

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327716

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Notice of Grant of Security Interest in Trademarks | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Provide Creations, Inc. | | 07/17/2013 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Bank of America, N.A., as Administrative Agent | | |
| Street Address: | 1455 Market Street | | |
| Internal Address: | 5th Floor | | |
| City: | San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94103 | | |
| Entity Type: | national banking association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4323228 | P | |
| Registration Number: | 2741442 | PERSONALCREATIONS.COM | |
| Registration Number: | 2719185 | PERSONAL CREATIONS | |
| Registration Number: | 2271728 | PERSONAL CREATIONS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9192868199 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 919 286-8000 | | |
| Email: | PTO_TMconfirmation@mvalaw.com | | |
| Correspondent Name: | MOORE & VAN ALLEN PLLC | | |
| Address Line 1: | 3015 CARRINGTON MILL BOULEVARD | | |
| Address Line 2: | SUITE 400 | | |
| Address Line 4: | MORRISVILLE, NORTH CAROLINA 27560 | | |
| ATTORNEY DOCKET NUMBER: | 017625-4833 | | |
| NAME OF SUBMITTER: | John E. Slaughter | | |
| SIGNATURE: | /John E. Slaughter/ | | |
| DATE SIGNED: | 12/31/2014 | | |

OP \$115.00 4323228

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of July 17, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the benefit of the holders of the Secured Obligations referenced therein, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in any and all right, title and interest of such Obligor in and to the Trademarks (as defined in the Agreement) whether now owned or existing or owned, acquired, or arising hereafter, including the United States registered trademarks and trademark applications shown below. Capitalized terms used and not otherwise herein shall have the meanings ascribed to such terms in the Agreement.

TRADEMARKS

| <u>Trademark No.</u> | <u>Trademark</u> | <u>Date of Trademark</u> |
|----------------------|------------------|--------------------------|
|----------------------|------------------|--------------------------|

See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

| <u>Trademark Applications No.</u> | <u>Trademark Applied for</u> | <u>Date of Trademark Application</u> |
|-----------------------------------|------------------------------|--------------------------------------|
|-----------------------------------|------------------------------|--------------------------------------|

See Schedule 1 attached hereto

[signature pages follow]

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks is made in conjunction with the security interest granted to the Administrative Agent pursuant to the Agreement.

Very truly yours,

PROVIDE CREATIONS, INC.,
a Delaware corporation

By: Becky A. Sheehan

Name: Becky A. Sheehan

Title: Executive Vice President and Chief Financial
Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: Anthea Del Bianco

Name: Anthea Del Bianco

Title: Vice President

IP NOTICE FILING (TRADEMARKS)

TRADEMARK
REEL: 005432 FRAME: 0997

Schedule 1

**Provide Creations, Inc.
(Delaware Corporation)**

U.S. Trademarks

Registered Marks

| Mark | Reg. No. | Reg. Date |
|-----------------------|-----------------|------------------|
| P and Design | 4323228 | 04/23/13 |
| PERSONALCREATIONS.COM | 2741442 | 07/29/03 |
| PERSONAL CREATIONS | 2719185 | 05/27/03 |
| PERSONAL CREATIONS | 2271728 | 08/24/99 |