

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327738

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| StrongView Systems, Inc. | | 10/23/2014 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | salesforce.com, inc. | | |
| Street Address: | The Landmark @ One Market St., Ste 300 | | |
| City: | San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94105 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3862097 | SOCIAL STUDIO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4155364616 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 415-589-3658 | | |
| Email: | ipdocketing@salesforce.com | | |
| Correspondent Name: | salesforce.com, inc. | | |
| Address Line 1: | The Landmark @ One Market St., Ste 300 | | |
| Address Line 4: | San Francisco, CALIFORNIA 94105 | | |
| ATTORNEY DOCKET NUMBER: | SOCIAL STUDIO/2166 | | |
| NAME OF SUBMITTER: | Kiran Belur | | |
| SIGNATURE: | /kbelur/ | | |
| DATE SIGNED: | 12/31/2014 | | |
| Total Attachments: 2 | | | |
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| source=StrongView Trademark Assignment 10.23.2014#page2.tif | | | |

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is by StrongView Systems, Inc., a Delaware corporation, having a principal place of business at 1300 Island Drive, Suite 200, Redwood City, California 94065 (the "Assignor"), and Salesforce.com, Inc., a Delaware corporation, having a principal place of business at One Market Street, Suite 300, San Francisco, California 94105 (the "Assignee").

WHEREAS, Assignor presently owns the trademarks listed on Schedule A attached hereto and all listed registrations and/or applications for the same (collectively, the "Trademarks") together with the goodwill symbolized by the Trademarks.

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept, all right, title and interest in, to and under the Trademarks, together with the goodwill symbolized by the Trademarks.

Accordingly, StrongView hereby assigns, transfers and conveys to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Trademarks, together with the associated goodwill, including any common-law rights and any right to sue for and receive all damages from past infringements of the Trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives as if owned by Assignor.

StrongView Systems, Inc.

DocuSigned by:

Bill Griffin

(Signature)

Bill Griffin

Name

Chief Financial Officer

Title

10/23/2014

Date

salesforce.com, Inc.

David M. Simon

(Signature)

David M. Simon

Name

Sr Vice President

Title

10/2/14

Date

SCHEDULE A

Assigned Trademarks

| Trademarks | Country | Status |
|-------------------|---|---|
| SOCIAL STUDIO | United States | Registered (Registration No. 3862097) |
| SOCIAL STUDIO | WIPO, Madrid Protocol designating the European Community, Australia, and Japa | International Registration No. 1206559 |