

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327807

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	04/19/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gene Simmons Company		04/19/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kiss Catalog, Ltd.		
<b>Street Address:</b>	18 Hook Mountain Road, Suite 203		
<b>Internal Address:</b>	c/o Joseph Young Associates, Ltd.		
<b>City:</b>	Pine Brook		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07058		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86256298	KISS GIRLS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129830772		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-986-1200		
<b>Email:</b>	pvrnum@gordonherlands.com		
<b>Correspondent Name:</b>	Peter J. Vranum		
<b>Address Line 1:</b>	355 Lexington Avenue		
<b>Address Line 2:</b>	Gordon, Herlands, Randolph & Cox LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	3000.07		
<b>NAME OF SUBMITTER:</b>	Peter J. Vranum		
<b>SIGNATURE:</b>	/peter j. vranum/		
<b>DATE SIGNED:</b>	01/02/2015		
<b>Total Attachments: 1</b>			
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ASSIGNMENT

THIS ASSIGNMENT, between Gene Simmons Company ("Assignor"), a Delaware corporation with an address at c/o Joseph Young Associates, Ltd., 18 Hook Mountain Road, Suite 203, Pine Brook, NJ 07058, and Kiss Catalog, Ltd. ("Assignee"), a New York corporation with an address at c/o Joseph Young Associates, Ltd., 18 Hook Mountain Road, Suite 203, Pine Brook, NJ 07058.

WHEREAS, Assignor owns all right, title and interest in and to trademark application serial no. 86256298 (the "Trademark Application") for KISS GIRLS (the "Trademark") which is pending before the United States Patent and Trademark Office.

WHEREAS, Assignor has agreed to assign all right, title and interest in and to the Trademark and the Trademark Application to Assignee;

WHEREFORE THE PARTIES AGREE AS FOLLOWS:

1. Assignment. For valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Trademark, including without limitation, the Trademark Application the goodwill of the business in connection with which the Trademark is used and that portion of the business of Assignor to which the Trademark pertains, together with the right to sue and recover for past infringements, dilution and violations thereof, and Assignee accepts such assignment.

2. Miscellaneous. This Agreement shall be governed by the laws of the State of New York. Each of the undersigned consents to the exclusive jurisdiction of the New York state and federal courts and agrees to service of process in accordance with the rules of the court where suit is brought with the same force and effect as if such service had been made within the State of New York. This Agreement represents the entire agreement between the parties and cannot be amended except in writing, signed by the party against whom enforcement is sought. This Agreement may be executed in counterparts, all of which counterparts shall constitute one agreement.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the 19th day of April, 2014.

GENE SIMMONS COMPANY

KISS CATALOG, Ltd.

By: 

name: Gene Simmons  
title: President

By: 

name: Gene Simmons  
title: President