

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327195

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CNH Industrial America LLC		12/10/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CNH Industrial N.V.		
Street Address:	Cranes Farm Road Basildon		
City:	Essex		
State/Country:	UNITED KINGDOM		
Postal Code:	SS14 3AD		
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3074389	CNH CAPITAL	
CORRESPONDENCE DATA			
Fax Number:	2626366231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2626367533		
Email:	julie.flaherty@cnhind.com		
Correspondent Name:	Julianne Flaherty		
Address Line 1:	700 State Street		
Address Line 4:	Racine, WISCONSIN 53404		
NAME OF SUBMITTER:	Julianne Flaherty		
SIGNATURE:	/julie flaherty/		
DATE SIGNED:	12/23/2014		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS AGREEMENT entered into this 10th day of December, 2014, between **CNH Industrial America LLC**, created under the laws of Delaware, at 700 State Street, Racine, Wisconsin 53404, hereinafter referred to as ASSIGNOR;

A N D

CNH Industrial N.V., a Netherlands limited liability company, with principal executive offices at Cranes Farm Road Basildon, Essex SS14 3AD United Kingdom, hereinafter referred to as ASSIGNEE is the owner of the trademark identified on Schedule A attached hereto, hereinafter referred as "TRADEMARKS"; and

WHEREAS, ASSIGNEE has agreed to acquire the TRADEMARK from ASSIGNOR and the good will associated therewith.

NOW, THEREFORE, in consideration of one dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound hereby, agree as follows:

1. ASSIGNOR hereby assigns to ASSIGNEE the TRADEMARK set forth in Schedule A attached hereto **TOGETHER** with the good will of ASSIGNOR associated with said TRADEMARK as used by ASSIGNOR, **TO HOLD** the same unto ASSIGNEE, and its assignees, absolutely.
2. ASSIGNOR hereby consents to ASSIGNEE being entered on the Register of Trademarks of the country corresponding to the registration appearing on the attached Schedule A as the subsequent proprietor of the TRADEMARK.
3. To the extent necessary, ASSIGNOR will provide whatever cooperation and documentation are necessary, at the request and expense of ASSIGNEE, to allow ASSIGNEE to record its interest in and to the TRADEMARK in the country corresponding to the registration appearing on the attached Schedule A.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed
by their duly authorized officers.

In the case of the ASSIGNOR:

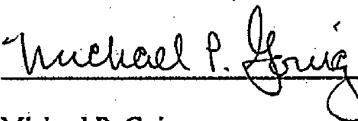
CNH INDUSTRIAL AMERICA LLC

BY: 

Name: Rich Konrath
Title: General Counsel, North America
And Assistant Secretary

In the case of the ASSIGNEE:

CNH INDUSTRIAL N.V.

BY: 

Name: Michael P. Going
Title: Secretary

SCHEDULE A

Country: United States of America

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CNH Capital	3,074,389	March 28, 2006