

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328132

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BA Nutrition, LLC		04/14/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	BA Sports Nutrition, LLC		
Street Address:	17-20 Whitestone Expressway		
Internal Address:	Suite 401		
City:	Whitestone		
State/Country:	NEW YORK		
Postal Code:	11357		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3886570	BODY ARMOR	
Serial Number:	86128609	UPGRADE YOUR SPORTS DRINK	
Serial Number:	86335616	SUPERIOR HYDRATION	
Serial Number:	86370849	UPGRADE YOUR ADE	
Serial Number:	86435036	RETHINK YOUR SPORTS DRINK	
Serial Number:	86235233	UPGRADE YOUR GAME	
Serial Number:	85583208	BODYARMOR SUPERDRINK	
Serial Number:	85809905	BODYARMOR SUPERBAR	
CORRESPONDENCE DATA			
Fax Number:	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7032436333		
Email:	docketing@mwzb.com		
Correspondent Name:	Jeff R Cohen		
Address Line 1:	2200 Clarendon Blvd		
Address Line 2:	Suite 1400		
Address Line 4:	Arlington, VIRGINIA 22201		

CH \$215.00 3886570

ATTORNEY DOCKET NUMBER:	BODYARMOR
NAME OF SUBMITTER:	Jeff Cohen
SIGNATURE:	/jrc/
DATE SIGNED:	01/06/2015
Total Attachments: 0	

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