

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM327836

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DEI Headquarters, Inc.		02/26/2014	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BOOM Movement, LLC		
<b>Street Address:</b>	One Viper Way		
<b>Internal Address:</b>	Attention: Legal Department		
<b>City:</b>	Vista		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92081		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4478998	SWIMMER	
<b>Registration Number:</b>	4414863	SPOONERS	
<b>Registration Number:</b>	4466582	URCHIN	
<b>Registration Number:</b>	4537436	BOOM	
<b>Registration Number:</b>	4581904	BOOM BORN ON ORIGINAL MOTIVES SWAP	
<b>Registration Number:</b>	4343840	READY 4 ANYTHING	
<b>Registration Number:</b>	4415544	R4A	
<b>Registration Number:</b>	4269750	BOOM BORN ON ORIGINAL MOTIVES	
<b>Registration Number:</b>	4053906	BOOM BORN ON ORIGINAL MOTIVES	
<b>Registration Number:</b>	3987226	BM BORN ON ORIGINAL MOTIVES	
<b>Registration Number:</b>	3800285	BOOM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7606504172		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(760) 599-1398		
<b>Email:</b>	christie.biggs@soundunited.com		
<b>Correspondent Name:</b>	Crystal Biggs		
<b>Address Line 1:</b>	One Viper Way		
<b>TRADEMARK</b>			

CH \$290.00 4478998

**Address Line 2:** Attention: Legal Department  
**Address Line 4:** Vista, CALIFORNIA 92081

**NAME OF SUBMITTER:** Crystal Biggs

**SIGNATURE:** //CRYSTAL BIGGS//

**DATE SIGNED:** 01/02/2015

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT**

This UNITED STATES OF AMERICA TRADEMARK ASSIGNMENT (this Assignment") is dated as of February 26, 2014 by and between DEI Headquarters, Inc. (the "Assignor"), a Florida corporation with its principal offices located at One Viper Way, Vista, California, 92081, United States of America and BOOM Movement, LLC, a Delaware limited liability company with an address of One Viper Way, Vista, CA 92081 (the "Assignee"), in favor of Assignee.

WHEREAS, Assignor is the owner of the United States trademark registrations set forth on Schedule A annexed hereto ("the Mark(s)").

WHEREAS it is the intention of the parties that Assignor desires to assign to Assignee the Assignor's right, title and interest, all together, in and to the Mark(s).

WHEREAS, Assignor and Assignee desire to confirm such assignment pursuant to this Assignment;


NOW THEREFORE; for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor does hereby assign, transfer and deliver to Assignee the entire right, title and interest of Assignor, if any, and in and to the Marks, including all common law rights connected therewith, together with the goodwill associated therewith.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Marks and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other documents bearing on the Marks.

This instrument shall inure to the benefit of Assignee and its successor and assigns and shall be binding upon Assignor and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment on the date first above written.

DEI HEADQUARTERS, INC.

By: 

Print Name: James E. Minarik

Title: Chief Executive Officer

BOOM MOVEMENT, LLC

By: 

Print Name: James E. Minarik

Title: Chief Executive Officer

SCHEDULE A

<u>Trademark</u>	<u>Registration Number</u>
1.) SWIMMER	Registration No. 4478998
2.) SPOONERS	Registration No. 4414863
3.) URCHIN	Registration No. 4466582
4.) BOOM	Registration No. 4537436
5.) BOOM BORN ON ORIGINAL MOTIVES SWAP	Registration No. 4581904
6.) READY 4 ANYTHING	Registration No. 4343840
7.) R4A	Registration No. 4415544
8.) BOOM BORN ON ORIGINAL MOTIVES	Registration No. 4269750
9.) BOOM DESIGN	Registration No. 4053906
10.) BOOM DESIGN	Registration No. 3987226
11.) BOOM	Registration No. 3800285