

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328044

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marketplace Events LLC		03/29/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	TriState Capital Bank		
Street Address:	One Oxford Centre		
Internal Address:	301 Grant Street		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15219		
Entity Type:	a Pennsylvania state chartered bank: PENNSYLVANIA		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	86349553	CAPITAL HOME SHOW	
Serial Number:	86368157	CAPITAL REMODEL + GARDEN SHOW	
Serial Number:	86450557	CASA LATINA HOME EXPO	
Serial Number:	86364842	CASALATINA HOME EXPO	
Serial Number:	86368254	CLEVELAND HOME + REMODELING EXPO	
Serial Number:	86367908	DENVER HOME SHOW	
Serial Number:	86346055	DES MOINES HOME + GARDEN SHOW	
Serial Number:	86402915	DES MOINES HOME + OUTDOOR LIVING SHOW	
Serial Number:	86346099	INDIANAPOLIS HOME SHOW	
Serial Number:	86380797	JACKSONVILLE HOME + PATIO SHOW	
Serial Number:	86346043	MINNEAPOLIS HOME + GARDEN SHOW	
Serial Number:	86346028	OKLAHOMA CITY HOME + GARDEN SHOW	
Serial Number:	86411445	PHILADELPHIA HOME SHOW	
Serial Number:	86361520	THE GREAT BIG HOME + GARDEN SHOW	
Serial Number:	86368240	THE OKC HOME + OUTDOOR LIVING SHOW	
CORRESPONDENCE DATA			
Fax Number:	4122883063		

OP \$390.00 86349553

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-288-7222
Email: ptoipinbox@reedsmith.com
Correspondent Name: Robert A. Muha, Esq.
Address Line 1: P.O. Box 488
Address Line 2: Reed Smith LLP
Address Line 4: Pittsburgh, PENNSYLVANIA 15230-0488

ATTORNEY DOCKET NUMBER:	886977.20107 CAS
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NAME OF SUBMITTER:	Robert A. Muha
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SIGNATURE:	/Robert A. Muha/
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DATE SIGNED:	01/06/2015
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Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of March 29, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors"), the Lenders from time to time party thereto and TriState Capital Bank, a Pennsylvania state chartered bank, as Agent for and representative of the Lenders (the "Agent"), the undersigned Grantor has granted to Agent a continuing security interest in, and a right to set off against, any and all of Grantor's right, title and interest in the trademarks and trademark applications shown on Schedule 1 hereto (the "Trademark Collateral"), as well as all proceeds.


The undersigned Grantor and the Agent hereby acknowledge and agree that the security interest in the trademarks and trademark applications shown on Schedule 1 hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

The undersigned Grantor and the Agent hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Remainder of page intentionally left blank – Signature page to follow]

Very truly yours,

MARKETPLACE EVENTS LLC,
a Delaware limited liability company

By: 
Name: MARK WHITE
Title: CEO & SECRETARY

Acknowledged and Accepted:

TRISTATE CAPITAL BANK

By: _____
Michael Morris, Senior Vice President

Very truly yours,

MARKETPLACE EVENTS LLC,
a Delaware limited liability company

By: _____
Name: _____
Title: _____

Acknowledged and Accepted:

TRISTATE CAPITAL BANK

By: Michael Morris
Michael Morris, Senior Vice President

Schedule 1

**Marketplace Events LLC
(Delaware limited liability company)**

U.S. Trademarks

PENDING APPLICATIONS

CAPITAL HOME SHOW	US Federal	86349553
CAPITAL REMODEL + GARDEN SHOW	US Federal	86368157
CASA LATINA HOME EXPO	US Federal	86450557
CASA LATINA HOME EXPO (and Design)	US Federal	86364842
CLEVELAND HOME + REMODELING EXPO	US Federal	86368254
DENVER HOME SHOW	US Federal	86367908
DES MOINES HOME + GARDEN SHOW	US Federal	86346055
DES MOINES HOME + OUTDOOR LIVING SHOW	US Federal	86402915
INDIANAPOLIS HOME SHOW	US Federal	86346099
JACKSONVILLE HOME + PATIO SHOW	US Federal	86380797
MINNEAPOLIS HOME + GARDEN SHOW	US Federal	86346043
OKLAHOMA CITY HOME + GARDEN SHOW	US Federal	86346028
PHILADELPHIA HOME SHOW	US Federal	86411445
THE GREAT BIG HOME + GARDEN SHOW	US Federal	86361520
THE OKC HOME + OUTDOOR LIVING SHOW	US Federal	86368240