

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328228

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PDI, Inc.		01/07/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Group DCA, LLC		
<b>Street Address:</b>	300 Interpace Parkway		
<b>City:</b>	Parsippany		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07054		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85929050	THE MEDICAL BAG	
<b>Registration Number:</b>	4465321	WHAT KILLED 'EM	
<b>Registration Number:</b>	4465315	DESPICABLE DOCTORS	
<b>Serial Number:</b>	85971374	HCP ECOSYSTEM	
<b>Registration Number:</b>	4465316	COMIC SEIZURE	
<b>Registration Number:</b>	4465320	THE MEDICAL BUZZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128080844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2188080700		
<b>Email:</b>	abhatter@nmmlaw.com		
<b>Correspondent Name:</b>	Ami Bhatt		
<b>Address Line 1:</b>	875 Third Avenue		
<b>Address Line 2:</b>	8th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	114629-28		
<b>NAME OF SUBMITTER:</b>	Ami Bhatt		
<b>SIGNATURE:</b>	/ami bhatt/		
<b>DATE SIGNED:</b>	01/07/2015		

CH \$165.00 85929050

**Total Attachments: 1**

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**TRADEMARK ASSIGNMENT**

This assignment is from PDI, Inc., a corporation organized under the laws of Delaware having a place of business at Morris Corporate Center One, Building A, 300 Interpace Parkway, Parsippany, New Jersey 07054 (referred to in this document as "Assignor"), to Group DCA, LLC, a limited liability company organized under the laws of Delaware having a place of business at Morris Corporate Center One, Building A, 300 Interpace Parkway, Parsippany, New Jersey 07054 (referred to in this document as "Assignee").

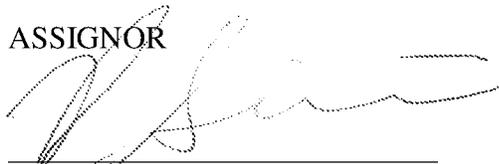
WHEREAS, Assignor is owner of all right, title and interest in and to the trademarks and trademark registrations, as set forth and identified below, and in and to the goodwill of the business relating thereto:

<b>Trademarks:</b>	<b>Registration/Serial Number:</b>
THE MEDICAL BAG	85/929050
WHAT KILLED 'EM	4465321
DESPICABLE DOCTORS	4465315
HCP ECOSYSTEM	85/971374
COMIC SEIZURE	4465316
THE MEDICAL BUZZ	4465320

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademarks and registrations set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademarks and registrations;

NOW THEREFORE, be it known that for consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademarks and registrations, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR



Name: Ron Scalici

Title: Chief Innovations Officer

Date: January 7, 2015