

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328207

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Media Enterprises Inc.		11/14/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BH Media Group Holdings, Inc.		
Street Address:	1314 Douglas Street		
Internal Address:	Suite 1500		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68102-1848		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2919564	PICK IT UP! CLICK IT UP!	
CORRESPONDENCE DATA			
Fax Number:	4024441538		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	402-444-1726		
Email:	scott.searl@bhmginc.com		
Correspondent Name:	J. Scott Searl		
Address Line 1:	1314 Douglas Street		
Address Line 2:	Suite 1500		
Address Line 4:	Omaha, NEBRASKA 68102-1848		
NAME OF SUBMITTER:	J. Scott Searl		
SIGNATURE:	/jscottsearl/		
DATE SIGNED:	01/07/2015		
Total Attachments: 3			
source=BH Media Group Holdings Certificate of Amendment FILED, 4835-7008-9494#page1.tif			
source=BH Media Group Holdings Certificate of Amendment FILED, 4835-7008-9494#page2.tif			
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WORLD MEDIA ENTERPRISES INC.", CHANGING ITS NAME FROM "WORLD MEDIA ENTERPRISES INC." TO "BH MEDIA GROUP HOLDINGS, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF NOVEMBER, A.D. 2013, AT 12:45 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5154327 8100

131308805

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0903914

DATE: 11-18-13

TRADEMARK
REEL: 005435 FRAME: 0826

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION OF
WORLD MEDIA ENTERPRISES INC.**

World Media Enterprises Inc., a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

1. The Board of Directors of World Media Enterprises Inc. adopted the following resolutions which set forth an amendment of the Certificate of Incorporation of the Corporation:

RESOLVED, that Article First of the Corporation's Certificate of Incorporation is amended in its entirety to read as follows (the "Amendment"):

"The name of the corporation is BH Media Group Holdings, Inc. (the "Corporation")."

RESOLVED FURTHER, that the officers of the Corporation are hereby authorized and directed to take such actions as may be necessary or appropriate to effectuate the Amendment, including the execution and filing of a Certificate of Amendment of the Certificate of Incorporation of the Corporation with the Delaware Secretary of State.

RESOLVED FURTHER, that the officers of the Corporation, and each of them, whether acting alone or in concert, be and hereby are authorized and directed to take all action on behalf of the Corporation and to execute and deliver all such agreements, documents and instruments deemed necessary by the officer or officers taking such action or executing such agreements, documents and instruments in order to carry out and fully implement the foregoing resolutions, the taking of any such action or the execution and delivery of any such agreement, document or instrument by any officer to be conclusive evidence that the same was approved hereby.

2. The amendment to the Corporation's Certificate of Incorporation set forth above was duly adopted in accordance with the provisions of Section 242 and has been consented to in writing by the sole shareholder of the Corporation, in accordance with Section 228 of the General Corporation Law of the State of Delaware.

[The remainder of this page is intentionally left blank. Signature page to follow]

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:45 PM 11/14/2013
FILED 12:45 PM 11/14/2013
SRV 131308805 - 5154327 FILE

4812-3493-8530.1

IN WITNESS WHEREOF, the undersigned officer of World Media Enterprises Inc., hereby certifies that the facts hereinabove stated are true and that the execution hereof is his voluntary act and deed and the voluntary act and deed of World Media Enterprises Inc., under penalty of perjury.

DATED effective as of November 14, 2013.

World Media Enterprises Inc.

By: J. Scott Searl
Name: J. Scott Searl
Title: Secretary

4812-9483-8550,1