

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327955

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apperience Corporation		07/01/2014	CORPORATION: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Both Talent International Limited		
Street Address:	Room 515, 5th Floor, Town Health Technology Centre		
Internal Address:	10-12 Yuen Shun Circuit, Siu Lek Yuen		
City:	Shatin, New Territories		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3921270	IOBIT	
Registration Number:	4473727	IOBIT	
Registration Number:	3930195	SMART DEFRAG	
Registration Number:	4024076	SMART DEFRAG	
Registration Number:	3891897	SECURITY 360	
Registration Number:	4255055	AIRCOVER	
CORRESPONDENCE DATA			
Fax Number:	4153939887		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415.954.0200		
Email:	trademark@squirepb.com		
Correspondent Name:	Caroline H. Mead		
Address Line 1:	Squire Patton Boggs(US) LLP		
Address Line 2:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	109949.00002		
DOMESTIC REPRESENTATIVE			
Name:	Caroline H. Mead		

CH \$165.00 3921270

Address Line 1:	Squire Patton Boggs(US) LLP
Address Line 2:	275 Battery Street, Suite 2600
Address Line 4:	San Francisco, CALIFORNIA 94111
NAME OF SUBMITTER:	Caroline H. Mead
SIGNATURE:	/Caroline H. Mead/
DATE SIGNED:	01/05/2015
Total Attachments: 3 source=Trademark Assignment (executed)#page1.tif source=Trademark Assignment (executed)#page2.tif source=Trademark Assignment (executed)#page3.tif	

ASSIGNMENT OF TRADEMARKS

RECITALS

A. Apperience Corporation, a corporation organized under the laws of the Cayman Islands, having an address of 665 Third Street, Suite 150, San Francisco, California 94107 (the "Assignor"), has adopted, used and is using the trademarks listed on Schedule A hereto (the "Marks").

B. Both Talent International Limited, a corporation organized under the laws of Hong Kong, China, having an address of Room 515, 5th Floor, Town Health Technology Centre, 10-12 Yuen Shun Circuit, Siu Lek Yuen, Shatin, New Territories, Hong Kong, (the "Assignee"), desires to acquire said Marks, the registration therefor, and the goodwill associated therewith effective July 1, 2014 (the "Effective Date").

AGREEMENT

In consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound hereby, agree as follows:

1. Assignor does hereby sell, assign, transfer, convey, deliver and contribute unto Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating thereto; (2) all income, royalties and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.
2. Assignor further covenants that it will execute all documents, papers, forms and authorizations and that it will take all other actions that may be necessary to secure, complete or vest in Assignee full right, title and interest in the Marks, registration therefor, and the goodwill associated therewith.
3. The parties agree that the assignment shall be recorded in the relevant registries of the national and/or international trademark offices by recording the Assignee as new proprietor of the Marks.

The remainder of this page has been intentionally left blank.

IN WITNESS WHEREOF, the undersigned, being the duly authorized representatives of the Assignor and Assignee, have executed this Assignment below effective as of the Effective Date.

ASSIGNOR:

APPERIENCE CORPORATION

a Cayman Islands corporation

By:  _____

Name: DONG Yuguo

Title: Director

ASSIGNEE:

BOTH TALENT INTERNATIONAL LIMITED

a Hong Kong corporation

By:  _____

Name: XUE Qiushi

Title: Director

SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARK

Schedule A

Country	Mark	Application/ Registration Number	International Class No.
Canada	IObit	1444508/TMA796831	9 & 42
Canada	Advanced SystemCare	1444507/TMA797417	9 & 42
Canada	Smart Defrag	1494998/TMA844949	9 & 42
Canada	Security 360	1494999/TMA831119	9 & 42
Canada	AIRCOVER	1568994/TMA867865	9 & 42
China	IObit	7166863	9
China	IObit	7166862	42
China	Advanced SystemCare	7166864	9
China	Advanced SystemCare	7166865	42
European Community	AIRCOVER	010444446	9 & 42
European Community	BLUESPRIG	010444404	9
Germany	IObit	302010016829	9 & 42
Japan	IObit	5364178	9 & 42
Mexico	IObit	1425606	9
United Kingdom	IObit	2520188	9 & 42
United Kingdom	Advanced SystemCare	2520187	9 & 42
United Kingdom	Security 360	2549921	9 & 42
United States	IObit	3921270	9
United States	IObit	4473727	9
United States	Smart Defrag	3930195	9
United States	Smart Defrag	4024076	42
United States	Security 360	3891897	9
United States	AIRCOVER	4255055	9

SCHEDULE A

586429/1/SANFRANCISCO