

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328126

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Body Armor Nutrition, LLC		01/17/2014	LTD LIAB JT ST CO: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BA Nutrition, LLC		
<b>Street Address:</b>	17-20 Whitestone Expressway		
<b>Internal Address:</b>	Suite 401		
<b>City:</b>	Whitestone		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11357		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3886570	BODY ARMOR	
<b>Serial Number:</b>	86128609	UPGRADE YOUR SPORTS DRINK	
<b>Serial Number:</b>	86335616	SUPERIOR HYDRATION	
<b>Serial Number:</b>	86370849	UPGRADE YOUR ADE	
<b>Serial Number:</b>	86435036	RETHINK YOUR SPORTS DRINK	
<b>Serial Number:</b>	86235233	UPGRADE YOUR GAME	
<b>Serial Number:</b>	85583208	BODYARMOR SUPERDRINK	
<b>Serial Number:</b>	85809905	BODYARMOR SUPERBAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032436333		
<b>Email:</b>	docketing@mwzb.com		
<b>Correspondent Name:</b>	Jeff R Cohen		
<b>Address Line 1:</b>	2200 Clarendon Blvd		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		

CH \$215.00 3886570

<b>ATTORNEY DOCKET NUMBER:</b>	BODYARMOR
<b>NAME OF SUBMITTER:</b>	Jeffrey R Cohen
<b>SIGNATURE:</b>	/jrc/
<b>DATE SIGNED:</b>	01/06/2015
<b>Total Attachments: 0</b>	

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