

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328168

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novita, LLC		12/31/2014	LIMITED LIABILITY COMPANY: SOUTH DAKOTA
RECEIVING PARTY DATA			
Name:	Novita Nutrition, LLC		
Street Address:	615 South DuPont Highway		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85885044	NOVAMEAL	
CORRESPONDENCE DATA			
Fax Number:	6053344814		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	605-334-0005		
Email:	mark@hwalaw.com		
Correspondent Name:	Mark Ekse		
Address Line 1:	600 S. Main Avenue		
Address Line 2:	Suite 102		
Address Line 4:	Sioux Falls, SOUTH DAKOTA 57104		
NAME OF SUBMITTER:	Mark A Ekse		
SIGNATURE:	/Mark A Ekse/		
DATE SIGNED:	01/07/2015		
Total Attachments: 2			
source=doc03625420150107091325#page1.tif			
source=doc03625420150107091325#page2.tif			

OP \$40.00 85885044

TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective this 31st day of December 2014, by Novita, LLC ("Assignor"), a South Dakota limited liability company with offices at 2301 Research Park Way, Ste. 226, Brookings, South Dakota 57006 and Novita Nutrition, LLC, ("Assignee"), a Delaware limited liability company having its registered office located at 615 South DuPont Highway, Dover, Delaware 19901.

WHEREAS, Assignor has adopted, is using, and is the owner of all right, title, and interest in and to the mark "**NovaMeal**" (the "Mark") in connection with goods including distiller's meal for use in animal feed for medicinal and veterinarian purposes, and animal feed made of distiller's meal.

WHEREAS, Assignor owns the following applications or registrations for the Mark:

United States: Serial Number 85/885,044 for Classes 5 and 31;
Mexico: Registration Number 1421831 for Class 5;
Mexico: Registration Number 1432137 for Class 31;
Canada: Serial Number 1644259 for Class 31;
Japan: Registration Number 5655991 for Classes 5 and 31;
China: Serial Number 13285065 for Class 5;
China: Serial Number 13285064 for Class 31;

in connection with the goods and/or services identified therein, if any;

WHEREAS, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which the Mark pertains; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Mark and the goodwill of the business associated therewith and symbolized thereby, including the above-referenced applications and registrations, and Assignor desires to assign all right, title, and interest in and to the Mark and the goodwill of the business associated therewith and symbolized thereby, including the above-referenced applications and registrations, to Assignee;

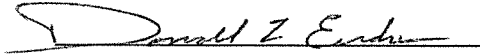
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in and to the Mark together with all goodwill of the business symbolized thereby or connected therewith, all applications and registrations therefor, all common law rights therein, and all other rights associated with the portion of the ongoing and existing business to which the Mark pertains, effective as of the date listed above. This transfer and assignment includes the right to recover for any third party infringement thereof, regardless of whether such infringement occurred before or occurs after the effective date.

Assignor further agrees to execute and deliver without further consideration any further applications, assignments and documents, and to perform such other lawful acts, as may be deemed necessary to fully secure Assignee's interest as described herein.

Assignor hereby authorizes and requests any official whose duty it is to record transfer of ownership in trademarks to record Assignee as the owner of the Mark and of the above-referenced applications and registrations in accordance with this assignment.

IN WITNESS WHEREOF, the Assignor has executed this assignment on the date first written above.

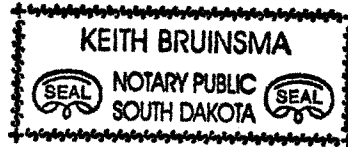
Novita, LLC



By: Donald L. Endres

Title: Chief Executive Officer

Subscribed and sworn to before me this
26th day of December, 2014.


Notary Public

My Commission Expires
October 23, 2019

Acknowledged and agreed:

Novita Nutrition, LLC



By: Donald L. Endres

Title: President