

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328125

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kaz USA, Inc.		01/05/2015	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Helen of Troy Limited		
<b>Street Address:</b>	The Phoenix Centre		
<b>Internal Address:</b>	George Street, Belleville		
<b>City:</b>	St. Michael		
<b>State/Country:</b>	BARBADOS		
<b>Postal Code:</b>	0		
<b>Entity Type:</b>	COMPANY: BARBADOS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86118223	HEAT BUD	
<b>Serial Number:</b>	86118219	SIDEKICK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	915-225-8000		
<b>Email:</b>	wbass@hotus.com		
<b>Correspondent Name:</b>	William J Bass		
<b>Address Line 1:</b>	1 Helen of Troy Plaza		
<b>Address Line 4:</b>	El Paso, TEXAS 79912		
<b>NAME OF SUBMITTER:</b>	William J Bass		
<b>SIGNATURE:</b>	/wjb/		
<b>DATE SIGNED:</b>	01/06/2015		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

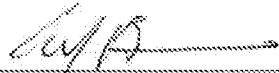
WHEREAS, Kaz USA, Inc., a corporation organized under the laws of Massachusetts ("Assignor"), is the owner of the trademarks listed on Exhibit "A" attached hereto (collectively, the "Trademarks"); and

WHEREAS, Helen of Troy Limited, a company organized under the laws of Barbados ("Assignee"), is desirous of acquiring said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 5<sup>th</sup> day of January, 2015.

Kaz USA, Inc.

By:   
Name: William J Bass  
Title: Assistant Secretary

**Exhibit "A"**

US Applications

Trademark:	Application #:
Heat Bud	86/118,223
Sidekick	86/118,219