

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328111

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spin Master Ltd.		12/04/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	NeoToy LLC		
Street Address:	3 Sunset Court		
City:	Hawthorn Woods		
State/Country:	ILLINOIS		
Postal Code:	60047		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2145691	DOCTOR DREADFUL	
Registration Number:	1907790	DOCTOR DREADFUL FOOD LAB	
Registration Number:	1940209	DOCTOR DREADFUL DRINK LAB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	416 364 6002		
Email:	katyd@spinmaster.com		
Correspondent Name:	Katy Davis		
Address Line 1:	450 Front Street West		
Address Line 4:	Toronto, CANADA M5V 1B6		
ATTORNEY DOCKET NUMBER:	DR. DREADFUL		
NAME OF SUBMITTER:	Katy Davis		
SIGNATURE:	/Katy Davis/		
DATE SIGNED:	01/06/2015		
Total Attachments: 5			
source=Doctor Dreadful TM Assignment - SML to Neotoy - fully executed#page1.tif			
source=Doctor Dreadful TM Assignment - SML to Neotoy - fully executed#page2.tif			
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ASSIGNMENT

WHEREAS, Spin Master Ltd. (hereinafter the "Assignor") having a principal office or place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada, is the owner of the trademark applications and registrations listed in the attached Schedule "A" and of the trademarks shown in the said applications and registrations (hereinafter collectively, the "Trademarks") together with the goodwill associated herewith, as well as the domain name registrations (hereinafter the Domain Names) listed in Schedule "A";

AND WHEREAS, NeoToy LLC (hereinafter the "Assignee") having a principal office or place of business at 3 Sunset Court, Hawthorn Woods, Illinois 60047, United States of America, is desirous of acquiring all right, title and interest in and to the Trademarks and Domain Names, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor's rights, title and interests in and to the Trademarks and Domain Names set out in Schedule "A", together with the goodwill associated therewith.

IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

EXECUTED at Toronto, Ontario this 4th day of December, 2014.

SPIN MASTER LTD.

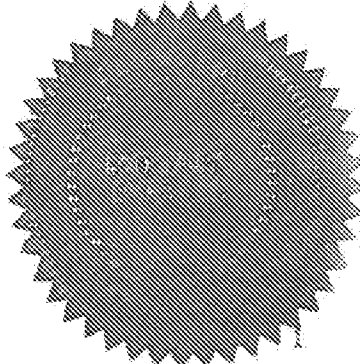
By: _____

Name:

Title:

Chris Harris
EVP, General Counsel
Spin Master Ltd.

IN WITNESS WHEREOF, as a notary public registered before the Province of Ontario, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.



(Notary Public)

NOTARIAL CERTIFICATE

PROVINCE OF ONTARIO, CITY OF TORONTO

On this the 4th day of December, 2014, before me, Calvin Sie, a notary public, personally appeared Mr. Chris Harris, Executive Vice President and General Counsel at Spin Master Ltd., known to me to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

WITNESS my hand and official seal.



.....
Notary Public



TRADEMARK


REEL: 005435 FRAME: 0358

IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

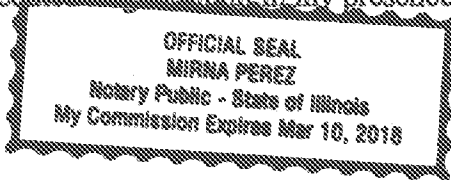
EXECUTED at CHASE BANK this 9 day of DECEMBER 2014.

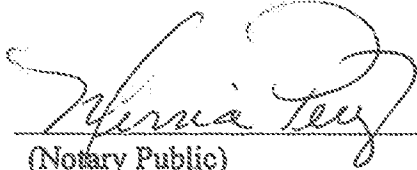
NEOTOY LLC

By:


Name: RICHARD GURBNICK
Title: PRESIDENT

IN WITNESS WHEREOF, as a notary public registered before the State of Illinois, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.




(Notary Public)

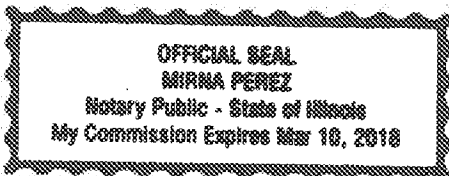
INDIVIDUAL ACKNOWLEDGMENT

State/Commonwealth of IL
County of Lake } ss.

On this the 9 day of DECEMBER, 2014, before me,
Mirna Perez, the undersigned Notary Public,
Name of Notary Public
personally appeared Richard C Gurolnick
Name(s) of Signer(s)

- personally known to me -- OR --
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same for the purposes therein stated.



WITNESS my hand and official seal.

Mirna Perez
Signature of Notary Public
Mirna Perez
Exp. March 10, 2018
Any Other Required Information
(Printed Name of Notary, Expiration Date, etc.)

Place Notary Seal/Stamp Above

OPTIONAL

This section is required for notarizations performed in Arizona but is optional in other states. Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Termination Agreement
Document Date: December 4, 2014 Number of Pages: 1
Signer(s) Other Than Named Above: _____

SCHEDULE "A"

TRADEMARKS

<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>
DOCTOR DREADFUL	Australia	617995
DOCTOR DREADFUL	Australia	1036651
DOCTOR DREADFUL	Canada	TMA721,125
DOCTOR DREADFUL	Canada	TMA438,010
DOCTOR DREADFUL	China	4495555
DOCTOR DREADFUL	CTM	004227203
PROF. HORRIBILUS	CTM	004179371
DOCTOR DREADFUL	Hong Kong	300353745
DOCTOR DREADFUL	United States	2145691
DOCTOR DREADFUL FOOD LAB	United States	1907790
DOCTOR DREADFUL DRINK LAB	United States	1940209

DOMAIN NAMES

<u>Domain Name</u>
doctordreadful.com
doctordreadful.com
doctordreadful.de
doctordreadful.es
doctordreadful.fr
doctordreadful.mx
doctordreadful.nl
doctordreadful.org
doctordreadfultoy.com
drdreadful.com
drdreadful.de
drdreadful.es
drdreadful.fr
drdreadful.mx
drdreadful.nl
grosstastesgreat.com