

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328178

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trivergance, LLC		01/06/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Diamond Resorts Holdings, LLC		
Street Address:	3745 Las Vegas Blvd. South		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86135746	EVENTS OF A LIFETIME	
Serial Number:	86076888	UNDERCOVER GUEST	
Serial Number:	86119581	VACATION INVESTIGATION	
Serial Number:	86059471	VACATIONS FOR A LIFETIME	
Serial Number:	86047625	VACATIONS FOR LIFE	
Serial Number:	86064919	WE LOVE TO SAY YES	
Serial Number:	86305455	STAY VACATIONED	
Serial Number:	86342805	VACATIONS ARE VITAL	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	GREGG A. PARADISE		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	DRI 10.0-081 (E)(247)		
NAME OF SUBMITTER:	GREGG A. PARADISE		

OP \$215.00 86135746

SIGNATURE:	/GREGG A. PARADISE/
DATE SIGNED:	01/07/2015
Total Attachments: 2 source=DRI Trademark Assignment Trivergance to DRI_2015-01-06#page1.tif source=DRI Trademark Assignment Trivergance to DRI_2015-01-06#page2.tif	

TRADEMARK ASSIGNMENT

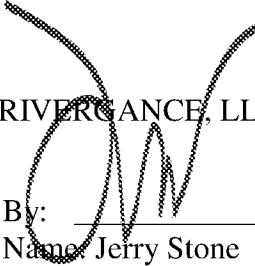
WHEREAS, Trivergance, LLC, a Delaware limited liability company, having a place of business at 2200 Fletcher Avenue, Fourth Floor, Fort Lee, New Jersey 07024 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks and the registrations therefor listed in the attached Schedule (the "Trademarks"); and

WHEREAS, Diamond Resorts Holdings, LLC, a Nevada limited liability company, having a place of business at 3745 Las Vegas Blvd. South, Las Vegas, Nevada 89109 (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of its rights, title and interest in and to the Trademarks and the pending applications therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Trademarks, the goodwill of the business appurtenant to and symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

TRIVERGANCE, LLC

Dated: ___1/6/15 _____

By: 
Name: Jerry Stone
Title: Managing Director

SCHEDULE

MARK	APPL./REG. NO.
EVENTS OF A LIFETIME	86/135,746
UNDERCOVER GUEST	86/076,888
VACATION INVESTIGATION	86/119,581
VACATIONS FOR A LIFETIME	86/059,471
VACATIONS FOR LIFE	86/047,625 4,633,732
WE LOVE TO SAY YES	86/064,919 4,549,308
STAY VACATIONED	86/305,455
VACATIONS ARE VITAL	86/342,805