

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328102

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zeon Solutions, Inc.		01/02/2015	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Perficient, Inc.		
Street Address:	555 Maryville Centre Drive		
Internal Address:	Suite 600		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4611337	DESTINATION: BETTER.	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3145523000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Shoko Naruo		
Address Line 1:	Thompson Coburn LLP		
Address Line 2:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	47700-137280		
NAME OF SUBMITTER:	Shoko Naruo		
SIGNATURE:	/SN/		
DATE SIGNED:	01/06/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Zeon Solutions Incorporated, a Wisconsin corporation having its principal office and place of business at 311 E. Chicago Street, Suite. 520, Milwaukee, Wisconsin 53202 (“ZSI”), owns the entire right, title and interest in and to the trademark DESTINATION: BETTER. and U.S. Trademark Registration No. 4,611,337 therefor (hereinafter the trademark DESTINATION: BETTER. and U.S. Trademark Registration No. 4,611,337 are referred to collectively as the “Trademark”); and

WHEREAS, Perficient, Inc., a Delaware corporation having its principal office and place of business at 555 Maryville Centre Drive, Suite 600, St. Louis, Missouri 63141 (“Perficient”), is desirous of securing all of ZSI’s right, title and interest in and to the Trademark, and the goodwill of ZSI’s business associated therewith.

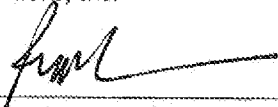
NOW THEREFORE, in consideration of the covenants and obligations set forth in that certain Asset Purchase Agreement, dated as of December 18, 2014, by and among Perficient, ZSI, Grand River Interactive LLC and the Principal named therein (the “Purchase Agreement”), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. ZSI hereby assigns to Perficient the entire right, title and interest in and to the Trademark, together with the goodwill of ZSI’s business associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Perficient, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by ZSI had no assignment of said Trademark been made.
2. ZSI shall, upon the request of Perficient, execute any further documents reasonably required by Perficient to secure and enforce the rights granted to Perficient under this Trademark Assignment.
3. This Trademark Assignment is executed pursuant to and subject to the terms and conditions of the Purchase Agreement.

[Signature page follows.]

IN WITNESS WHEREOF, I have hereunto set my hand the 2nd day of January, 2015.

Zeon Solutions, Inc.

By: 
Name: Rupesh Agrawal
Title: Chief Executive Officer

IN WITNESS WHEREOF, I have hereunto set my hand the ___ day of January, 2015.

Perficient, Inc.

By: _____
Name: Paul E. Martin
Title: Chief Financial Officer

Signature Page to Trademark Assignment

TRADEMARK
REEL: 005435 FRAME: 0289

IN WITNESS WHEREOF, I have hereunto set my hand the ___ day of January, 2015.

Zeon Solutions, Inc.

By: _____
Name: Rupesh Agrawal
Title: Chief Executive Officer

IN WITNESS WHEREOF, I have hereunto set my hand the 2nd day of January, 2015.

Perficient, Inc.

By:  _____
Name: Paul E. Martin
Title: Chief Financial Officer

Signature Page to Trademark Assignment