

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327958

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SETTERSTIX CORPORATION		01/01/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SETTER US INC.		
<b>Street Address:</b>	261 S. MAIN ST.		
<b>City:</b>	CATTARAUGUS		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14719		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3130350	SETTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8153016698		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	646 731 2776		
<b>Email:</b>	greiss@reisspreuss.com		
<b>Correspondent Name:</b>	Guy A. Reiss		
<b>Address Line 1:</b>	c/o Reiss+Preuss LLP		
<b>Address Line 2:</b>	570 7th Ave., 20th Fl.		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	10066-002		
<b>NAME OF SUBMITTER:</b>	Guy A. Reiss		
<b>SIGNATURE:</b>	/Guy A. Reiss/		
<b>DATE SIGNED:</b>	01/05/2015		
<b>Total Attachments: 3</b>			
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source=Project SWAB--Executed Deed of Transfer (IP)(TM2)#page2.tif			
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OP \$40.00 3130350

## DEED OF TRANSFER

This DEED OF TRANSFER of the trademark and the registration thereof listed on Schedule A attached hereto (the "Deed"), dated as of January 1, 2015 is by and among Setterstix Corporation, a Delaware corporation (the "Assignor"), and Setter US Inc., a Delaware corporation (the "Assignee").

### RECITALS

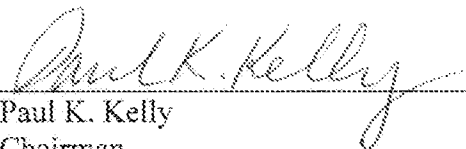
A. Assignor owns right, title, and interest in and to the trademark and the registrations thereof listed on Schedule A attached hereto (the "Trademark").

B. Assignor wishes to sell, transfer, assign and convey to Assignee, and Assignee wishes to acquire, the Trademark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby grants, conveys and assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark and registrations thereof, together with (i) all income, royalties, damages and payments now and later due and payable with respect to the Trademark, including, without limitations, damages and payments now and later for past, present or future infringements; (ii) the right to sue for past, present and future infringements; (iii) all rights to such Trademark; and (iv) the good will of the business associated with and symbolized by the Trademark and registrations. Assignor covenants that it shall execute any other documents and perform any other acts that may be reasonably necessary fully to vest in Assignee the rights conveyed by this Deed. Nothing in this Deed shall be deemed to modify, amend or alter any of the representations, warranties and covenants contained in the Asset Purchase Agreement, dated as of January 1, 2015, of which the Assignor and the Assignee are, among others, parties, all of which survive to the extent set forth under such Asset Purchase Agreement, the execution and delivery of this Deed. This Deed shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns. This deed shall be governed by and construed in accordance with the law of the State of New York (without giving effect to conflicts of law principles thereof) and, where appropriate, applicable federal law.

Setterstix Corporation

By: \_\_\_\_\_

  
Paul K. Kelly  
Chairman

State of Connecticut

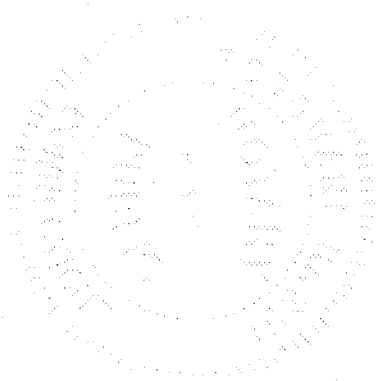
County of Fairfield

On the 30<sup>th</sup> day of December, in the year 2014, before me, the undersigned, a Notary Public in and for said State, personally appeared Paul K. Kelly, who acknowledged himself to be Chairman of Setterstix Corporation, a Delaware corporation, and that as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing the name of the Corporation by himself as President.

Rod Ragwi  
Notary Public

Dated 30<sup>th</sup> December, 2014.

RODOLPH RAGWI  
NOTARY PUBLIC  
STATE OF CONNECTICUT  
MY COMMISSION EXPIRES  
10/12/2016



Schedule A

Trademark

1. Trademark Registration Number 3130350 on the name of "SETTER"