRADEMARK APPLICATIONS (Non U.S.) — PT and PM Franchise Brands LLC

Mark	Jurisdiction	Application No.	File Date	Owner
PRETZELMAKER	Angola	22758	08/26/2009	PM Franchise Brands, LLC
PRETZELMAKER	Angola	22706	08/26/2009	PM Franchise Brands, LLC
PRETZELMAKER and Design	Angola	22707	08/26/2009	PM Franchise Brands, LLC
PRETZELMAKER and Design	Angola	22715	08/26/2009	PM Franchise Brands, LLC
PRETZELMAKER	Egypt	213977	03/09/2008	PM Franchise Brands, LLC

PRETZELMAKER	Egypt	213978	03/09/2008	PM Franchise Brands, LLC
PRETZELMAKER FRESHNESS WITH A TWIST and Design	Egypt	213976	03/09/2008	PM Franchise Brands, LLC
PRETZELMAKER FRESHNESS WITH A TWIST and Design	Egypt	213979	03/09/2008	PM Franchise Brands, LLC
PRETZELMAKER and Design	Saudi Arabia	146785	08/19/2009	PM Franchise Brands, LLC
PRETZELMAKER and Design	Saudi Arabia	146784	08/19/2009	PM Franchise Brands, LLC

U.S. TRADEMARK REGISTRATIONS — Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY and Design	United States	2,925,107	02/08/2005	Marble Slab Franchise Brands, LLC
SLABBY	United States	2,900,188	11/02/2004	Marble Slab Franchise Brands, LLC
CREATE YOUR OWN ICE CREAM FANTASY	United States	2,965,318	07/05/2005	Marble Slab Franchise Brands, LLC
Ice Cream Cone Man Design	United States	2,609,653	08/20/2002	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	United States	3,217,441	03/13/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	United States	2,903,406	11/16/2004	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	United States	1,351,081	07/23/1985	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	United States	3,217,442	03/13/2007	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY and Design	United States	2,230,020	03/09/1999	Marble Slab Franchise Brands, LLC
SLABWICH	United States	3,111,858	07/04/2006	Marble Slab Franchise Brands, LLC
THE FRESHEST ICE CREAM ON EARTH	United States	3,525,939	10/28/2008	Marble Slab Franchise Brands, LLC
THE MARBLE SLAB CREAMERY EXPERIENCE	United States	2,965,319	07/05/2005	Marble Slab Franchise Brands, LLC
THE SLAB CLUB	United States	2,489,736	09/18/2001	Marble Slab Franchise Brands, LLC

TRADEMARK REGISTRATIONS (Non U.S.) — Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY	Aruba	28902	10/26/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Aruba	28903	10/26/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Australia	1362129	05/14/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Australia	1362128	05/14/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Bahrain	41177	02/21/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Bahrain	41176	02/21/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Bahrain	44017	04/05/2005	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
SLABWICH	Bahrain	46595	01/22/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Brunei	TMA37540	12/22/2005	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Brunei	TMA37541	12/22/2005	Marble Slab Franchise Brands, LLC
Ice Cream Cone Man Design	Canada	610,986	05/25/2004	Marble Slab Franchise Brands, LLC
ICE CREAM JUST THE WAY YOU LIKE IT	Canada	611,886	06/02/2004	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Canada	654,811	12/12/2005	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Canada	611,303	05/27/2004	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Canada	610848	05/20/2004	Marble Slab Franchise Brands, LLC
SCOOP DU JOUR	Canada	611890	06/02/2004	Marble Slab Franchise Brands, LLC
SLABBY	Canada	645847	08/17/2005	Marble Slab Franchise Brands, LLC
SLABWICH	Canada	689527	06/11/2007	Marble Slab Franchise Brands, LLC
THE ONE. THE ONLY. THE ORIGINAL.	Canada	611460	05/28/2004	Marble Slab Franchise Brands, LLC
THE SLAB CLUB	Canada	622181	10/07/2004	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY	China	5138151	08/21/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	China	5138153	05/14/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	China	5138152	06/14/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	China	5138154	12/07/2008	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	China	5138156	06/14/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	China	5138158	12/07/2008	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	China	5138155	08/21/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	China	5138157	05/14/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Dominican Republic	183744	11/02/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Dominican Republic	183658	11/02/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Egypt	166032	03/18/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Egypt	166033	12/17/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Egypt	171960	12/21/2006	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
SLABWICH	Egypt	181797	08/26/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	European Union (CTM)	7088354	04/21/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	European Union (CTM)	7091937	04/21/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	India	1683135	01/28/2011	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	India	1664555	03/31/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	India	1664556	08/17/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Indonesia	IDM000136762	10/01/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Indonesia	IDM000136763	10/01/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Indonesia	IDM000136761	10/01/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Indonesia	IDM000136758	10/01/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Indonesia	IDM000136759	10/01/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Indonesia	IDM000136760	10/01/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Japan	4989509	09/22/2006	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY and Design	Japan	4989510	09/22/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Kuwait	58290	05/01/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Kuwait	58291	05/01/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Kuwait	61564	10/15/2006	Marble Slab Franchise Brands, LLC
SLABWICH	Kuwait	67097	05/25/2008	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Lebanon	114682	01/31/2008	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Lebanon	114681	01/31/2008	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Malaysia	05022120	04/02/2008	Marble Slab Creamery, Inc.
MARBLE SLAB CREAMERY	Malaysia	05022122	04/07/2008	Marble Slab Creamery, Inc.
MARBLE SLAB CREAMERY and Design	Malaysia	05022124	06/05/2008	Marble Slab Creamery, Inc.
Ice Cream Cone Man Design	Mexico	810683	10/23/2003	Marble Slab Franchise Brands, LLC
ICE CREAM JUST THE WAY YOU LIKE IT	Mexico	804459	08/15/2003	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Mexico	804456	08/15/2003	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Mexico	822910	02/27/2004	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
SCOOP DU JOUR	Mexico	804461	08/15/2003	Marble Slab Franchise Brands, LLC
SCOOP DU JOUR	Mexico	804455	08/15/2003	Marble Slab Franchise Brands, LLC
SLABBY	Mexico	804458	08/15/2003	Marble Slab Franchise Brands, LLC
SLABBY	Mexico	804457	08/15/2003	Marble Slab Franchise Brands, LLC
SLABWICH	Mexico	924842	03/20/2006	Marble Slab Franchise Brands, LLC
THE ONE. THE ONLY. THE ORIGINAL.	Mexico	804460	08/15/2003	Marble Slab Franchise Brands, LLC
THE SLAB CLUB	Mexico	892202	07/27/2005	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Netherlands Antilles	14988	09/20/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Netherlands Antilles	14989	09/20/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Oman	33007	10/10/2005	Marble Slab Franchise
MARBLE SLAB CREAMERY	Oman	33008	10/10/2005	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Oman	35389	02/08/2006	Marble Slab Franchise Brands, LLC
SLABWICH	Oman	38646	02/07/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Philippines	42009006850	02/18/2010	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY and Design	Philippines	42009006851	02/18/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Puerto Rico	8407	07/23/1985	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Puerto Rico	8408	03/09/1999	Marble Slab Franchise Brands, LLC
THE SLAB CLUB	Puerto Rico	8410	09/18/2001	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Qatar	32126	01/31/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Qatar	32127	01/31/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Qatar	34726	11/18/2007	Marble Slab Franchise Brands, LLC
SLABWICH	Qatar	38137	11/20/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Saint Lucia	TM2008000359	01/26/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Saint Lucia	TM2008000358	01/27/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Saudi Arabia	76967	02/01/2005	Marble Slab Creamery, Inc.
MARBLE SLAB CREAMERY	Saudi Arabia	76947	02/01/2005	Marble Slab Creamery, Inc.
MARBLE SLAB CREAMERY and Design	Saudi Arabia	82494	02/14/2006	Marble Slab Creamery, Inc.
SLABWICH	Saudi Arabia	88751	01/21/2007	Marble Slab Creamery, Inc.

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY	Singapore	T0526854E	12/19/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Singapore	T0526852I	03/27/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Singapore	T0526850B	11/09/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Singapore	T0526858H	12/19/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Singapore	T0526857Z	08/29/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Singapore	T0526856A	05/02/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	South Korea	410142007	12/21/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	South Korea	410142005	12/21/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	South Korea	410142006	12/21/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	South Korea	410142008	12/21/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Taiwan	1238176	11/16/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Taiwan	1238177	11/16/2006	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Thailand	SM19779	07/29/2003	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY and Design	Thailand	SM19778	07/29/2003	Marble Slab Franchise Brands, LLC
SLABWICH	Thailand	TM255420	02/05/2007	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	UAE	49514	11/30/2004	Marble Slab Creamery, Inc.
MARBLE SLAB CREAMERY and Design	UAE	55884	11/08/2005	Marble Slab Creamery, Inc.

U.S. TRADEMARK APPLICATIONS — Marble Slab Franchise Brands, LLC

None.

TRADEMARK APPLICATIONS (Non U.S.) — Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY	Angola	22714	08/26/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Angola	22712	08/26/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design		22711	08/26/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Angola	22710	08/26/2009	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Bahamas	N/A	09/13/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Bahamas	N/A	09/13/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Bahamas	N/A	09/13/2010	Marble Slab Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY and Design	Bahamas	N/A	09/13/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Barbados	8127248	09/10/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Barbados	8127249	09/10/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Barbados	8127246	09/10/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Barbados	8127247	09/10/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Bermuda	50063	09/03/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Bermuda	50062	09/03/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Bermuda	50061	09/03/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Bermuda	50060	09/03/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	India	1679965	04/24/2008	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Jamaica	56329	08/17/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Jamaica	56330	08/17/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Malaysia	05022121	12/30/2005	Marble Slab Creamery, Inc.

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MARBLE SLAB CREAMERY and Design	Pakistan	296150	02/19/2011	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	Trinidad & Tobago	42693	09/03/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY and Design	Trinidad & Tobago	42694	09/03/2010	Marble Slab Franchise Brands, LLC
MARBLE SLAB CREAMERY	UAE	59843	04/06/2004	Marble Slab Creamery, Inc.
SLABWICH	UAE	76610	01/14/2006	Marble Slab Creamery, Inc.

U.S. TRADEMARK REGISTRATIONS — MaggieMoo's Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
BANANA BEACH	United States	3,004,482	10/04/2005	MaggieMoo's Franchise Brands, LLC
BERRY CHEESECAKE LAKE	United States	3,278,577	08/14/2007	MaggieMoo's Franchise Brands, LLC
BETTER BATTER	United States	3,044,914	01/17/2006	MaggieMoo's Franchise Brands, LLC
BETTER BATTER BOOGIE BOARD	United States	3,278,531	08/14/2007	MaggieMoo's Franchise Brands, LLC
BETTER BATTER CAKE CARNIVAL	United States	3,004,405	10/04/2005	MaggieMoo's Franchise Brands, LLC
BLUE RIBBON BANANA SPLIT	United States	2,983,268	08/09/2005	MaggieMoo's Franchise Brands, LLC
BUTTER PECAN PORT OF CALL	United States	3,850,114	09/21/2010	MaggieMoo's Franchise Brands, LLC

CARAMEL COWPUCCINO	United States	3,015,223	11/15/2005	MaggieMoo's Franchise Brands, LLC
CARAMEL FUDGE SWIRLPOOL	United States	3,005,944	10/11/2005	MaggieMoo's Franchise Brands, LLC
CHEESECAKE BREAK	United States	3,005,943	10/11/2005	MaggieMoo's Franchise Brands, LLC
CHERRY VANILLA VACATION	United States	3,008,892	10/25/2005	MaggieMoo's Franchise Brands, LLC
CHOCOLATE 2 THE XTREME	United States	3,004,483	10/04/2005	MaggieMoo's Franchise Brands, LLC
CINNAMOO	United States	2,976,093	07/26/2005	MaggieMoo's Franchise Brands, LLC
CINNAMOO SWIRL	United States	2,989,419	08/30/2005	MaggieMoo's Franchise Brands, LLC
COTTON CANDY	United States	2,976,094	07/26/2005	MaggieMoo's Franchise Brands, LLC
ESPRESS YOURSELF	United States	3,426,767	05/13/2008	MaggieMoo's Franchise Brands, LLC
HOME TREATERY	United States	3,087,680	05/02/2006	MaggieMoo's Franchise Brands, LLC
LET'S PLAY PB&J	United States	3,278,578	08/14/2007	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	United States	2,208,567	12/08/1998	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CREAM	United States	3,227,284	04/10/2007	MaggieMoo's Franchise Brands, LLC

MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM	United States	3,065,581	03/07/2006	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	United States	2,282,514	10/05/1999	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM DREAM CAKES	United States	3,004,377	10/04/2005	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S QUICK ESCAPES	United States	3,499,093	09/09/2008	MaggieMoo's Franchise Brands, LLC
MOO U	United States	3,187,250	12/19/2006	MaggieMoo's Franchise Brands, LLC
MT. ST. NUTTY	United States	3,045,541	01/17/2006	MaggieMoo's Franchise Brands, LLC
OFFICE TREATERY	United States	3,090,184	05/09/2006	MaggieMoo's Franchise Brands, LLC
PEANUT BUTTER GALAXY	United States	3,008,837	10/25/2005	MaggieMoo's Franchise Brands, LLC
RASPBERRY	United States	3,278,530	08/14/2007	MaggieMoo's Franchise Brands, LLC
ROLLER COASTER	United States	3,278,576	08/14/2007	MaggieMoo's Franchise Brands, LLC
SMORE FUN THAN A CAMPFIRE	United States	3,278,576	08/14/2007	MaggieMoo's Franchise Brands, LLC
STRAWBERRY SKYDIVE	United States	3,011,266	11/01/2005	MaggieMoo's Franchise Brands, LLC
THE CUPCAKE YOU EAT WITH A SPOON	United States	3,187,121	12/19/2006	MaggieMoo's Franchise Brands, LLC
TOPTATIONS	United States	3,032,107	12/20/2005	MaggieMoo's Franchise Brands, LLC

TREATERY	United States	3,027,057	12/13/2005	MaggieMoo's Franchise Brands, LLC
UDDERLY CREAM	United States	2,976,092	07/26/2005	MaggieMoo's Franchise Brands, LLC
VANILLA COOKIE DOUGH YO-YO	United States	3,278,529	08/14/2007	MaggieMoo's Franchise Brands, LLC
VERY BERRY BLUEBERRY	United States	2,970,607	07/19/2005	MaggieMoo's Franchise Brands, LLC
VERY YELLOW MARSHMALLOW	United States	2,965,306	07/05/2005	MaggieMoo's Franchise Brands, LLC
WE'VE GOT FRANCHISING DOWN COLD	United States	3,090,136	05/09/2006	MaggieMoo's Franchise Brands, LLC
YOUR DREAM. MADE TO ORDER.	United States	3,004,371	10/04/2005	MaggieMoo's Franchise Brands, LLC
STRAWBERRY SKATEBOARD	United States	3,001,992	09/27/2005	MaggieMoo's Franchise Brands, LLC

TRADEMARK REGISTRATIONS (Non U.S.) — MaggieMoo's Franchise Brands, LLC

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MAGGIEMOO'S	China	7521923	11/28/2010	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	China	7521924	10/28/2010	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	China	7521926	11/28/2010	MaggieMoo's Franchise Brands, LLC

MAGGIEMOO'S ICE CREAM AND TREATERY and Design	China	7521925	12/28/2010	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	European Union (CTM)	007188221	07/29/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	European Union (CTM)	007190077	07/29/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Mexico	882988	05/26/2005	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Mexico	852478	09/22/2004	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Mexico	857239	10/27/2004	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Mexico	880031	04/29/2005	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Puerto Rico	66780	09/09/2005	Maggiemoo's International, LLC
MAGGIEMOO'S	Puerto Rico	67118	09/09/2005	Maggiemoo's International, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Puerto Rico	67120	09/09/2005	Maggiemoo's International, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Puerto Rico	67119	09/09/2005	Maggiemoo's International, LLC
MAGGIEMOO'S	Singapore	T0817928D	01/28/2010	MaggieMoo's Franchise Brands, LLC

MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Singapore	T0817933J	12/17/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Thailand	Bor19349	04/18/2003	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Thailand	Kor178909	04/18/2003	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Thailand	Bor19350	04/18/2003	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Thailand	Kor181007	06/19/2003	MaggieMoo's Franchise Brands, LLC

U.S. TRADEMARK APPLICATIONS — MaggieMoo's Franchise Brands, LLC




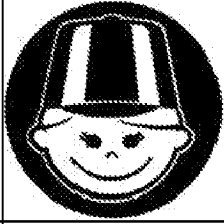
None.





TRADEMARK APPLICATIONS (Non U.S.) — MaggieMoo's Franchise Brands, LLC





Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
MAGGIEMOO'S	Angola	22746	08/26/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Angola	22751	08/26/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Angola	22750	08/26/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Angola	22747	08/26/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Angola	22748	08/26/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Angola	22749	08/26/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Brazil	830525475	02/03/2010	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Brazil	830525459	02/03/2010	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Saudi Arabia	150393	12/29/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S ICE CREAM AND TREATERY and Design	Saudi Arabia	150394	12/29/2009	MaggieMoo's Franchise Brands, LLC
MAGGIEMOO'S	Saudi Arabia	150392	12/29/2009	MaggieMoo's Franchise Brands,




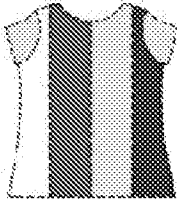
				LLC
MAGGIEMOO'S	Saudi Arabia	150391	12/29/2009	MaggieMoo's Franchise Brands, LLC

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS — HDOS Franchise Brands, LLC





Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
United States	CAP DESIGN 	Registered	78/864,115	04/18/2006	3,231,962	04/17/2007	HDOS Franchise Brands, LLC
United States	CAP DESIGN (Color) 	Registered	78/864,045	04/18/2006	3,267,984	07/24/2007	HDOS Franchise Brands, LLC
United States	CHEESE ON A STICK 	Registered	78/864,179	04/18/2006	3,211,128	02/20/2007	HDOS Franchise Brands, LLC
United States	FEMALE HEAD DESIGN 	Registered	77/920,406	01/26/2010	3,840,866	08/31/2010	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK	Pending	86/402,351	09/22/2014			HDOS Franchise Brands, LLC

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
United States	HOT DOG ON A STICK (stylized color) 	Registered	77/920,512	01/26/2010	3,840,877	08/31/2010	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK Design w/Female Head 	Registered	77/920,379	01/26/2010	4,013,183	08/16/2011	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK Design w/Man Hand Down 	Registered	75/426,438	01/30/1998	2,302,750	12/21/1999	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK Design w/Man Hand Up 	Registered	75/426,336	01/30/1998	2,371,510	07/25/2000	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK Design w/Man Hand Up & Stripe Shirt	Registered	78/740,403	10/25/2005	3,221,809	03/27/2007	HDOS Franchise Brands, LLC




Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
United States	HOT DOG ON A STICK Design w/Man on Side 	Registered	76/527,516	07/03/2003	2,972,016	07/19/2005	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK SINCE 1946 Logo 	Registered	77/920,444	01/26/2010	3,840,872	08/31/2010	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK SINCE 1946 Logo (color) 	Registered	77/920,489	01/26/2010	3,840,875	08/31/2010	HDOS Franchise Brands, LLC
United States	HOT DOG ON A STICK Stylized (red/yellow/blue - "ON A" in blue)	Registered	76/531,732	07/23/2003	2,894,729	10/19/2004	HDOS Franchise Brands, LLC

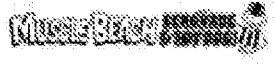




Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
United States	HOT DOG ON A STICK Stylized (red/yellow/blue - "ON A" in red) 	Registered	76/531,733	07/23/2003	2,878,790	08/31/2004	HDOS Franchise Brands, LLC
United States	MUSCLE BEACH LEMONADE & HOT DOGS Design 	Registered	76/312,952	09/17/2001	2,651,663	11/19/2002	HDOS Franchise Brands, LLC
United States	SHIRT DESIGN (Color) 	Registered	78/769,839	12/08/2005	3,243,999	05/22/2007	HDOS Franchise Brands, LLC

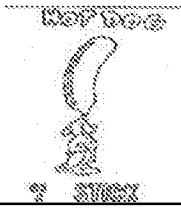




**TRADEMARK REGISTRATIONS AND APPLICATIONS (Non U.S.) — HDOS Franchise
Brands, LLC**


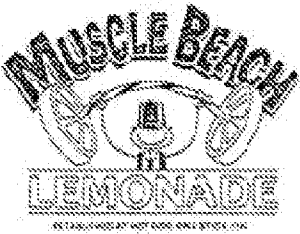



Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
Australia	HOT DOG ON A STICK Double Design (w/Man Hand Up & Man Hand Down) 	Registered	754161	02/02/1998	754161	09/30/1998	HDOS Enterprises
Bahrain	HOT DOG ON A STICK SINCE 1946 Logo (in Arabic Color) 	Registered	92991	07/23/2012	92991	07/23/2012	HDOS Enterprises
Brazil	HOT DOG NO PALITO DEDSE 1946 Logo (Color) 	Pending	840337787	11/22/2012			HDOS Enterprises
Brazil	HOT DOG NO PALITO Design w/Female Head 	Pending	840337795	11/22/2012			HDOS Enterprises
Brazil	HOT DOG ON A STICK SINCE 1946 Logo	Pending	840125984	05/15/2012			HDOS Enterprises




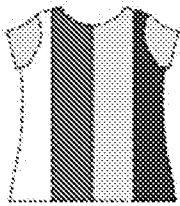

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
Canada	HOT DOG ON A STICK Design w/Man Hand Up & Stripe Shirt 	Registered	1278139	11/02/2005	736,322	03/13/2009	HDOS Enterprises
Canada	SHIRT DESIGN (Color) 	Registered	1298355	04/19/2006	737,787	04/08/2009	HDOS Enterprises
China	CAP DESIGN 	Registered	8772841	10/25/2010	8772841	12/21/2011	HDOS Enterprises
China	CAP DESIGN (Color) 	Registered	8772842	10/25/2010	8772842	12/21/2011	HDOS Enterprises
China	Chinese Characters – he de ke 	Registered	8777653	10/26/2010	8777653	12/14/2011	HDOS Enterprises
China	Chinese Characters – hua de ke 	Registered	9106533	01/30/2011	9106533	02/14/2012	HDOS Enterprises

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
	花德客						
China	HOT DOG ON A STICK Design w/Man Hand  Down	Registered	8559996	08/10/2010	8559996	05/14/2012	HDOS Enterprises
China	HOT DOG ON A STICK Design w/Man on Side & Stripe Shirt 	Registered	8559997	08/10/2010	8559997	05/14/2012	HDOS Enterprises
China	HOT DOG ON A STICK Design w/Man on Top (Color) 	Registered	8559998	08/10/2010	8559998	05/14/2012	HDOS Enterprises
China	HOT DOG ON A STICK SINCE 1946 Logo 	Registered	8559995	08/10/2010	8559995	05/14/2012	HDOS Enterprises
China	MUSCLE BEACH LEMONADE & HOT DOGS Design (w/Man & Stripe Shirt)	Registered	9088026	01/25/2011	9088026	04/14/2012	HDOS Enterprises






Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
European Union (CTM)	HOT DOG ON A STICK Design w/Man Hand Down 	Registered	876821	06/18/1998	876821	12/17/1999	HDOS Enterprises
Hong Kong	HOT DOG ON A STICK & DOG DESIGN 	Registered	4614/97	04/09/1997	1999B06610	05/27/1999	HDOS Franchise Brands, LLC
Indonesia	HOT DOG ON A STICK & Hot Dog & Lemonade Design 	Registered	J96-16472	08/05/1996	393176	08/05/1996	HDOS Enterprises
Indonesia	HOT DOG ON A STICK (Stylized Stacked) 	Registered	J96-16471	08/05/1996	393106	08/05/1996	HDOS Enterprises
Lebanon	HOT DOG ON A STICK & DOG DESIGN	Registered	1979	07/04/1997	72992(144851)	07/30/1997	HDOS Enterprises

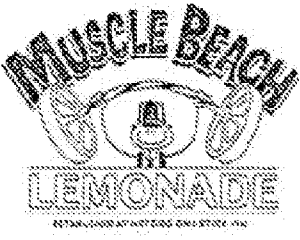
Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
Lebanon	HOT DOG ON A STICK & Hot Dog & Lemonade Design 	Registered	1979	07/04/1997	72993 (144850)	07/30/1997	HDOS Enterprises
Lebanon	HOT DOG ON A STICK (Stylized Stacked) 	Registered	1979	07/04/1997	72994 (144852)	07/30/1997	HDOS Enterprises
Mexico	HOT DOG ON A STICK (Stylized Stacked) 	Registered	299681	06/27/1997	616818	06/30/1999	HDOS Enterprises
Mexico	HOT DOG ON A STICK Design w/Man Hand Down 	Registered	941456	06/17/2008	1107900	06/24/2009	HDOS Enterprises
New Zealand	HOT DOG ON A STICK Design w/Man Hand Down	Registered	293786	06/15/1998	293786	04/15/1999	HDOS Enterprises

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
New Zealand	MUSCLE BEACH LEMONADE Design 	Registered	293783	06/15/1998	293783	12/21/1998	HDOS Enterprises
Philippines	HOT DOG ON A STICK Design w/Man Hand Down 	Registered	41998000642	01/29/1998	41998000642	02/26/2006	HDOS Enterprises
Philippines	HOT DOG ON A STICK Design w/Man Hand Down 	Registered	41998000641	01/29/1998	41998000641	02/26/2006	HDOS Enterprises
Philippines	HOT DOG ON A STICK Design w/Man Hand Up & Stripe Shirt 	Registered	42006003802	04/05/2006	42006003802	11/17/2008	HDOS Enterprises

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
Philippines	LEMONADE DESIGN 	Registered	41997124060	08/27/1997	41997124060	12/19/2005	HDOS Enterprises
Philippines	MUSCLE BEACH LEMONADE Design 	Registered	41998002778	04/20/1998	41998002778	02/10/2005	HDOS Enterprises
Philippines	SHIRT DESIGN (color) 	Cancelled	42006004101	04/19/2006	42006004101	03/24/2008	HDOS Enterprises
Russia	HOT DOG ON A STICK SINCE 1946 Logo 	Pending	2013711201	04/04/2013			
Saudi Arabia	HOT DOG ON A STICK SINCE 1946 Logo (in Arabic)	Registered	181514	04/30/2012	143307109	10/07/2013	HDOS Enterprises

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
Singapore	HOT DOG ON A STICK (Stylized Stacked) 	Registered	T97/07262F	06/19/1997	T97/07262F	06/19/1997	HDOS Enterprises
Singapore	HOT DOG ON A STICK Design w/Man Hand Down 	Registered	3555/99	04/12/1999	T99/03554Z	04/12/1999	HDOS Enterprises
South Korea	HOT DOG ON A STICK Design w/Female Head 	Pending	41-2014-0028996	07/18/2014			HDOS Enterprises
South Korea	HOT DOG ON A STICK SINCE 1946 Logo 	Registered	41-2012-0033701	10/10/2012	41-0275336-00-0	12/12/2013	HDOS Enterprises
United Arab Emr	HOT DOG ON A STICK 1946 Logo	Registered	157197	05/15/2011	157197	01/21/2013	

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
							
United Arab Emr	HOT DOG ON A STICK Design w/Man  Below	Registered	160668	08/03/2011	164009	02/07/2012	HDOS Enterprises
Venezuela	HOT DOG ON A STICK (Stylized Stacked) 	Registered	1998-001276	01/28/1998	S-014759	10/08/1999	HDOS Enterprises
Venezuela	HOT DOG ON A STICK Design w/Man Hand Down 	Registered	2001-015359	08/23/2001	S025814	11/01/2004	HDOS Enterprises
Venezuela	MUSCLE BEACH LEMONADE & HOT DOGS Design 	Registered	2001-015356	08/23/2001	S025811	11/01/2004	
Venezuela	MUSCLE BEACH	Registered	1998-007034	04/23/1998	S-013055	07/07/2000	HDOS

Country	Mark	Status	Application No.	File Date	Registration No.	Registration Date	Owner Name
	LEMONADE Design 						Enterprises

LOSANGELES 1047410 (2K)