

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PDI, Inc.		01/07/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Group DCA, LLC		
Street Address:	300 Interpace Parkway		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85929050	THE MEDICAL BAG	
Registration Number:	4465321	WHAT KILLED 'EM	
Registration Number:	4465315	DESPICABLE DOCTORS	
Serial Number:	85971374	HCP ECOSYSTEM	
Registration Number:	4465316	COMIC SEIZURE	
Registration Number:	4465320	THE MEDICAL BUZZ	
CORRESPONDENCE DATA			
Fax Number:	2128080844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2188080700		
Email:	abhatt@nmmlaw.com		
Correspondent Name:	Ami Bhatt		
Address Line 1:	875 Third Avenue		
Address Line 2:	8th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	114629-28		
NAME OF SUBMITTER:	Ami Bhatt		
SIGNATURE:	/ami bhatt/		
DATE SIGNED:	01/07/2015		

CH \$165.00 85929050

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This assignment is from PDI, Inc., a corporation organized under the laws of Delaware having a place of business at Morris Corporate Center One, Building A, 300 Interpace Parkway, Parsippany, New Jersey 07054 (referred to in this document as "Assignor"), to Group DCA, LLC, a limited liability company organized under the laws of Delaware having a place of business at Morris Corporate Center One, Building A, 300 Interpace Parkway, Parsippany, New Jersey 07054 (referred to in this document as "Assignee").

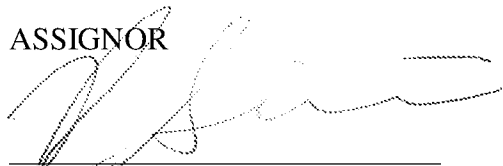
WHEREAS, Assignor is owner of all right, title and interest in and to the trademarks and trademark registrations, as set forth and identified below, and in and to the goodwill of the business relating thereto:

Trademarks:	Registration/Serial Number:
THE MEDICAL BAG	85/929050
WHAT KILLED 'EM	4465321
DESPICABLE DOCTORS	4465315
HCP ECOSYSTEM	85/971374
COMIC SEIZURE	4465316
THE MEDICAL BUZZ	4465320

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademarks and registrations set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademarks and registrations;

NOW THEREFORE, be it known that for consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademarks and registrations, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR



Name: Ron Scalici

Title: Chief Innovations Officer

Date: January 7, 2015